

Broadmedia & Entertainment

# Inter BEE 2026

Nov.18Wed.▶20Fri. Makuhari Messe

## INTER BEE **MoIP**

Exhibition Guide

*Understand where MoIP stands today  
—from a user perspective  
Shape what's next  
together with the industry*

    #interbee2026

[www.inter-bee.com](http://www.inter-bee.com)



# INTER BEE MoIP

*Share MoIP today—vendors and users co-create what's next  
A platform for insight and action in Media over IP*

Starting this year, INTER BEE DX x IP PAVILION is relaunched as **INTER BEE MoIP**. Created as a hub for the continued development of Media over IP, it brings vendors and users together to share knowledge and real-world practice. In collaboration with the JEITA MoIP Consortium, it moves beyond technology showcases—driving shared challenges, knowledge exchange, and engagement with the next generation to create value across the industry.



## ▶ Live System Demonstration Area ——— ◆ Planning and operation: JEITA MoIP Consortium

### ■ Participation requirements

- Companies/organisations that will participate from the planning and consideration stage and promote the project by sharing the responsibility.
- Companies/organisations that are willing to provide actual equipment, explanatory panels, personnel, etc. for the actual equipment connection demonstrations at INTER BEE MoIP.
  - \*When exhibiting equipment, only equipment related to any of the following and in actual operation under certain conditions may be exhibited.
    - ▶ Equipment and services supporting Media over IP technologies (ST 2110, ST 2059, NMOS, etc.) for video, audio, and intercom
    - ▶ Interoperability testing (video, audio, intercom, control, BCC, orchestration, etc.), regardless of vendor or user status
    - ▶ Companies providing external connectivity environments, such as remote production setups
    - ▶ Providers of data center environments
    - ▶ Automation solutions for content production and distribution, including AI services for monitoring, highlights, and switching
    - ▶ Infrastructure supporting software-based transformation, such as cloud service providers and server manufacturers
    - ▶ Cloud services (X as a Service) that can be used for content production and transmission
    - ▶ Equipment and services with security measures
    - ▶ Providers of facility infrastructure, such as racks, fiber optics, and cables
    - ▶ Security consulting and seminar services for the broadcasting industry, covering principles of information security

### ■ Exhibition fee

MoIP Consortium Members		Non-Members*	
Inter BEE 2026 Exhibitor :	<b>¥198,000</b> (tax incl.)	Inter BEE 2026 Exhibitor :	<b>¥308,000</b> (tax incl.)
Inter BEE 2026 Non Exhibitor :	<b>¥605,000</b> (tax incl.)	Inter BEE 2026 Non Exhibitor :	<b>¥715,000</b> (tax incl.)

\*The fee for non-members includes a six-month trial membership in the MoIP Consortium.

### ■ Items included in the exhibition fee

- ◇ Up to two sets of equipment and user interfaces may be displayed
- ◇ Posting of your company logo on the official Inter BEE website and the pavilion in Makuhari Messe
- ◇ Provision of an Online Exhibitor Page \*Additional displays beyond the first two sets are available at JPY 44,000 per set.

### ■ Things which require separate arrangements and applications

- ◇ Expenses relating to the loading/unloading and installation of equipment including advance preparations (including transportation expenses and personnel expenses)
- ◇ Content production costs when creating posters (the Executive Office will supply the design format)
- ◇ Inter-booth connection expenses (cable connection to your booth from the INTER BEE MoIP etc.)
- ◇ Internet environment relating to the demo (line required separately on an individual basis including Wi-Fi etc.)

## ► Stage Presentation

**A 45-minute presentation slot is available on the Open Stage in the INTER BEE MoIP area.**

\*We will accept applications for your desired presentation time slot on a first-come-first-served basis.

\*We will announce the program on Inter BEE website and invitations. We will accept audience reservations on the website and deliver the audience data to you at a later date.

\*Optional recording and archived distribution services available (for a fee).

	11/18	11/19	11/20
10:30 ▶ 11:15	Organizer Session		
11:30 ▶ 12:15	Organizer Session		
13:00 ▶ 13:45	①	③	⑤
14:00 ▶ 14:45	Organizer Session		
15:00 ▶ 15:45	②	④	⑥
16:00 ▶ 16:45	Organizer Session		

### ■ Presentations fee

Inter BEE 2026 Exhibitor :	<b>¥165,000</b> (tax incl.)	Inter BEE 2026 Non Exhibitor :	<b>¥330,000</b> (tax incl.)
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## ► Option: Exhibition Unit

**This is a plan for participants who want to exhibit their products and solutions on an individual basis in the INTER BEE MoIP**

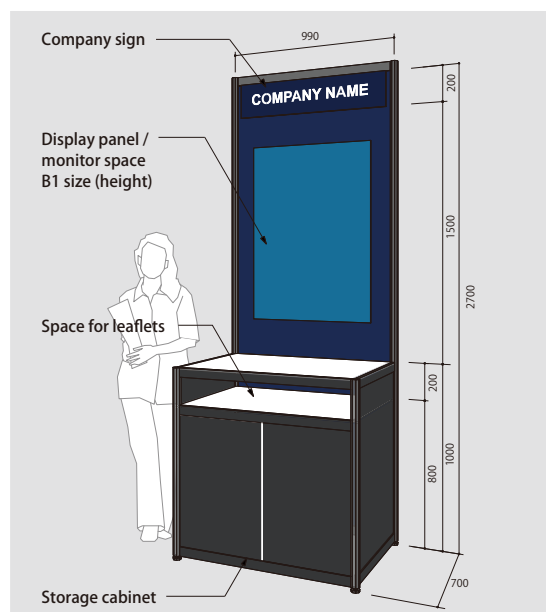
Exhibition unit: 990 mm (frontage) x 2,700 mm (height) x 700 mm (depth)

\*You can apply for up to 2 units. \*Items included in the usage fee: Basic exhibition stand, exhibition back wall surface, sign of your company name, two outlets and electricity supply construction expenses / electricity usage fee (1 kW)

- The Executive Office will determine the booth locations within the IP PAVILION.
- The exhibition contents are limited to goods related to the IP PAVILION.
- When connecting to the Internet from this unit booth and when connecting to the actual machine connection demo, you will be required to make your own arrangements as with the normal exhibition.
- The use of this option is limited to participants in the IP Collaboration WG.

### ■ Exhibition fee

Inter BEE 2026 Exhibitor :	<b>¥165,000</b> (tax incl.)
Inter BEE 2026 Non Exhibitor :	<b>¥220,000</b> (tax incl.)



### ■ Items included in the exhibition fee

- ◇ Online Exhibitor Page: Exhibited product information, downloadable materials, and product videos can be posted. Includes a business meeting appointment function.
- ◇ Exhibition Invitation (Application required) ◇ Exhibitor badge ◇ Visitor Data Acquisition
- ◇ Exhibitor will be treated in the same manner as general exhibitors. \*Please refer to the Inter BEE 2026 Exhibition Guide

### ■ Application deadline: **Tue., June 30, 2026**

- ◇ Please transfer a payment to our designated bank account by Monday, August 31.
- ◇ If an exhibitor cancels or reduces the number of booth spaces applied for, regardless of the reason, the following cancellation fee will apply. Consumption tax will be added to all fees.

July 1 to 31	▶▶▶ 60% of exhibition booth fee
August 1 to 31	▶▶▶ 80% of exhibition booth fee
From September 1	▶▶▶ 100% of exhibition booth fee

### ■ Operation schedule

Early August	▶ Final decision on participants *We will inform you separately if we hold an exhibitor briefing session for this special event.
Mon., August 31	▶ Deadline for the payment of the exhibition fees
Early October	▶ Distribution of Inter BEE 2026 invitation leaflets
	▶ Distribution of Exhibitor Badge and Vehicle Stickers
Mon., November 16 Tue., November 17	▶ Setting up exhibits

### ■ Outline

Name: INTER BEE MoIP  
 Period: November 18 (Wed.) to 20(Fri.), 2026  
 Venue: Exhibition Hall, Makuhari Messe  
 Admission: Free (Registration required)

### ■ How to apply/Inquiry

#### Japan Electronics Show Association

TEL: +81-3-6212-5231 E-mail: contact2026@inter-bee.com  
 Address: 4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo, 100-0004

# INTER BEE **MoIP**

## Exhibition Application

Application  
Deadline

**Tuesday, June 30**

Application  
Received

**To Japan Electronics Show Association**

**Email: contact2026@inter-bee.com**

Our company/organization will comply with all exhibition rules and regulations stipulated by both the Organizing Committee and Japan Electronics Show Association. In accordance with this agreement, we herewith submit our application for INTER BEE MoIP.

■ Please enter the name of the product and brand you plan to demo.

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■ To participate, please tick the appropriate box and enter the fee.

\*Consumption tax will be applied at the rate in effect as of November 2026, the date of the exhibition.

Membership Category	Exhibition Fee (tax included)		Total Exhibition Fee	
<b>MoIP Consortium Members</b>	<input type="checkbox"/> Inter BEE 2026 Exhibitor	<b>¥198,000</b>	<input type="checkbox"/> Inter BEE 2026 Exhibitor	<b>¥605,000</b>
	<input type="checkbox"/> Inter BEE 2026 Non Exhibitor	<b>¥605,000</b>	<input type="checkbox"/> Inter BEE 2026 Non Exhibitor	<b>¥715,000</b>
<b>Non-Members*</b>	=			

■ To give a presentation, please tick the appropriate box and enter the fee. Slots will be allocated on a first-come, first-served basis after application.

Exhibition Fee (tax included)		Desired Number of Slots	Total Exhibition Fee
<input type="checkbox"/> Inter BEE 2026 Exhibitor	<b>¥165,000</b>	<input type="checkbox"/> Inter BEE 2026 Non Exhibitor	<b>¥330,000</b>
		slot	=

■ To request optional units, please tick the appropriate box and enter the fee. Multiple units may be selected.

Exhibition Fee (tax included)		Desired Number of Units	Total Exhibition Fee
<input type="checkbox"/> Inter BEE 2026 Exhibitor	<b>¥165,000</b>	<input type="checkbox"/> Inter BEE 2026 Non Exhibitor	<b>¥220,000</b>
		unit	=

■ Exhibitor Information (Please print using uppercase and lowercase letters, as appropriate.)

This information will appear in printed materials and on the official Inter BEE website exactly as written, so please be careful to provide accurate information.

Company Name (One letter per box, leave box empty for space)														
Head Office Address														
Exhibition Supervisor	Address													
	Title/Division				Name									
	TEL													
	E-mail													
Website URL	English													
	Japanese													
Privacy policy URL	English													
	Japanese													
<small>Exhibitor Information will be shared between the Association and the partner companies with whom it has concluded a Memorandum of Understanding on Personal Information, only when necessary for the operation of Inter BEE and the provision of services.</small>														
<input type="checkbox"/> <b>I agree to the above. (Check the box if you agree.)</b>														

I hereby acknowledge that I have read, understood and will comply with the Inter BEE 2026 Exhibition Regulations including following cancellation fees and herewith apply to exhibit.

I agree to the above. (Check the box if you agree.)

Person in charge of our exhibit

Company name: \_\_\_\_\_

Name (Please print): \_\_\_\_\_

Job title: \_\_\_\_\_

Signature: \_\_\_\_\_

If an exhibitor cancels or reduces the number of booth spaces applied for, regardless of the reason, some or all of the following cancellation fees will apply. Consumption tax (10%) will be added to all fees.

<b>July 1 to July 31, 2026</b>	<b>60% of exhibition booth fee</b>
<b>August 1 to August 31, 2026</b>	<b>80% of exhibition booth fee</b>
<b>After September 1, 2026</b>	<b>100% of exhibition booth fee</b>