

December 19, 2023

To all members of the press

Japan Electronics and Information Technology Industries Association

## Inter BEE 2023 Ends with Over 45,000 Visitors at Makuhari Messe and Online Venue

### Inter BEE 2024 scheduled for November 13 to 15, 2024

The Japan Electronics and Information Technology Industries Association (JEITA : Representative Director/Chairman Keiji Kojima from Hitachi, Ltd. representative executive officer President & CEO) announced that Inter BEE 2023 at Online venue has concluded on December 15, and together with the Makuhari Messe exhibition held from November 15 to 17, the total number of visitors was 45,694.

Inter BEE is widely recognized by industry professionals as one of Japan's largest comprehensive media events, bringing together not only professionals related to audio, video, broadcasting, communications, lighting, and distribution, but also technicians, creators, and stakeholders in the media and entertainment industries. Inter BEE provides a business space that encompasses all aspects of content creation (production), delivery (transmission) and reception (experience). The next Inter BEE 2024 will be held at the Makuhari Messe venue for three days from November 13 (Wed.) to 15 (Fri.), 2024, and applications for exhibitors are scheduled to open on March 1.

#### ■ Inter BEE 2023 Number of registered visitors

2023	Makuhari Messe	Online Venue
Registered Visitors	31,702	13,992
Total	45,694	

\*The number of registered visitors is the unique number without duplication.

\*The total number of visitors includes duplicate counts of visitors who came to both the Makuhari Messe venue and the online venue.

**[Inter BEE 2023 Official Website : <https://www.inter-bee.com/> ]**

Event : Inter BEE 2023

Period : Makuhari Messe November 15<sup>th</sup>-November 17<sup>th</sup>, 2023  
Online Venue November 6<sup>th</sup>-December 15<sup>th</sup>, 2023

Venue : Makuhari Messe, Online

Entrance : Free (All Visitors registration required)

Organizer : Japan Electronics and Information Technology Industries Association (JEITA)

**[For inquiries for Press related matters]**

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