Press Release

November 24, 2020

Japan Electronics and Information Technologies Industries Association (JEITA)

## Inter BEE 2020 ONLINE End of the Live event period

Available on demand until February 26, 2021

The Japan Electronics and Information Technology Industries Association (JEITA: Chairman Shigeki Ishizuka / Vice Chairman of Sony Corporation) is pleased to announce that we have organized the first online Inter BEE exhibition, a three-day live event from Wednesday, November 18 to Friday, November 20, 2020.

The Inter BEE 2020 ONLINE: Live event period has concluded and announced that 17,046 registered and visited the site. Throughout the event, with returning visitors, we had more than 27,000 visitors. Inter BEE 2020 ONLINE will still be open to visitors after the live event period, and will continue until Friday, February 26, 2021. It is possible to browse through exhibitor information and view presentations and conference sessions by archived videos on demand.

Inter BEE, now in its 56th year, is a comprehensive media event that brings together the latest information and innovation in video, broadcasting, communications, audio, lighting and media business, encompassing the content-based domains of "Create (production)," "Delivery (transmission)," "Receive (experience)," and aims to continue to grow in the future.

For the latest information and details, please visit the official website.

## www.inter-bee.com

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