

Japan Electronics and Information Technology Industries Association (JEITA)

Broadmedia & Entertainment

Inter BEE 2019

Inter BEE 2019 Ends Successfully with 40,375 Visitors

The Japan Electronics and Information Technology Industries Association (JEITA: Nobuhiro Endo, Chairman / Chairman of the Board of NEC Corporation) announced at 3 p.m. today the successful end of Inter BEE 2019 / [55th] International Broadcasting Equipment Exhibition 2019 which had 1,158 exhibiting companies/organizations (including 632 companies/organizations from 37 countries/regions overseas) in 2,125 booths and 40,375 visitors. This was an event held in Makuhari Messe (Chiba-shi, Chiba) over three days from November 13 (Wed) to 15 (Fri) that brought together under one roof the latest innovations in video, broadcasting, communication, audio, lighting and the media business.

Inter BEE will aim to further develop as a comprehensive event for media communications and entertainment that covers the areas of “creating (production),” “sending (transmission)” and “receiving (experiences)” with content at the core of this. We plan to hold Inter BEE 2020 in Makuhari Messe over three days from November 18 (Wed) to 20 (Fri), 2020.

■ Inter BEE 2019 Registered Visitors

2019	Nov. 13 (Wed.)	Nov. 14 (Thu.)	Nov. 15 (Fri.)	Total
Japanese Visitors	13,719	13,086	12,549	39,354
Foreign Visitors	536	350	135	1,021
Total Visitors	14,255	13,436	12,684	40,375

[Reference] 2018	Nov. 14 (Wed.)	Nov. 15 (Thu.)	Nov. 16 (Fri.)	Total
Total Visitors	14,525	13,029	13,285	40,839

■ Inter BEE 2019:

- Number of Exhibitors : **1,158** Companies/Organizations
(2018: 1,152 Companies/Organizations)
- Exhibited Booth Space : **2,125** Booths (2018: 2,054 Booths)
- Foreign Exhibitors : **37** Countries/Regions **632** Companies/Organizations
(2018: 34 Countries/Regions; 646 Companies/Organizations)

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