

June 26, 2020

Press Release

Japan Electronics Show Association

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## **Inter BEE 2020 will be held online.**

The Japan Electronics and Information Technology Industries Association (JEITA) has decided to cancel the regular Inter BEE 2020, a comprehensive media event to be held at Makuhari Messe, from Wednesday, November 18 to Friday, November 20, 2020.

It has been decided that the event will be held online and further details will be announced in mid July.

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While it is expected that the need for measures to prevent the spread of the new coronavirus infection (COVID-19) will continue for a long time, there is also a need to balance economic activities and to address new social and lifestyle issues.

Inter BEE 2020, as a comprehensive media event that brings together a diverse range of people involved in the media and entertainment industries, has aimed to break through the current difficulties that related industries face by showing the future state of affairs and efforts made by both inside the country and overseas.

However, in light of the current situation, the safety of visitors, exhibitors and everyone involved in Inter BEE has been given the highest priority, and as a result, we have decided to forgo the normal schedule for this year's event and hold it online.

Inter BEE 2020 is a year-long series of the latest informative articles published by INTER BEE ONLINE (official website) for a wide range of users in the video, audio, broadcasting and communications industries. At the same time, the event will be conducted online to provide a comprehensive overview of the efforts and trials of media and entertainment-related industries in the new normal society of the after-corona era.

The guidelines for the online event will be announced in mid July.

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■ For more information, please contact:

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