

November 15, 2022

Press Release

Japan Electronics and Information Technology Association

Inter BEE 2022 to open at Makuhari Messe on November 16

810 companies/organizations exhibiting at one of Japan's largest comprehensive media events

The Japan Electronics and Information Technology Industries Association (JEITA:

Representative Director/Chairman, Takahito Tokita, President and Representative Director, Fujitsu Limited) will hold the comprehensive media event "Inter BEE 2022" from November 16 (Wed.) to 18 (Fri.), 2022. The online venue also opened on November 1 (Tues.) Following on from last year, this year's event will be held at a combination of the Makuhari Messe and the online venue.

Inter BEE is widely recognized by industry professionals as one of Japan's largest comprehensive media events, bringing together not only professionals related to audio, video, broadcasting, communications, lighting, and distribution, but also technicians, creators, and stakeholders in the media and entertainment industries. Inter BEE, now in its 57th year, continues to move in step with the development of broadcast media, and with "content" at its core, providing a business space that encompasses all aspects of content creation (production), delivery (transmission), and reception (experience).

The exhibition will be held at the Makuhari Messe International Exhibition Hall and online site (<https://www.inter-bee.com/>) with a total of 810 exhibitors/organizations and 1,391 booths. It consists of four sections: "Professional Audio", "Visual Expression/Professional Lighting", "Video Production/Broadcasting Related Equipment", and "ICT/Cross Media". There will also be online exclusive exhibits, so please visit the online venue as well as Makuhari Messe.

■ Latest information from 810 companies/organizations in the media and entertainment industry

A total of 810 companies/organizations spanning the entire media and entertainment industry will exhibit at Makuhari Messe, occupying a total of 5 halls from Halls 4 to 8. The latest equipment, machinery, systems, software, and applications will all be on display under one roof to showcase the present and future of the industry.

■ Special events that will present the cutting edge of each field in the industry

Special sessions and exhibitions will be held to present cutting-edge information covering various fields in the industry.

■ Special keynote speeches and other conferences to be held at Makuhari Messe

Sessions including opening and keynote speeches are being streamed to the online venue, and special keynote speeches and other conferences will be held at Makuhari Messe this year.

Please visit <https://www.inter-bee.com/> for more details.

Name : Inter BEE 2022

Period : November 16th 2022 (Wed) - November 18th 2022 (Fri)

Venue : Makuhari Messe and Online (<https://www.inter-bee.com/>)

Admission : Free (Fee will be charged for a portion of the sessions)

Organizer : Japan Electronics and Information Technology Association (JEITA)

Management : Japan Electronics Show Association (JESA)

At Inter BEE, you can experience the world of media communication and entertainment of the near future through exhibits and presentations of the latest products by exhibitors from Japan and overseas, as well as conference sessions and hands-on events on a variety of themes. We look forward to welcoming not only broadcasters, communications companies, and video and audio production companies, but also advertising and marketing professionals from general companies and local governments, design and web production professionals, and facility and event-related businesses.

Information for media coverage (For the Press)

Members of the press wishing to cover Inter BEE 2022 at Makuhari Messe are requested to register at the Press Registration Counter on the 2nd floor of Hall 5 at Makuhari Messe. Please be sure to bring two business cards with you. A press room will be set up near the reception counter during the exhibition, so please feel free to use it. If you wish to visit the venue online, please pre-register separately and enter the venue through the official website.

【For inquiries from the media】

Japan Electronics and Information Technology Association

Public Relations, Policy and External Affairs

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