



## ◆ Professional Audio Equipment

### ◆ Audio Equipment

- 1 Microphones
- 2 Wireless Microphone and IEM Systems
- 3 Mixing Consoles, Portable Mixers
- 4 Digital Audio Workstations
- 5 IP audio equipment
- 6 Audio Recorders/Field Recorders
- 7 Headphones, IEM
- 8 Monitor Speakers
- 9 Amp, Processor, Equalizer
- 10 Audio Level Meters
- 11 Effects Processor (External, Plug-ins)
- 12 Immersive/3D Sounds Related Equipment and Software
- 13 AI Sound Design System
- 14 AI Mixing System
- 15 Intercom
- 16 Converter/Interface
- 17 Transmission Device/Fiber Optic Transmission System
- 18 Music Production Software
- 19 Text-to-Speech (TTS) System
- 20 AI Composition and Music Production System
- 21 Rack, Case, Bag, etc.
- 22 Cable, Accessories
- 23 Power Source
- 24 Audio Over IP
- 25 Film Sound Recording Equipment
- 26 Other Audio Equipment and Software

### ◆ MA Studio Equipment

- 27 Mastering Equipment and Systems
- 28 Acoustic Design and Control
- 29 Audio Equipment for Theaters and Facilities
- 30 Soundproofing, Sound Absorption
- 31 MA Software
- 32 Music Library/Archives
- 33 Sound Systems for Delivery
- 34 Other MA and Studio Systems

### ◆ PA and Live Systems

- 35 PA System
- 36 Live Sound Systems
- 37 Speakers for Live Music
- 38 Stage Monitor System
- 39 Amp/Processor for Live Music
- 40 Front of House Mixing Console
- 41 Audio Networking Equipment and Software
- 42 Sound Systems for Clubs
- 43 Other PA and Live Systems

### ◆ Radiobroadcast Systems

- 44 Radiobroadcast Systems
- 45 Radio over IP(AoIP) Equipment
- 46 Audio Editing Software
- 47 Other Radio Broadcasting Systems

### ◆ High-End Consumer Equipment

- 48 Related Hi-Res
- 49 High-End Audio Speakers
- 50 High-End Speaker System
- 51 High-End Headphones

- 52 High-End Audio Accessories
- 53 High Quality Car Audio Systems
- 54 Other High-End Consumer Equipment

## ◆ Entertainment/Lighting Equipment

### ◆ Live Entertainment

- 55 Live Performance Video Systems/Equipment
- 56 Live Performance Streaming Platform
- 57 Spatial Performance
- 58 AI Staging System
- 59 Ultra-Realistic Images & Sounds
- 60 Projection Mapping
- 61 Laser/CINEMA Projector
- 62 Live Relay/Delivery, Live Viewing Systems
- 63 Real-time Live Performances
- 64 Motion Sensor Systems
- 65 Media Art
- 66 Free Viewpoint Video System
- 67 Drone Show

### ◆ Other Live Entertainment

### ◆ Visual Experience Technologies

- 68 Other Live Entertainment
- 69 XR (VR, AR, MR)
- 70 XR Device
- 71 Interactive Systems
- 72 Web 3.0, Blockchain
- 73 360-degree Videos
- 74 3D/Holographic Images
- 75 Panoramic Images & Sounds
- 76 Other Video Expression Technologies

### ◆ Large Video Equipment

- 77 Large LED Displays
- 78 3D LED System
- 79 LCD, OLED, Micro LED
- 80 Outdoor Displays
- 81 4K/8K Projectors
- 82 Public Viewing
- 83 Other Large Video Equipment

### ◆ Viewing Devices

- 84 High Definition TV (4K/8K)
- 85 Game Monitors
- 86 PC and related equipment
- 87 Smartphone/Tablet PC
- 88 Home Theater Systems
- 89 Other Viewing Devices

### ◆ Digital Contents

- 90 Animations
- 91 Computer Graphics
- 92 Virtual/AI Avatar
- 93 AI Design/Image Generation AI
- 94 Video/Image Rental
- 95 Other Digital Content

### ◆ Digital Signage

- 96 Digital Signage Displays
- 97 Digital Signage Editing/Control/Delivery Systems
- 98 Advertising Media Services
- 99 Other Digital Signage

### ◆ e-Sports

- 100 e-Sports Live Streaming Service

- 101 Gaming PC and related equipment

- 102 e-Sports Equipment/Facility

### ◆ Stage/Outdoor Lighting Equipment

- 103 Stage Lighting Equipment
- 104 Dimming and operating equipment
- 105 Lighting control/DMX equipment
- 106 Stage/Outdoor Lighting Equipment
- 107 Large-Scale Effect Lighting
- 108 Other Stage and Outdoor Lighting Equipment

### ◆ Studio Lighting Equipment

- 109 Studio Lighting Equipment
- 110 TV Studio Lighting Equipment
- 111 Film and Video Lighting Equipment
- 112 Lighting Control Board, Console, Dimmer
- 113 Special Effects Equipment
- 114 LED

- 115 Other Studio Lighting Equipment

## ◆ Video Production/Broadcast Equipment

### ◆ Broadcasting Equipment Total System

- 116 Video Server Systems
- 117 Workflow on File Base
- 118 Digital Archives
- 119 Storage
- 120 Ultra High-Definition Program Production Systems
- 121 Large-Scale Routing Switcher
- 122 Production Switcher
- 123 Loudness Meter
- 124 Multi-Viewers
- 125 MAM Solution
- 126 Content Distribution Platform
- 127 Automatic Program/CM Output Systems (TV Radio)
- 128 IT Solutions
- 129 Graphic Libraries System
- 130 Film and Telecine
- 131 Other Broadcasting Equipment Total Systems

### ◆ Enterprise System/Program Production Systems

- 132 Enterprise Systems
- 133 Business Broadcast Systems
- 134 Commercial Message Archive
- 135 Data Management Systems
- 136 Master Output Systems
- 137 Editing System for News Report
- 138 Graphic Systems
- 139 External Information Response Systems
- 140 Other Business-critical/Program Production Systems

### ◆ Relay Systems/Transmission Systems

- 141 Base Station Facilities
- 142 FPU's
- 143 IP Transmission
- 144 NMOS related equipment
- 145 MoIP related equipment
- 146 Satellite IP
- 147 Fiber-Optic Cable
- 148 Satellite Transmission
- 149 OB Van
- 150 Vehicle-mounted Systems and Peripheral Equipment
- 151 Communication Radios

- 152 Emergency News Systems

- 153 Modulators

- 154 Demodulators

- 155 Amplifiers

- 156 Antennas

- 157 Terrestrial Television Broadcasting Systems

- 158 Multimedia Broadcast

- 159 Radio Broadcasting

- 160 Satellite Broadcasting

- 161 Cable Television

- 162 Data Broadcasting Systems

- 163 Video Delivery Networks

- 164 Transmission Cables

- 165 Wireless Systems

- 166 Fiber Optics

- 167 5G Live/Transmission

- 168 Security Systems

- 169 Other Relay Systems/Broadcasting Systems

### ◆ Various Broadcasting-related Equipment and Services

- 170 Electric Power Units
- 171 Measuring Equipment and Converters
- 172 Design, Development and Manufacturing for Broadcast Equipment
- 173 Semiconductors,Optical Components
- 174 Studio System Design, Construction, Maintenance
- 175 Dispatched Engineers
- 176 Other Broadcasting-related Equipment and Services

### ◆ Production

- 177 HDTV Systems
- 178 Studio Cameras
- 179 Camcorder
- 180 Ultra HD Digital Cameras (8K/16K)
- 181 Digital Cameras (4K)
- 182 Cinema Camera
- 183 3D Cameras
- 184 Crane Cameras
- 185 Pan-tilt-zoom Camera (PTZ)
- 186 Lenses
- 187 File Server Systems
- 188 Cloud File Server System
- 189 Memory Cards, Memory Devices
- 190 Solid State Drive
- 191 LTO Tape
- 192 Various Monitors
- 193 Remote Production System
- 194 Prompters
- 195 Remote Production System
- 196 Virtual Production
- 197 Other Production-related Equipment

### ◆ Stand-by and Peripheral Products

- 198 Drones
- 199 Blimps
- 200 Gimbal
- 201 Stabilizer
- 202 Pedestals
- 203 Camera Tripods
- 204 Camera Platforms
- 205 Cranes

- 206 Jib

- 207 Dolly

- 208 Steadicams

- 209 Cabinets, Racks

- 210 Furniture

- 211 Camera Carrying Cases

- 212 Other Specialized Equipment and Peripheral Products

### ◆ Post-production

- 213 Editing Devices
- 214 Switchers
- 215 Routing Switchers
- 216 Non-linear Editing Systems
- 217 Visual Effects
- 218 Color Correction
- 219 Painting Systems
- 220 Subtitle Production System
- 221 Automatic Subtitle Voice Recognition
- 222 Title Production Systems
- 223 Character Generators
- 224 Composite Systems and Software
- 225 Media Converter
- 226 Encoders
- 227 CG Production Systems
- 228 Animation Production Systems
- 229 Virtual Studio Systems

- 230 Motion Capture Systems

- 231 Software and Systems

- 232 Content Management Systems

- 233 System Integration Technologies

- 234 Storage Equipment

- 235 Archive Systems

- 236 Other Post-production Related Equipment

### ◆ Publications/Publicities

- 237 Related Books
- 238 Related Software/Service
- 239 Consulting Services
- 240 Related Industry Groups

## ◆ Media Solutions

### ◆ Media Solutions

- 241 Cloud Services
- 242 AI-powered services
- 243 Image Recognition Technology
- 244 Image Identification Technology
- 245 Image Analysis Technology
- 246 AI Video Editing Tool
- 247 AI-driven communication
- 248 Facial Recognition Systems
- 249 Digital Asset Management
- 250 Application Development Tool
- 251 Video Content Analysis Systems
- 252 Web Content Development API
- 253 OS Middleware
- 254 Data Manager/Analysis Software
- 255 SAAS
- 256 Content Protection/Security
- 257 Video-conferencing
- 258 Other Media Solution related

## ◆ Video Delivery

- 259 Video Delivery Systems/Software

- 260 Cloud/On-Premises Delivery Servers and Storage

- 261 Video Delivery Platform

- 262 OTT

- 263 Video On-demand Systems

- 264 IPTV

- 265 CDN

- 266 Video Compression and Encoding

- 267 Transcoding/Acceleration (FPGA/ASIC)

- 268 Other Video Delivery

### ◆ Broadcasting/Network Service

- 269 4K/8K Broadcasting
- 270 Satellite Broadcasting
- 271 Cable Television
- 272 Multimedia Broadcast
- 273 Hybrid Cast
- 274 Radio Broadcasting
- 275 Connected TV
- 276 IP Service
- 277 5G/6G Service
- 278 Wireless Systems
- 279 Other Mobile Networks
- 280 Other Broadcasting/Network Services

### ◆ Digital Cinema

- 281 Digital Cinema Cameras and Imaging Systems
- 282 DCP (Digital Cinema Package) Mastering Systems
- 283 Digital Cinema Editing Systems and Software
- 284 Digital Cinema Distribution Systems
- 285 Digital Cinema Servers
- 286 On-demand Services and Contents
- 287 Cinema HDR Equipment and Systems
- 288 Cinema Data Management Systems
- 289 Other Digital Cinema Equipment, Systems, and Software

### ◆ Advertising and Marketing

- 290 Advertising Video Creation Services/AVOD
- 291 Video Marketing
- 292 Ad Tech/MarTech
- 293 Digital Marketing
- 294 Audience Measurement/MA
- 295 Other Advertising and Marketing

### ◆ Movie Production

- 296 Digital Cameras
- 297 Smart Devices
- 298 Action Cameras/Wearable Cameras
- 299 Interchangeable Lens
- 300 Video Recording Accessories/Modules
- 301 Video Editing Software
- 302 Remote Camera
- 303 Other Movie Production

### ◆ 4K/8K/16K Technologies for Other Industries

- 304 4K/8K Medical Systems
- 305 4K/8K Education and Academic Systems
- 306 Other 4K/8K/16K Technologies