



Professional Audio



Entertainment/Lighting



Video Production/  
Broadcast Equipment



Media Solutions

# Broadmedia & Entertainment Inter BEE 2024



Makuhari Messe: **Nov.13 (Wed.)** 10:00▶17:30 (※10:30▶16:40)  
**Nov.14 (Thu.)** 10:00▶17:30 (※10:30▶17:20)  
**Nov.15 (Fri.)** 10:00▶17:00 (※10:30▶16:40)  
※ is time for X speakers trial listening.

Organizer: **JEITA** Japan Electronics and Information Technology Industries Association

Supporter: Ministry of Internal Affairs and communications (MIC), Ministry of Economy, Trade and Industry (METI),  
Japan Broadcasting Corporation (NHK), The Japan Commercial Broadcasters Association (JBA),  
Association of Radio Industries and Businesses (ARIB), Digital Content Association of Japan(DCAJ),  
The Association for Promotion of Advanced Broadcasting Services(A-PAB)

**Online Registration required : Register Now! ▶**

Please register before visiting the exhibition. **[www.inter-bee.com](http://www.inter-bee.com)**



# Exhibition Overview

**Exhibition Name:**

Inter BEE 2024

**Exhibition Period:**

November 13, 2024 (Wed) – November 15, 2024 (Fri)

**Venue:**

Makuhari Messe (2-1 Nakase, Mihama Ward, Chiba City)

**Admission:**

Free (All visitors must pre-register)

**Sponsors(planned):**

- Ministry of Internal Affairs and Communications(MIC)
- Ministry of Economy, Trade and Industry(METI)
- Japan Broadcasting Corporation(NHK)
- The Japan Commercial Broadcasters Association(JBA)
- The Association of Radio Industries and Businesses(ARIB)
- Digital Content Association of Japan(DCAJ)
- The Association for Promotion of Advanced Broadcasting Services(A-PAB)

**Partners:**

- Advanced Imaging Society Japan Committee
- Association of Media in Digital
- Association of Production Designers in Japan
- Camera & Imaging Products Association
- Digital Signage Consortium
- IPTV FORUM JAPAN
- JAPAN AD.CONTENTS ASSOCIATION
- Japan Association of Audiovisual Producers, Inc.
- Japan Association of Lighting Engineers & Designers
- Japan Association of Professional Recording Studios
- JAPAN ASSOCIATION OF RECORDING ENGINEERS
- Japan Association of Video Communication
- Japan Audio Society
- Japan Cable and Telecommunications Association
- Japan Cable Television Engineering Association
- JAPAN MOTION PICTURE PRODUCTION STANDARDS ASSOCIATION
- JAPAN POST PRODUCTION ASSOCIATION
- Japan Satellite Broadcasting Association
- JAPAN STAGE SOUND BUSINESS COOPERATIVE
- Japan Visual Industry Guild
- Japanese Society of Cinematographers
- JSL
- MOTION PICTURE and TELEVISION ENGINEERING SOCIETY of japan, Inc.
- MULTISCREEN BROADCASTING STUDY GROUP
- National Board of Regional Visual Industry Associations
- National Theatrical & Television Lighting Industrial Cooperative
- Projection Mapping Association of Japan
- Radio Engineering & Electronics Association
- Specified Radio microphone User's Federation
- Stage Sound Association of Japan
- State of the Art Technologies Expression Association
- The Association of Japanese Animations
- The Institute of Image Information and Television Engineers
- Theatre and Entertainment Technology Association, Japan
- 3D Consortium
- Ultra-Realistic Communications Forum
- Visual Industry Promotion Organization

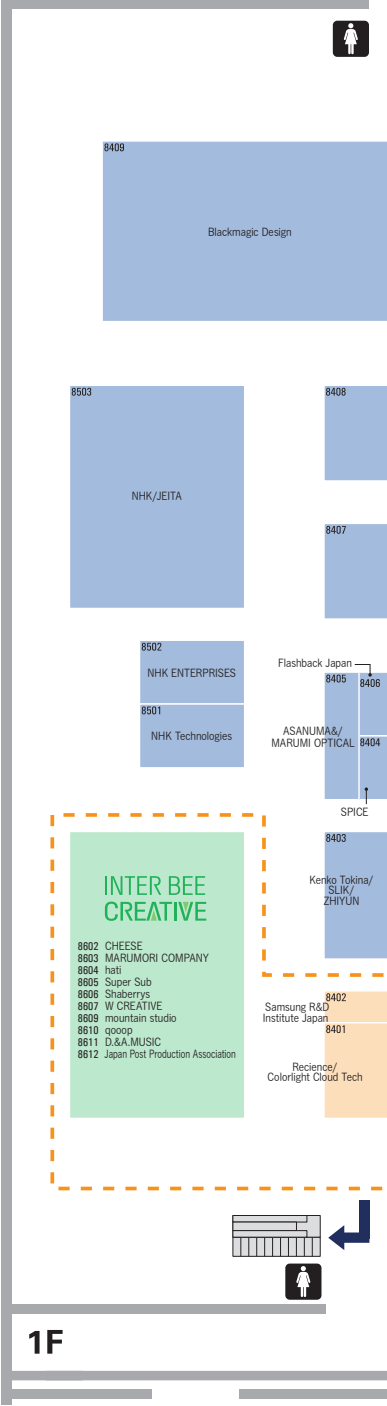
**Organizer:**

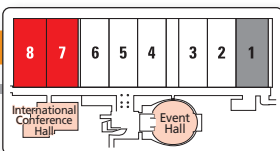
Japan Electronics and Information Technology Association(JEITA)

**Managed by:**

Japan Electronics Show Association(JESA)

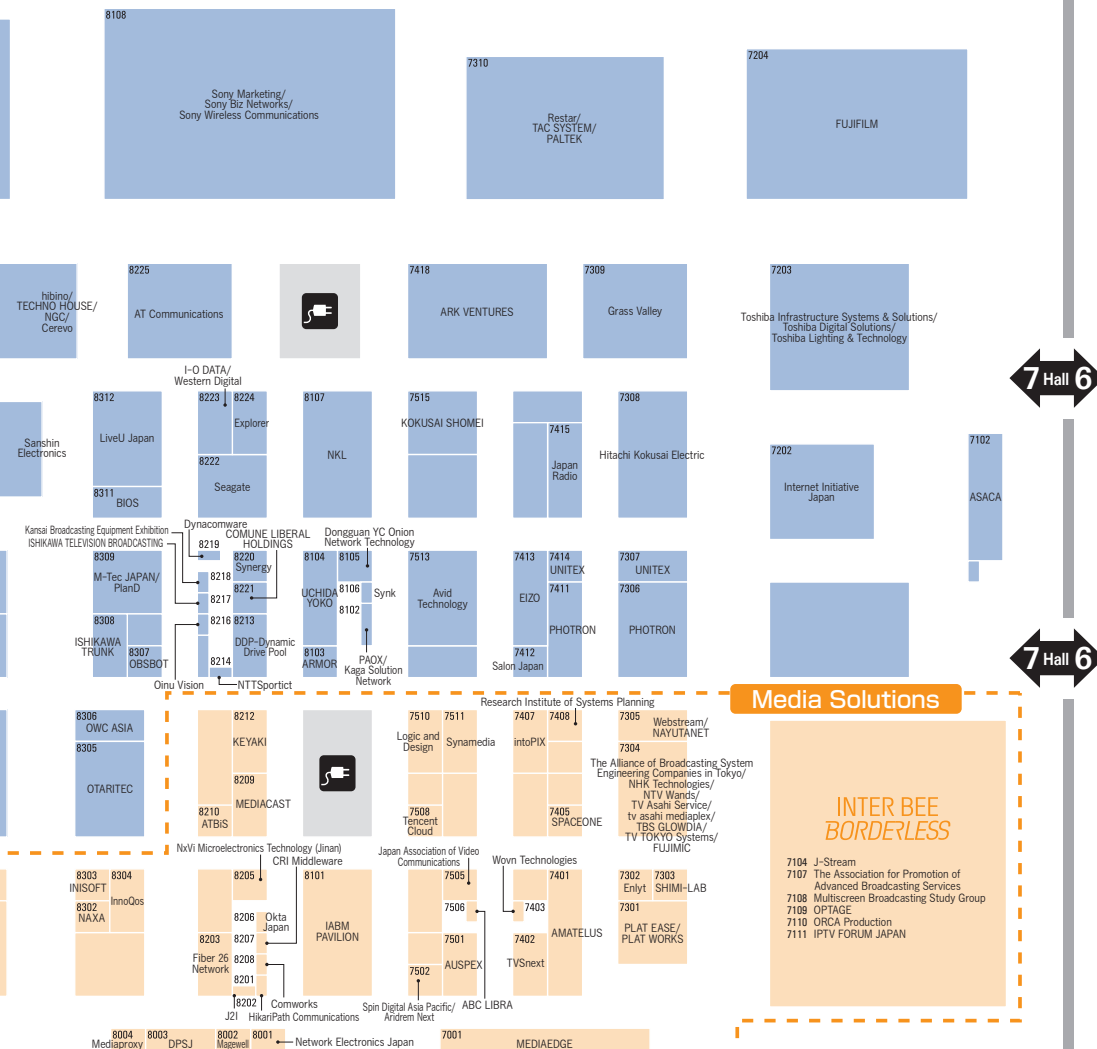
# Video Production / Broadcast E





Hall 8

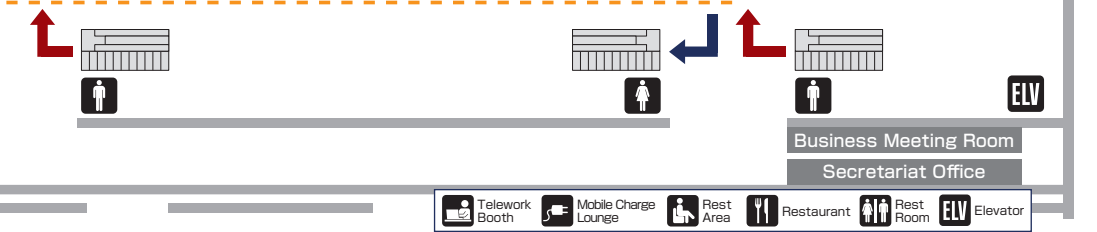
Hall 7



7 Hall 6

7 Hall 6

Media Solutions



Hall 6

Hall 5

ROKKE-BENTO Grandprix

## Entertainment / Lighting

## INTER BEE IGNITION × DCEXPO

6602 ~ 6609 TechBiz  
 6610 ~ 6613 TIP  
 6614 Koshika  
 6615 0-Studio  
 6616 Nippon TV × Sunmolen × TASKO  
 6617 VIXION  
 6618 DCEXPO Prize winner from SIGGRAPH  
 6619 ASIAGRAPH 2024 CG Art Gallery

6620 Digital Content Association of Japan  
 6621 Hashilus  
 6622 X  
 6623 evolve  
 6624 DrivingPlates  
 6625 DoubleNest  
 6626 Iishina  
 6627 Tanaka Lab, Nagasaki University

6628 ShortStop  
 6629 Portlgraph  
 6630 Bocoek  
 6631 CinemaLeap  
 6632 JP UNIVERSE  
 6650 TOKYO EPIC  
 6651 SIGGRAPH Asia 2024  
 6652 polygros

5511  
 IKEGAMI TSUSHINKI

5308  
 Canon/  
 Canon Marketing Japan

8507  
 Nagoya Broadcasting  
 Network

8413  
 EK lights

8213  
 NANLITE/  
 NANLUX (VANLINKS)

8111  
 Apature Imaging  
 Industries



5407  
 HEIWA SEIKI KOGYO/  
 Libec

8506  
 TAKE

8412 Trisight  
 8411 Koto Electric

8307  
 WAEI

8212 SMDV Lighting  
 system/  
 LEKPLATS  
 8211 SAEDA

8110  
 FABULUX LED  
 8109 PROFOUND

5613 Agai Trading  
 5614  
 5615  
 5610 K-WILL

5408  
 COSMIC  
 ENGINEERING  
 5509 MOUBIC

8505 Hyindar Formex  
 8504 Midoriya Electric

8410 MEDIA PLUS  
 8409 GODOX Photo  
 Equipment

8308 Shenzhen Scenico  
 Optoelectronic  
 8305 REDCLIFF  
 8304

8209 HIKVISION  
 JAPAN

8108 Shenzhen  
 Glashine  
 Technology  
 8107 Mieruntech  
 8105 ONUMEN  
 TECHNOLOGY



5405  
 TILTA

8408 Shenzhen Liantronics  
 8407 Profoto

Zhangzhou SEETEC  
 Optoelectronics  
 Technology  
 8207 AEC Lighting  
 Solutions

Japan Association of Theatre and  
 Entertainment Technology

5508 Leyard Japan  
 5507 Image  
 VISION  
 5506 TESmart

8503 M&Inext  
 8502 Nash Music  
 Library  
 8501 OPTOHUB/  
 MIMAKI Electronics Components

8406 LOGIC DESIGN/AXIS  
 8405 Shoten Kobo  
 8404 Tokyo Electron Device  
 8403 E&I Creation

8303 Hohem  
 8302 AIM Electronics

8204 Fraunhofer IIS  
 8205 Studio  
 Infinity  
 8203 HOLLYLAND

5609 MEDIA  
 LINKS  
 5607 Kawasaki  
 Heavy  
 Industries

5505 Too  
 5504 Sightron  
 Japan  
 5503 EIDEN

8402 Mitomo

8401 IDK/  
 Arvanics

8301 Kenko Professional Imaging/  
 Matthews Studio Equipment/  
 MISONICS

8202 Meiko  
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 8201 Videndum  
 Media  
 Solutions

8102 SHIMBOL  
 8103 THIRD  
 WAVE  
 8101 NIXUS by  
 Nikko  
 Telecommunications

5604 SDJ  
 5603 SunTelephone/  
 H3C Technologies  
 5602 Kumamoto City  
 5601 THREE M  
 Celertity Technologies

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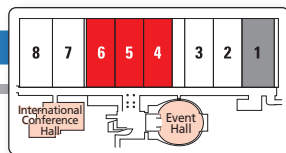
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8402 Mitomo

8401 IDK/  
 Arvanics

# Hall 4



## Hall 3

3701

## INTER BEE CINEMA

Angelbird Technologies  
Canon/Canon Marketing Japan  
FUJIFILM  
Leader Electronics  
Mitomo  
Nisi  
NTI Japan  
RAID  
Restar

Second Reef  
Shenzhen Dongzheng Optical Technology  
Sightron Japan  
SIGMA  
SIRUI JAPAN  
SWITCH  
Technical Farm  
TOWAIEZO LLC/SANWA CINE EQUIPMENT

3507

ASTRODESIGN

3411

AUTO ELECTRONICS  
(JAPAN)

3212

HIBINO/FULL-TECH/  
Hibino Lighting/  
Hibino Space-tech/  
Nihon Onkyo Engineering/  
ELECTORI

2417

Hibino marketing Div./  
Hibino Intersound

2312

d&b audiotechnik  
Japan

2613

Shure Japan

2416

Audio-Technica

4 Hall 3

3603

Amber

Sign

3602

JUNS

3601

Groove/Music Library Division

3505

TERIS (BEIJING)

TECH TRADE

3507

ASTRODESIGN

3410

INTER BEE  
CINEMA  
ANEX

3211

Miharu Communications

3210

Technical Farm

3410

INTER BEE  
CINEMA  
ANEX

3408

APCOT

3407

Television  
Hokkaido  
Broadcasting

3313

Shanghai  
Jieying  
Technology

3311

Audio Network Japan

3408

APCOT

3407

Television  
Hokkaido  
Broadcasting

3313

Shanghai  
Jieying  
Technology

3311

Audio Network Japan

3406

Gojoh

3405

KATO ELECTRIC  
INDUSTRY

3205

Lapuna Hills/  
DATATON

3406

Gojoh

3405

KATO ELECTRIC  
INDUSTRY

3205

Lapuna Hills/  
DATATON

3404

Leader Electronics

3303

SEIKOH GIKEN

3304

SIRUI JAPAN

3404

Leader Electronics

3303

SEIKOH GIKEN

3304

SIRUI JAPAN

3401

Technik  
STACK  
ELECTRONICS

3305

Kodak Japan

3301

RF DESIGN

3401

Technik  
STACK  
ELECTRONICS

3305

Kodak Japan

3301

RF DESIGN

3201

INTER BEE  
DX × IP PAVILION  
Relay Seminar

3501

INTER BEE  
DX × IP PAVILION

3501

INTER BEE  
DX × IP PAVILION

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DX × IP PAVILION

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INTER BEE  
DX × IP PAVILION

3002

HAKUUMA × METAL TOYS

3001

METAL TOYS

## Professional Audio

3115

Solid State Logic  
Japan

3114

Meyer Sound/  
Linear Sound  
Japan

3118

NSE

3113

Neutrik

3111

MASS-koob

3112

Continental  
For East

3110

Mixwave

3107

KEF JAPAN

3105

ONZU

3104

KORG

3103

SANKEN

3102

PULSE

3101

HOSHINO GAKKO  
HANBAI

3100

YAMAHA Electric

3099

IZotope

3098

Native Instruments

3097

ValueHD

3096

ROCK ON PRO

3095

Proceed Magazine

3094

Native Instruments

3093

YAMAHA Electric

3092

IZotope

3091

Native Instruments

3090

ValueHD

3089

ROCK ON PRO

3088

Proceed Magazine

3087

Native Instruments

3086

YAMAHA Electric

3085

IZotope

3084

Native Instruments

3083

ValueHD

3082

ROCK ON PRO

3081

Proceed Magazine

3080

Native Instruments

3079

YAMAHA Electric

3078

IZotope

3077

Native Instruments

3076

ValueHD

3075

ROCK ON PRO

3074

Proceed Magazine

3073

Native Instruments

3072

YAMAHA Electric

3071

IZotope

3070

Native Instruments

3069

ValueHD

3068

ROCK ON PRO

3067

Proceed Magazine

3066

Native Instruments

3065

YAMAHA Electric

3064

IZotope

3063

Native Instruments

3062

ValueHD

3061

ROCK ON PRO

3060

Proceed Magazine

3059

Native Instruments

3058

YAMAHA Electric

3057

IZotope

3056

Native Instruments

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ValueHD

3054

ROCK ON PRO

3053

Proceed Magazine

3052

Native Instruments

3051

YAMAHA Electric

3050

IZotope

3049

Native Instruments

3048

ValueHD

3047

ROCK ON PRO

3046

Proceed Magazine

3045

Native Instruments

3044

YAMAHA Electric

3043

IZotope

3042

Native Instruments

3041

ValueHD

3040

ROCK ON PRO

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Proceed Magazine

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Native Instruments

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Native Instruments

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ValueHD

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ROCK ON PRO

3032

Proceed Magazine

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Native Instruments

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YAMAHA Electric

3029

IZotope

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Native Instruments

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ValueHD

3026

ROCK ON PRO

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Proceed Magazine

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Native Instruments

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ValueHD

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Proceed Magazine

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Native Instruments

3016

YAMAHA Electric

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ROCK ON PRO

3011

Proceed Magazine

3010

Native Instruments

3009

YAMAHA Electric

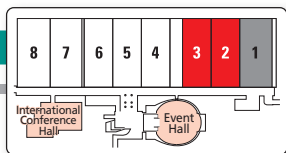
3008

IZotope

3007

Native Instruments

# Hall 2



2207  
Bestec Audio/  
Beetech

2311  
Audiobrains

2206  
YAMAHA MUSIC JAPAN/  
Yamaha/  
YAMAHA SOUND SYSTEMS

2310  
Tech Trust Japan  
2308 Crescent  
2308 iconic

2205  
YAMAHA MUSIC  
JAPAN

2307  
OTARITEC  
2306  
CAEL WORKS

2204  
Sennheiser Japan

2305  
TAMURA  
2304  
Luminex Japan

2203  
REWIRE  
2202  
Hanaoka Musen Denki

Fostex Company  
2302  
2303  
Suyama Dental  
Laboratory  
2301  
SHIZUKA/ehs

2201  
Onkyo Tokkii

## INTER BEE EXPERIENCE

**X-Headphone**  
2101 Aiuto  
2102 STAX  
2104 Audio-Technica  
2105 YAMAHA MUSIC JAPAN  
2106 Genelec Japan

**X-Microphone**  
2103 Roland  
2104 Audio-Technica  
2106 Genelec Japan

Studio Equipment  
Extreme Wave  
2002  
2001

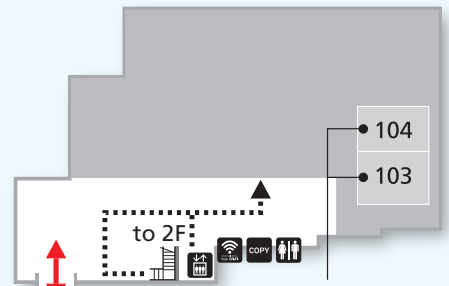


Telework Booth
 Mobile Charge Lounge
 Rest Area

Restaurant
 Rest Room
 Elevator

# International Conference Hall

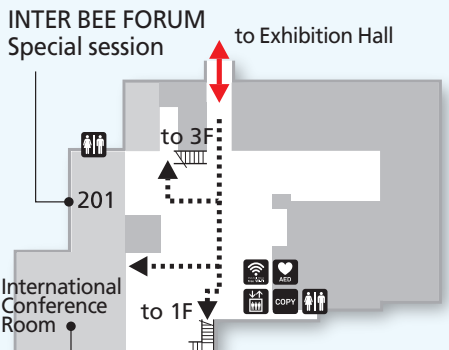
## 1F



From JR Kaihin-Makuhari Station

INTER BEE FORUM Exhibitors' Seminar

## 2F



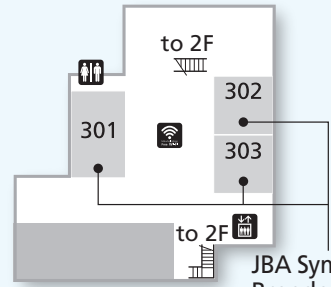
INTER BEE FORUM Special session

to Exhibition Hall

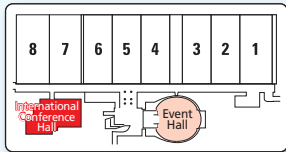
International Conference Room

INTER BEE FORUM Keynote speech

## 3F



JBA Symposium of Broadcast Technology



## Professional Audio

2404 A.O.M. Corporation  
 2418 APOGEE  
 2412 APPLAUSE SYSTEMS Co.  
 2401 ARTWIZ Inc.  
 2512 Audinate  
 2311 Audiobrain.Co.ltd  
 2416 Audio-Technica Corporation  
 2420 AV-Leader Corporation  
 2601 AZDEN CORPORATION  
 2207 Bestec Audio Inc./Beetech Inc.  
 2415 BOSE PROFESSIONAL  
 2306 CAEL WORKS INC.  
 3112 Continental Far East Inc.  
 2403 Cornes Technologies Ltd.  
 2309 Crescent.CO.LTD  
 2312 d&b audiotechnik Japan K.K.  
 2505 Digicom Co.,Ltd.  
 2522 Digital Laboratory, Inc.  
 2612 DSP Japan Ltd.  
 3212 ELECTORI CO.,LTD.  
 2002 Extreme Wave  
 2302 Fostex Company  
 2510 FourBit  
 3212 FULL-TEN  
 3101 Genelec Japan Inc.  
 2202 Hanaoka Musen Denki Co., Ltd.  
 3212 HIBINO  
 2417 Hibino Intersound Corporation  
 3212 Hibino Lighting Inc.  
 2417 Hibino marketing Div.  
 3212 Hibino Spacetechn Corporation  
 2606 HOLLYVOX  
 2607 HOLLYVOX/Especc Inc.  
 2609 HOSHINO GAKKI HANBAI CO., LTD.  
 2405 Hyper Sound System Japan  
 2308 iconic  
 2517 iZotope  
 2406 Japan PreSonus  
 2604 JAPAN STAGE SOUND BUSINESS COOPERATIVE  
 3107 KEF JAPAN  
 3110 KORG INC.  
 2410 LEWITT  
 2304 Luminex Japan K.K.  
 2503 Malvicino Design Group  
 2408 MARUBUN CORPORATION  
 2409 MASCOT ELECTRIC CO., LTD.  
 3111 MASS-kobo  
 3114 Meyer Sound/Linear Sound Japan  
 3109 Mixwave, Inc  
 2516 MOGAMI WIRE & CABLE CORP.  
 2004 MORSON JAPAN Co., Ltd.  
 2514 Musignal Inc.  
 2526 Native Instruments  
 3113 Neutrik Limited  
 2521 Nice Company Inc.  
 3103 Nihon Electro Harmonix KK  
 3212 Nihon Onkyo Engineering Co.,Ltd.  
 3116 NSE.co.,LTD  
 2515 NTI Japan Limited  
 2201 Onkyo Tokki Ltd  
 3105 ONZU, Inc  
 2307 OTARITEC Corporation  
 2525 Proceed Magazine

2411 Public Address Inc.  
 2611 PULSE Co., Ltd.  
 2203 REWIRE INC.  
 2524 ROCK ON PRO  
 2003 S.C.ALLIANCE Inc. / SCA Sound Solutions Co.  
 2610 SANKEN MICROPHONE CO.LTD  
 2506 Schulze-Brakel GmbH  
 2204 Sennheiser Japan K.K.  
 2301 SHIZUKA Inc./ehs.Inc.  
 2613 Shure Japan Limited  
 2413 Sigma Systems Engineering  
 3115 Solid State Logic Japan K.K.  
 2605 Stage Sound Association of Japan  
 2001 Studio Equipment Corporation  
 2303 Suyama Dental Laboratory  
 2602 Synthax Japan Inc.  
 2305 TAMURA CORPORATION  
 2523 TASCAM/TEAC CORPORATION  
 2310 Tech Trust Japan Co., Ltd.  
 2513 TOA Corporation  
 2508 Umbrella Company Co., Ltd.  
 2414 Usednet Co., Ltd.  
 2520 ValueHD Corporation  
 2511 voltampere Company  
 3102 Watanabe Musical instruments Co. Ltd.  
 2501 WAV+  
 2419 WAVES  
 2206 Yamaha Corporation  
 2205 YAMAHA MUSIC JAPAN CO., LTD.  
 2206 YAMAHA MUSIC JAPAN CO., LTD.  
 2206 YAMAHA SOUND SYSTEMS INC.  
 2518 YAMAKI Electric Corporation  
 2608 ZOOM CORPORATION

### X-Headphone

2101 Aiuto Co., Ltd.  
 2104 Audio-Technica Corporation  
 2106 Genelec Japan Inc.  
 2102 STAX  
 2105 YAMAHA MUSIC JAPAN CO., LTD.

### X-Microphone

2104 Audio-Technica Corporation  
 2106 Genelec Japan Inc.  
 2103 Roland Corporation

## Video Production / Broadcast Equipment

5106 AbemaTV  
 4506 Accsoon  
 5306 ADTECHNO Inc.  
 6302 AIM Electronics Co.,Ltd.  
 4512 AJA/Vizrt/iodyne/Kiloview/GB Labs  
 4203 Amazon Web Services Japan G.K.  
 3603 Amber Sign  
 3411 AOTO ELECTRONICS(JAPAN) Co., LTD.  
 3408 APCOT Inc.  
 5215 Arista Networks Japan Limited.  
 7418 ARK VENTURES Inc  
 8103 ARMOR CO.LTD  
 6401 Arvanics Corporation  
 7102 ASACA Corporation  
 8405 ASANUMA&CO.,LTD.  
 5111 ASC CORPORATION  
 3319 Association of Radio Industries and Businesses (ARIB)  
 3507 ASTRODESIGN, Inc.  
 8225 AT Communications k.k.  
 5401 ATEN JAPAN Co., Ltd.



3310 Audio Network Japan KK  
 5202 Audiostock Inc.  
 7513 Avid Technology  
 4515 Barco Co., Ltd.  
 5102 Beijing Tianying Vision Technology Co., Ltd.  
 8311 BIOS  
 5305 Black Box Network Service  
 8409 Blackmagic Design  
 5201 BROAD-DESIGN Co., LTD.  
 5303 Canare Electric Co., Ltd  
 5308 Canon Inc./Canon Marketing Japan Inc.  
 4304 CANVASs Co., Ltd.  
 4511 Capella Systems  
 5606 Celerity Technologies  
 8408 Cerevo Inc.  
 4309 CHIEF/Audio Visual Communications Ltd.  
 8221 COMUNE LIBERAL HOLDINGS CO.,LTD.  
 5406 COSMIC ENGINEERING CORPORATION  
 5510 CrossImaging Inc.  
 4406 Dahua Technology Japan  
 8213 DDP-Dynamic Drive Pool  
 4311 Dell Technologies Japan Inc.  
 4202 DIGicas LLC  
 8105 Dongguan YC Onion Network Technology Co., Ltd  
 4501 DTS INSIGHT Corporation  
 8219 Dynacomware Corporation  
 3311 DZOFILM  
 6404 E&I Creation Co., Ltd.  
 5503 EIDEN Co., Ltd.  
 7413 ELZO Corporation  
 8224 Explorer Inc.  
 8406 Flashback Japan Inc.  
 5117 FOR-A Company Limited  
 6204 Fraunhofer IIS  
 4502 Fuchugiken, Inc.  
 7204 FUJIFILM Corporation  
 5211 FUYOH VIDEO INDUSTRY CO., LTD.  
 3402 Gansui Corporation  
 5105 Gigatronix Ltd  
 3406 Gojoh, Inc.  
 7309 Grass Valley  
 3601 Groove Co., Ltd. Music Library Division  
 5605 H3C Technologies Co., Ltd.  
 3002 HAKOUMA×METALTOYS  
 4103 Harmonic Japan G.K.  
 5407 HEIWA SEIKI KOGYO CO., LTD./Libec  
 8408 hibino corporation  
 4101 HIRAKAWA HEWTECH CORP.  
 7308 Hitachi Kokusai Electric Inc.  
 6303 Hohem  
 6203 HOLLYLAND  
 5001 HOSOGIKEN  
 4605 HYTEC INTER Co., Ltd.  
 4302 IBEX Technology Co., Ltd.  
 6401 IDK Corporation  
 4601 IDX Company, Ltd  
 5511 IKEGAMI TSUSHINKI CO., LTD.  
 4403 Imagenet Co., Ltd  
 5304 IMAGENICS  
 5507 ImageVISION Co., Ltd.  
 4312 Innovator One Co., Ltd  
 4604 Intelligent Wave Inc.  
 7202 Internet Initiative Japan Inc.  
 8223 I-O DATA/Western Digital  
 3206 Irix Lens  
 8217 ISHIKAWA TELEVISION BROADCASTING CORPORATION  
 8308 ISHIKAWA TRUNK  
 5501 ITG Marketing, Inc.  
 4205 ITOCHU Cable Systems Corp.  
 3302 Japan Communication Equipment Co., Ltd.  
 5404 Japan Material Co., Ltd.  
 3410 JAPAN MOTION PICTURE STANDARDS ASSOCIATION  
 7415 Japan Radio Co., Ltd  
 4609 JEITA Tape Storage Technical Committee  
 3602 JUNS inc.  
 8218 Kansai Broadcasting Equipment Exhibition  
 3405 KATO ELECTRIC INDUSTRY CO., LTD.  
 5607 Kawasaki Heavy Industries, Ltd  
 6301 Kenko Professional Imaging Co., Ltd  
 8403 Kenko Tokina Co., Ltd.  
 3305 Kodak Japan  
 7515 KOKUSAI SHOMEI CO.,LTD.  
 5603 Kumamoto City  
 5610 K-WILL Corporation  
 3205 Laguna Hills, Inc./DATATON AB  
 4603 Lambda Systems Inc.  
 3404 Leader Electronics Corporation  
 5212 Leofoto JAPAN  
 5508 Leyard Japan Co., LTD.  
 8312 LiveU Japan K.K.  
 6406 LOGIC DESIGN INC./AXIS Co., Ltd  
 3403 LYNX Technik AG  
 6503 M&Inext, Inc.  
 4404 MACNICA, INC.  
 8405 MARUMI OPTICAL CO.,LTD  
 5101 MATSUDA TRADING CO., LTD  
 6301 Matthews Studio Equipment, Inc.  
 5609 MEDIA LINKS CO., LTD  
 6202 Meiko Electronics Co., Ltd.  
 4503 MEIKYO ELECTRIC Co., Ltd.  
 3001 METAL TOYS  
 5601 Midoriya Electric Co., Ltd  
 3211 Miharuru Communications Inc.  
 6501 MIMAKI Electronics Components Co., Ltd.  
 5615 MisaoNetwork Co., Ltd.  
 6301 MISONICS  
 6402 Mitomo Co., Ltd.  
 5107 MITSUI BUSSAN AEROSPACE  
 5509 MOUBIC INC.  
 3307 MouseComputer CO.,LTD.  
 8309 M-Tec JAPAN Co., Ltd.  
 5210 Musashi Co., Ltd.  
 4204 nac Image Technology Inc/ASK Corporation  
 6502 Nash Music Library  
 4313 NEC Corporation  
 5001 NEP Inc.  
 4607 NetApp G.K.  
 5301 NETGEAR Japan G.K.  
 4507 Nextorage Corporation  
 8408 NGC Corporation  
 8502 NHK ENTERPRISES, INC  
 8501 NHK Technologies, Inc.  
 8503 NHK/JEITA  
 5403 NICCABI CORPORATION/Plannet co, Ltd  
 4401 NIKON CORPORATION  
 5205 NIPPON STEEL WELDING & ENGINEERING CO., LTD.  
 4303 Nippon Television Network Corporation  
 4002 Nippon Video System co., LTD  
 5502 NiSi  
 6101 NIXUS by Nikko Telecommunications

# EXHIBITORS

8107 NKL inc.  
 5204 NOX Co., LTD.  
 4303 NTT DATA Japan Corporation  
 5114 NTT Innovative Devices Corporation  
 8214 NTTSportict  
 8307 OBSBOT  
 8216 Oinu Vision Co.,Ltd.  
 6501 OPTOHUB Co., Ltd.  
 5614 OSEE TECHNOLOGY LTD.  
 8305 OTARITEC Corporation  
 8306 OWC ASIA INC  
 7310 PALTEK CORPORATION  
 4206 Panasonic Connect Co., Ltd.  
 4606 Panduit Corp. Japan Branch  
 8102 PAOX Inc./Kaga Solution Network Co.,Ltd.  
 7306 PHOTRON LIMITED  
 7411 PHOTRON LIMITED  
 8309 PlanD inc  
 4408 PLAY, inc.  
 4505 PREMIX  
 3503 PROSPER ELECTRONICS Co., Ltd  
 5113 P-tec Co., Ltd.  
 4001 RAID Inc.  
 4504 RAID Inc.  
 3306 REC SYSTEM co., ltd  
 7310 Restar Corporation  
 3301 RF DESIGN Co., Ltd  
 6001 Riedel Communications GmbH & CO.KG  
 4302 Rikei Corporation  
 4402 RIP-TIE, Inc.  
 5208 Roland Corporation  
 7412 Salon Japan Co., Ltd.  
 5501 Samsung SSD  
 8407 Sanshin Electronics Co., Ltd.  
 3502 Sanwa Cine Equipment Rental Co., Ltd.  
 5604 SDJ K.K.  
 8222 Seagate  
 5118 SEH Technology  
 5207 Seiko Solutions Inc.  
 3303 SEIKOH GIKEN Co., Ltd.  
 5402 Semtech Corporation  
 3308 SET (Brazilian Society of Television Engineering)  
 4508 Settsu Metal Industrial Co., Ltd.  
 3313 Shanghai Jieyong Technology Co.,Ltd.  
 4306 Shenzhen Justek Technology Co.,Ltd  
 6102 SHIMBOL  
 6405 Shoten Kobo Co.,Ltd  
 5307 Shotoku Broadcast Systems/RENT ACT SHOTOKU CORP.  
 5504 Sightron Japan Inc.  
 3304 SIRUI JAPAN  
 5209 SKY Perfect JSAT  
 8403 SLIK CORPORATION  
 4301 SmallRig Technology (HK) Limited  
 8108 Sony Biz Networks Corporation  
 8108 Sony Marketing Inc.  
 8108 Sony Wireless Communications Inc.  
 8404 SPICE Inc.  
 3401 STACK ELECTRONICS CO., LTD.  
 6205 Studio Infinity  
 5605 SunTelephone Co.,Ltd.  
 8220 Synergy K.K.  
 8106 Synk Inc.  
 7310 TAC SYSTEM, INC.  
 4611 Taiwan Electrical and Electronic Manufacturers' Association  
 3210 Technical Farm

8408 TECHNO HOUSE INC.  
 5206 Teledyne LeCroy  
 4305 Telestream Japan G.K.  
 3407 Television Hokkaido Broadcasting Co. LTD.  
 3505 TERIS (BEIJING)TECH TRADE CO.LTD  
 5506 TESmart Co., Ltd.  
 5115 THAMWAY CO., LTD.  
 6103 THIRDWAVE CORPORATION  
 5602 THREE M. inc  
 5405 TILTA  
 6403 Tokyo Electron Device LTD.  
 5505 Too Corporation  
 7203 Toshiba Digital Solutions Corporation  
 7203 Toshiba Infrastructure Systems & Solutions Corporation  
 7203 Toshiba Lighting & Technology Corporation  
 5203 TOTSU INTERNATIONAL CO., LTD  
 5109 Traffic Sim Co., Ltd.  
 4404 Tuxera, Inc.  
 5108 TV Asahi Create Corporation  
 4407 TVU networks  
 5103 UAC CORPORATION  
 8104 UCHIDA YOKO CO., LTD.  
 7307 UNITEX Corporation  
 7414 UNITEX Corporation  
 6201 Videndum Media Solutions  
 4201 Videndum Production Solutions Limited  
 5116 Videotron Corporation  
 4405 VILLAGE island Co., Ltd.  
 5214 Visual Graphics Inc.  
 4610 Well Buying Industrial Co., Ltd.  
 5106 WinTicket Inc.  
 4608 YUAN HIGH-TECH DEVELOPMENT CO., LTD.  
 5213 YUASA CO., LTD  
 8403 ZHIYUN  
 5302 Zhongshan Cayer Photographic Equipments Co.,Ltd.

## INTER BEE CINEMA

Angelbird Technologies GmbH  
 Canon Inc./Canon Marketing Japan Inc.  
 FUJIFILM Corporation  
 Leader Electronics Corporation  
 Mitomo Co., Ltd.  
 NiSi  
 NTI Japan Limited  
 RAID Inc.  
 Restar Corporation  
 Second Reef GmbH  
 Shenzhen Dongzheng Optical Technology Co., Ltd.  
 Sightron Japan Inc.  
 SIGMA Corporation  
 SIRUI JAPAN  
 SWITCH Co., Ltd.  
 Technical Farm  
 TOWAIEZO LLC/SANWA CINE EQUIPMENT

## Entertainment / Lighting

6207 AEC Lighting Solutions Co., Ltd  
 5613 Agai Trading Corporation  
 6111 Aputure Imaging Industries Co.,LTD  
 6413 EK lights  
 6110 FABULUX LED  
 6409 GODOX Photo Equipment Co.,Ltd.  
 6209 HIKVISION JAPAN K.K.  
 6505 Hyundai Fomex Co., Ltd.  
 6108 Japan Association of Theatre and Entertainment Technology  
 6411 Koto Electric Co., Ltd.

6410 MEDIA PLUS CO., LTD.  
 6504 Midoriya Electric Co.,Ltd  
 6107 Mileruntech  
 6507 Nagoya Broadcasting Network Co.,Ltd  
 6213 NANLITE/NANLUX (VANLINKS Co.,Ltd.)  
 6105 ONUMEN TECHNOLOGY CO.,LTD  
 6407 Profoto K.K.  
 6109 PROFOUND  
 6306 REDCLIFF, Inc  
 6211 SAEDA Co., Ltd.  
 6106 Shenzhen Gloshine Technology Co., Ltd  
 6408 Shenzhen Liantronics Co., Ltd.  
 6304 Shenzhen Scenico Optoelectronic Co. Ltd.  
 6212 SMDV Lightning system/LEKPLATS  
 6511 State of the Art Technologies Expression Association  
 6506 TAKE INC.  
 6412 Trisight inc  
 6307 WAEI.INC  
 6305 Zhangzhou SEETEC Optoelectronics Technology Co., Ltd.  
 6512 Zhuzhou Vod Visual Technology Co.,Ltd

#### INTER BEE IGNITION × DCEXPO

6615 0-9studio  
 6619 ASIAGRAPH 2024 CG Art Gallery  
 6618 DCEXPO Prize winner from SIGGRAPH  
 6620 Digital Content Association of Japan  
 6624 DrivingPlates.com LLC  
 6623 evolve.inc  
 6621 Hashilus Co.,Ltd.  
 6614 Kashika, Inc.  
 6616 Nippon TV × Sunmulon × TASKO  
 6652 polygros Inc.  
 6651 SIGGRAPH Asia 2024  
 6650 TOKYO EPIC  
 6617 ViXion Inc.  
 6622 X.inc.

#### TechBiz

6604 Auto VR inc.  
 6606 cyber Namunamu  
 6605 HSKS Inc.  
 6609 LOOVIC Inc.  
 6607 Pocket RD Inc.  
 6602 SceneryScent.co.,Ltd.  
 6603 Yukai Engineering Inc.

#### TIP

6611 Hapbeat LLC/Tokyo Tech  
 6613 Keio Media Design, Embodied Media Project  
 6610 Meiji University Homei Miyashita Laboratory  
 6612 Nara Institute of Science and Technology/The University of Tokyo

#### Startup & University

6630 Bocek, inc  
 6631 CinemaLeap Inc.  
 6625 DoubleNest  
 6626 iishina inc  
 6632 JP UNIVERSE, Inc.  
 6629 Portalgraph Inc.  
 6628 ShortStop  
 6627 Tanaka Lab., Nagasaki University

### Media Solutions

7506 ABC LIBRA Co.,Ltd  
 7401 AMATELUS INC.  
 7502 Aridrem Next Corporation  
 8210 ATBiS  
 7501 AUSPEX co.ltd.  
 8208 Comworks Co.,LTD.

8207 CRI Middleware Co.,Ltd  
 8003 DPJSJ  
 7302 Enlyt, Inc.  
 8203 Fiber 26 Network Inc.  
 7304 FUJIMIC, INC.  
 8201 HikariPath Communications Co., Ltd.  
 8101 IABM PAVILION  
 8303 INISOFT Co.,Ltd.  
 8304 InnoQos Corporation  
 7407 intoPIX  
 8202 J2I Corporation  
 7505 Japan Association of Video Communications  
 8212 KEYAKI Co.,Ltd  
 7510 Logic and Design Inc.  
 8002 Magewell  
 8209 MEDIACAST CO., LTD.  
 7001 MEDIAEDGE Corporation  
 8004 Mediaproxy  
 8302 NAXA Inc.  
 7305 NAYUTANET Inc.  
 8001 Network Electronics Japan Co.,  
 7304 NHK Technologies, Inc.  
 7304 NTV Wands Inc.  
 8205 NxVi Microelectronics Technology (Jinan) Co., Ltd.  
 8206 Okta Japan K.K.  
 7301 PLAT EASE  
 7301 PLAT WORKS Corporation  
 8401 Recience/Colorlight Cloud Tech  
 7408 Research Institute of Systems Planning, Inc.  
 8402 Samsung R&D Institute Japan  
 7303 SHIMI-LAB CO., LTD.  
 7405 SPACEONE Co.,Ltd  
 7502 Spin Digital Asia Pacific Inc.  
 7511 Synamedia  
 7304 TBS GLOWDIA, Inc.  
 7508 Tencent Cloud  
 7304 tv asahi mediaplex corporation  
 7304 TV Asahi Service Co., Ltd.  
 7304 TV TOKYO Systems, Inc.  
 7402 TVSnex  
 7305 Webstream Corporation  
 7403 Wovn Technologies, Inc.

#### INTER BEE BORDERLESS

7111 IPTV FORUM JAPAN  
 7104 J-Stream Inc.  
 7108 Multiscreen Broadcasting Study Group  
 7109 OPTAGE Inc.  
 7110 ORCA Production, Inc.  
 7107 The Association for Promotion of Advanced Broadcasting Services

#### INTER BEE CREATIVE

8611 D.&A.MUSIC  
 8612 Japan Post Production Association  
 8610 qoop, Inc.

#### Video Marketing Lounge

8602 CHEESE  
 8604 hati co., ltd.  
 8603 MARUMORI COMPANY  
 8609 mountain studio  
 8606 Shaberrys Co.,Ltd.  
 8605 Super Sub LLC  
 8607 W CREATIVE, Inc

#### Online Exhibitor

Google Cloud Japan  
 NTT DATA, Inc.

(As of September 17)※Visit our official website for the latest information

WEDNESDAY, NOVEMBER 13

KN-131 Keynote Speech

International Conference Room,  
2F International Conference Hall

## Inter BEE 2024 Opening & Keynote

Greeting from Organizer : Chairman of JEITA

Opening & Keynote1 :

### Recent Trends in Broadcasting Policy (tentative)

Ministry of Internal Affairs and Communications  
Director-General of the Information and Communications Bureau  
Motonobu Toyoshima



10:00

11:30

Opening & Keynote 2 :

### 100 Years of Broadcasting, A New Media Era Drawn with Cutting-edge Technology

Japan Broadcasting Corporation  
Director of Engineering Administration Department  
Toshihiro Ito



Speakers to be announced

KN-132 INTER BEE CINEMA Keynote Speech

International Conference Room,  
2F International Conference Hall

## The Latest Trends in Japanese Film Production (tentative)

13:00

14:30

Speakers to be announced

KN-133 INTER BEE Entertainment & Lighting Keynote Speech

International Conference Room,  
2F International Conference Hall

## OTT and Contents Business

15:00

16:00

DAZN Japan  
CEO and APAC Business Development  
Yu Sasamoto



Check for the latest information  
on the exhibition and conference  
program.



## THURSDAY, NOVEMBER 14

### KN-141 Keynote Speech

International Conference Room,  
2F International Conference Hall

## IPTV forum: Must-know! Latest CTV Technology Trends in Broadcasting

10:30  
▼  
12:30

### Greetings from the President of IPTV Forum (General Incorporated Association)

IPTV FORUM JAPAN  
Chief Director  
**Hiroshi Esaki**



### The Latest Trends in Content Distribution Administration

Ministry of Internal Affairs and Communications  
Promotion for Content Distribution Division  
Information and Communications Bureau Director

**Yukari Iimura**



### Panel Discussion

Moderator

IPTV FORUM JAPAN  
Vice Chief of Technical Committee  
**Masashi Ito**



Panelist

Ministry of Internal Affairs and Communications Promotion for Content Distribution Division Information and Communications Bureau

**Yoshikazu Iwai**



Foundation for MultiMedia Communications Research Division - Principal Researcher

**Rumi Iizuka**



IPG Inc.  
COO

**Naoki Kido**



Japan Broadcasting Corporation  
Head of Internet Service Systems Research Division Science & Technology Research Laboratories

**Kinji Matsumura**



### KN-142 INTER BEE BORDERLESS Keynote Speech

International Conference Room,  
2F International Conference Hall

## The Future Vision of " Broadcasting " Through Streaming Services (tentative)

13:00  
▼  
14:30

Panelist

TVer INC.  
Director  
**Hisaya Suga**



Fuji Television Network, Inc.  
Development and Strategy, Technical Department

**Masashi Ito**



CHUKYO TV.  
BROADCASTING CO.LTD.  
Technology & DX Promotion Division

**Michio Ohashi**



Hokkaido Broadcasting Co.Ltd.  
General Manager Media Strategy Division

**Junichi Takizawa**



Moderator

AoyamaGakuin University  
School of Cultural and Creative Studies

**Takashi Uchiyama**



### KN-143 INTER BEE DX×IP PAVILION Keynote Speech

INTERNATIONAL CONFERENCE ROOM,  
2F INTERNATIONAL CONFERENCE HALL

## Exploring Broadcast Technology Responses for Unexpected Situations with a Small Team. (tentative)

15:00  
▼  
16:30

Panelist

HOKURIKU ASAHI BROADCASTING CO.,LTD  
President  
**Tsuyoshi Nohda**



HOKURIKU BROADCASTING CO.,LTD.  
Department Manager Production Engineering Dept., Engineering Div.

**Seiji Tsukano**



TELEVISION HOKKAIDO BROADCASTING CO.LTD.  
Director Technical and DX Promotion

**Kohji Takahashi**



Sony Marketing Inc.  
General Manager B2B Business Dept.  
B2B products & Solution Div

**Hajime Kogai**



Interop ShowNet NOC team member  
Senior Research Engineer Information Security Room  
National Astronomical Observatory of Japan

**Takashi Tomine**



Moderator

New Media magazine

**Isamu Yoshii**



## FRIDAY, NOVEMBER 15

### KN-151 Professional Audio Keynote Speech

INTERNATIONAL CONFERENCE ROOM,  
2F INTERNATIONAL CONFERENCE HALL

## The current state of AoIP and the cloudification of audio production.

10:30  
▼  
12:00

Panelist

ROCK ON PRO  
Senior Technology Officer  
Media Integration, Inc.  
**Yosuke Maeda**



Audinate  
Director of Sales, Japan  
**Tatsuya Umeo**



Hibino Corporation  
hibino marketing Div.  
Broadcast Market Manager,  
Audio Network Specialist

**Satoru Oishi**



Moderator

TV Asahi Corporation  
Systems Development & Technical Maintenance Center

**Takehiko Abe**



### KN-152 INTER BEE IGNITION×DCEXPO Keynote Speech

INTERNATIONAL CONFERENCE ROOM,  
2F INTERNATIONAL CONFERENCE HALL

## — Talk Session Commemorating the 2024 Tsumugi & Takumi Awards —

12:30  
▼  
14:05

### ◆Part 1

Mr. Yoichi Ochiai x Mr. Yoichi Kawanuchi  
"The future of Media Art and AI"

Media Artist



### ◆Part 2

Mr. Takashi Yamazaki x Mr. Yoichi Kawanuchi  
" Charm of Special Effects "

Director / VFX supervisor

**Takashi Yamazaki**



Moderator

Artist  
Professor Emeritus,  
The University of Tokyo

**Yoichiro Kawaguchi**



### KN-153 INTER BEE CREATIVE Keynote Speech

INTERNATIONAL CONFERENCE ROOM,  
2F INTERNATIONAL CONFERENCE HALL

## AI Creatine Summit

15:00  
▼  
16:00

Speakers to be announced

## Exhibitor seminar

Venue : International Conference Room 1 F[103][104]

11/13 (Wed)	10:00 ▶ 11:30 ES1-131	<b>Tencent Cloud Audio &amp; Video Services - Connect with global users and provide a high-quality video experience</b> Tencent Cloud
	12:00 ▶ 13:30 ES1-132	<b>Haivision Domestic and Oversea Live Sports Case Studies</b> Haivision Inc.
	14:00 ▶ 15:30 ES1-133	<b>Evolving Networking Technologies and the Future of Broadcast Systems</b> Arista Networks Japan Limited.
	14:00 ▶ 15:30 ES2-133	<b>Professional Music Solutions for Broadcast and Streaming Content: A Comparative Analysis of Trends in Japan and Globally</b> Audio Network Japan KK
11/14 (Thu)	12:00 ▶ 13:30 ES1-142	<b>Create. Deliver. Monetize. Innovation with AWS for Media &amp; Entertainment</b> Amazon Web Services Japan G.K.
	14:00 ▶ 15:30 ES1-143	<b>Finding Problematic Utterances in Media Contents: AI Approaches, Local and Cloud</b> Traffic Sim Co., Ltd.
11/15 (Fri)	10:00 ▶ 11:30 ES1-151	<b>Prototyping of next generation radio multi-channel integrated remote master</b> SKY Perfect JSAT/ FM Tokyo
	12:00 ▶ 13:30 ES1-152	<b>To be announced</b> New Relic K.K
	14:00 ▶ 15:30 ES1-153	<b>Future of Media – AI / GenAI for Media</b> NTT DATA
	14:00 ▶ 15:30 ES2-153	<b>High-performance enterprise-grade SMB implementation for file access – a proprietary cross-platform SMB protocol by Tuxera –</b> MACNICA, INC.

## Online Exhibitor seminar

Venue : Online

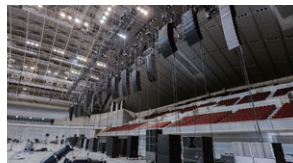
11/13 (Wed)	11:30 ▶ 12:30 ES0-132	<b>The Future of Media with Generative AI: Gemini is driving new ways of working!</b> Google Cloud Japan
11/15 (Fri)	11:30 ▶ 12:30 ES0-152	<b>The Future of Media with Generative AI: Gemini is transforming the media business!</b> Google Cloud Japan

※NOTE: Conference content and/or schedule may be changed. Up-to-date information can be obtained at the official website.



## World-quality sound experience. Sound is still evolving!

X-Speaker, Japan's largest SR speaker listening experience event, will be held as Inter BEE's signature event, and this time 13 brands will be competing in the event hall. As the live entertainment market continues to expand around the world, this year's lineup of SR speakers will again be a part of that music scene. Please experience world-quality sound that continues to evolve without stopping.



## X-Speaker SR Speaker Listening Experience Demo


Brand / Product Name, Exhibitor's Name

► Venue: Event Hall


### ◆ Point Source Speakers / Standalone line array speaker

	11/13 10:30~   11/14 14:00~ <b>Pinnacle-KR402 II</b> Audiobrains.Co.ltd
	11/13 11:10~   11/14 14:40~ <b>L1 Pro32</b> BOSE PROFESSIONAL
	11/13 13:10~   11/14 16:40~ <b>al-4/al-4SB</b> Electro Harmonix K.K.

### ◆ Compact Line Array Speakers

	11/13 11:50~   11/14 15:20~ <b>AC6 システム</b> ONKYO TOKKI LTD.
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### ◆ Medium and Large scale Line Array Speakers

	11/13 12:30~   11/14 16:00~ <b>SRX910LA / SRX928S</b> hibino corporation
	11/13 14:00~   11/15 10:30~ <b>GTX10 / GTS29</b> ONKYO TOKKI LTD.

	11/13 14:40~   11/15 11:10~ <b>C-RAY / SC2-F / SCV-F</b> Hibino Intersound Corporation
	11/13 15:20~   11/15 11:50~ <b>K3 / KS28</b> Bestec Audio Inc.
	11/13 16:00~   11/15 12:30~ <b>GEO M12 システム</b> Yamaha Music Japan Co., Ltd.
	11/14 10:30~   11/15 14:00~ <b>COHESION C08</b> REWIRE INC.
	11/14 11:10~   11/15 14:40~ <b>VGt</b> REWIRE INC.
	11/14 11:50~   11/15 15:20~ <b>WPC / SXH218</b> Audiobrains.Co.ltd
	11/14 12:30~   11/15 16:00~ <b>GSL8/12 / SL-SUB</b> d&b audiotechnik Japan K.K.

Equipment Cooperation : REWIRE INC.

## X-Headphone | X-Microphone Trial Listening Demo

Exhibitor / Brand

► Venue: Exhibition Hall 2

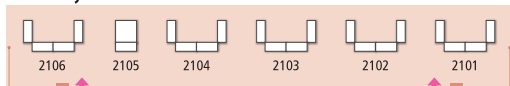
### ◆ Headphone

2101	<b>qdc/ULTRASONE/Maestraudio</b> Aiuto Co., Ltd.
2102	<b>STAX</b> STAX
2104	<b>audio-technica</b> Audio-Technica Corporation
2105	<b>YAMAHA</b> Yamaha Music Japan Co., Ltd.
2106	<b>Austrian Audio</b> Genelec Japan Inc.

### ◆ Microphone

2103	<b>AUDIX</b> Roland Corporation
2104	<b>audio-technica</b> Audio-Technica Corporation
2106	<b>Austrian Audio</b> Genelec Japan Inc.

### Venue Layout



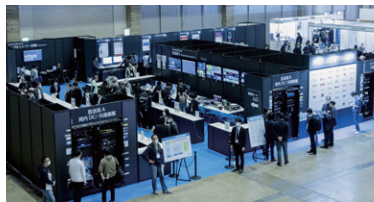


# INTER BEE DX × IP PAVILION

## Proposing the potential of MoIP(Media over IP)- driven “digital transformation(DX) in content production” through cross-company collaboration.

The special event, INTER BEE IP PAVILION, has evolved by incorporating 'AI,' 'Cloud,' and 'Security' into its main theme of 'IP' in order to propose more efficient next-generation content production, and it is now named 'INTER BEE DX x IP PAVILION.'

► Venue: Makuhari Messe Hall 3

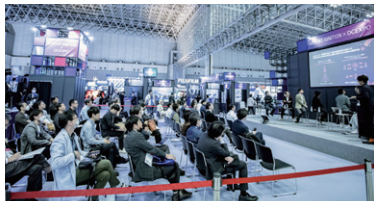


# INTER BEE IGNITION × DCEXPO

## Exploring the Evolution of Media: Technology, Regions, and Archives

In a rapidly changing media environment, various sessions will be held on themes such as co-creating the future, transforming regional strengths into global impact, and rediscovering and utilizing past legacies. Discussions will focus on collaboration between television stations and startups, the global spread of regional appeal, the impact of the latest technologies on media, and re-evaluating the legacy of past television media to shape the future of media. At the startup and exhibition booths, visitors will have an excellent opportunity to experience new expressions and solutions leveraging cutting-edge technology.

► Venue: Makuhari Messe Hall 6



# INTER BEE BORDERLESS

## Media has been free. Business has been liberated.

INTER BEE BORDERLESS is expanding even further this year. The number of daily sessions has been increased from three to four, with a total of 12 sessions. The range of topics has also been greatly broadened to ensure a satisfying three days for a wide variety of attendees. Additionally, the After-Hours session on the 14th will feature opportunities for exchanging ideas with attendees. We invite you to join us at BORDERLESS, a space of freedom and liberation."

► Venue: Makuhari Messe Hall 7



# INTER BEE CREATIVE

## Creators gather to shape the future of the video industry. Cutting-edge video production and the expanding use of video!

TWe will provide a platform to showcase and promote advanced production technologies, tools, products, and services in video production through exhibitions and presentations. Additionally, the Video Marketing Lounge, which started last year, will also be held. Focusing on the growing field of video advertising and content, this event offers opportunities for encounters between a wide range of video production companies, creators, corporate advertising professionals, and users. Related sessions will also be conducted."

► Venue: Makuhari Messe Hall 8





## Film Production Technologies and Professionals Gather! An Experiential Cinema Community Connecting to Next-Generation Content Creators

INTER BEE CINEMA is a place where professionals and cutting-edge techniques from Japan's forefront of film production come together to share their expertise, creativity, and the latest trends, inspiring the next generation of content creators.

► Venue: Makuhari Messe Hall 3

### Four Areas Offering the Latest Film Production Technologies and Hands-On Experiences

#### ■ Studio Set Area

From the preparation stages of film production to the actual shooting, this area offers live demonstrations with commentary from professionals. Leading cinematographers and many experts from the Japanese film industry will participate, providing a valuable space where attendees can experience the skills and creativity of professionals up close.

#### ■ Lens Bar

For the first time in Japan, over 10 types of world-class cinema lenses will be on display. Attendees will have the opportunity to test these lenses by attaching them to various cinema cameras.



#### ■ Open Stage

This area will feature presentations on the latest technological trends in Japanese film production, as well as talk sessions by professionals working on the front lines and presentations by exhibitors.

Topics : We will be covering themes such as The Cutting Edge of Cinema Lenses, Cinematography in TV Dramas, and Workstyle Reform in the Film Industry.

#### ■ Product Exhibition Area

This is a specialized exhibition area for film production-related equipment, gear, and technology, bringing together a variety of high-end products, from cameras to recording devices.

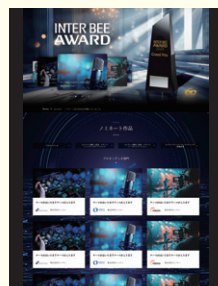
## INFORMATION

### INTER BEE AWARD



#### Recognizing and Showcasing the Latest Standout Products in Each Category!

The INTER BEE AWARD is launching. To mark the 60th edition of Inter BEE, the "INTER BEE AWARD" will be launched to recognize and award products and services that demonstrate exceptional results in various categories from those exhibited at Inter BEE 2024 and submitted for the award. The nominated products will be publicly listed on the official Inter BEE website in advance. During the event, the "INTER BEE AWARD Nominee" panels will be displayed at the respective exhibitor booths, so be sure not to miss these highlighted products!



### INTER BEE ROKE-BENTO Grand prix

"Rokeben" is short for "location bento," referring to the boxed meals provided primarily at film and TV shooting locations (on-location shoots). A hidden gem of Inter BEE, the "Rokeben Grand Prix" has been a popular event, highly supported by visitors. This year, 8 vendors are scheduled to participate. Visitors will get to taste the bentos and vote to determine the most popular vendor!

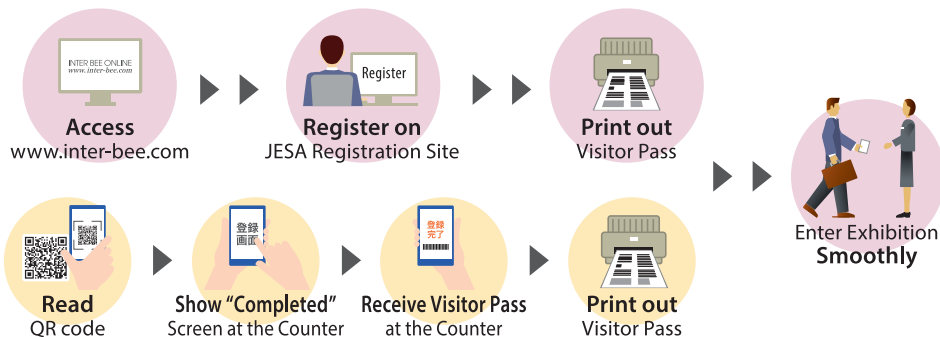
8	7	6	5	4	3	2	1
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Check out the latest information on the exhibition and conference program.



## The guide of the entry registration The registration is necessary to enter the exhibition.

■ Please register in advance and bring your visitor pass for smooth entry to the venue.



You can use the QR code to register for admission during your visit or after you arrive at Makuhari Messe.

■ Please register and log in Inter BEE official Site.

You can make a reservation to attend Conferences and see more Exhibit information and contents.



The registration is required to log in Inter BEE official. A part of the contents (Demos, presentation videos, catalog downloads, pre-sessions, archived sessions) can be seen after the Login the site.

### Provision of Personal Information to Third Parties

■ The personal information acquired by this Association will be used for the following purposes.

- (1) Information on attending and exhibiting at Inter BEE (including concurrent conferences and events)
- (2) Distribution of the Inter BEE e-mail magazine, if desired.
- (3) Information on exhibitions, seminars, talks and events operated by the Organizer and this Association.
- (4) Provision and distribution of various materials (e.g. bulletins, reports and plans) from the Organizer and this Association.
- (5) Responses to consultations and notices received by the Organizer and this Association.
- (6) Notification and sending of notices and questionnaires relating to the Organizer and this Association.
- (7) Other investigations and notifications relating to the operation by the Organizer and this Association.

### ■ Provision of Personal Information to Third Parties

We will scan the barcode printed on your admission pass that you are carrying at the entrances to the venue of Inter BEE, the entrances to the venues of conferences, the entrances to the venues of events and the booths of each exhibitor (companies and organization). In addition, we will be logging your activities on our online site.

We will provide the applicable exhibitor (company or organization) or conference speaker (company or organization) with your personal information at that time. Please understand in advance that you may be contacted by telephone or receive an email/postal mail from the exhibitor or speaker at a later date.

### ■ For more information, contact us at:

Ote Center Bldg 4F, 1-1-3 Otemachi, Chiyoda Ward, Tokyo 100-0004 Japan  
E-mail: [privacy@jesa.or.jp](mailto:privacy@jesa.or.jp)  
View the official website for the Personal Information Protection Policy.



### ■ Useful digital invitation

We provide a digital version of the Invitation Guide to be accessed via a smartphone or tablet. Be sure to make use of this compact tool, which can be easily browsed while traveling to Makuhari Messe or when inside the venue.