

INTER BEE IGNITION × DCEXPO

Exhibition Application

Application Deadline **Friday, June 28th**

Application Received

To Japan Electronics Show Association Email: contact2024@inter-bee.com

Our company/organization will comply with all exhibition rules and regulations stipulated by both the Organizing Committee and Japan Electronics Show Association. In accordance with this agreement, we herewith submit the INTER BEE IGNITION×DCEXPO.

■ Please enter the name of the product and brand you plan to demo.

■ Please check the number of days you wish to exhibit and then enter the number of units you are applying for and the exhibit fee.

Type of exhibition	Exhibition Fee	Number of Units	Total Exhibition Fee
<input type="checkbox"/> Standard Booth	¥297,000 (tax incl.) / a Booth	× Booth	= ¥
<input type="checkbox"/> Compact Unit Booth	¥199,100 (tax incl.) / a Unit	× Booth	= ¥
<input type="checkbox"/> Startup Booth	<input type="checkbox"/> 2 Day (11/13-14)	¥72,600 (tax incl.)	= ¥
	<input type="checkbox"/> 3 Day (11/13-15)	¥89,100 (tax incl.)	

■ Exhibitor Information (Please print using uppercase and lowercase letters, as appropriate.)

This information will appear in printed materials and on the official Inter BEE website exactly as written, so please be careful to provide accurate information.

Company Name (One letter per box, leave box empty for space)																				
Head Office Address																				
Exhibition Supervisor	Address																			
	Title/Division	Name																		
	TEL	FAX																		
	E-mail																			
Website URL	English																			
	Japanese																			
Privacy policy URL	English																			
	Japanese																			

Exhibitor Information will be shared between the Association and the partner companies with whom it has concluded a Memorandum of Understanding on Personal Information, only when necessary for the operation of Inter BEE and the provision of services.

I agree to the above. (Check box if you agree.)

I hereby acknowledge that I have read, understood and will comply with the Inter BEE 2024 Exhibition Regulations including following cancellation fees and herewith apply to exhibit.

I agree to the above. (Check box if you agree.)

Person in charge of our exhibit

Company name: _____

Name (Please print): _____

Job title: _____

Signature: _____

If an exhibitor cancels or reduces the number of booth spaces applied for, regardless of the reason, some or all of the following cancellation fees will apply. Consumption tax (10%) will be added to all fees.

July 1 to July 31, 2024	60% of exhibition booth fee
August 1 to August 31, 2024	80% of exhibition booth fee
After September 1, 2024	100% of exhibition booth fee

Broadmedia & Entertainment
Inter BEE 2024
 Nov.13 Wed. ▶ 15 Fri. Makuhari Messe

Exhibition Guide

INTER BEE IGNITION × DCEXPO

*Challenges in Next-Generation
 Content and Entertainment Experiences
 Disseminating Advanced AI Technology
 and Visuals Integrated with Real Space*

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www.inter-bee.com



INTER BEE IGNITION × DCEXPO

AI and Metaverse will lead the future content and creativity

Innovative changes through spacial computing, AI and Metaverse are leading the future of content technology. This event provides a platform for professional medias to propose a world of creativity that will change with AI and cutting-edge content technology.

Target Exhibits

XR (VR/AR), CG, 3D video/audio, artificial intelligence (AI), metaverse, blockchain, ultra-realistic video, projection mapping, drones, robotics, interactive systems, motion systems, media art, other advanced video expression technologies, 4K/8K projectors, digital signage, live entertainment technology, spacial production, special equipment for production, lighting systems



Many business users involved in Media /Entertainment will come

● Visitors from broadcasters and other media professionals, entertainment business professionals, video creators, manufacturers, telecommunications/distribution companies

78.1%

● Visitors involved in purchase/implementation of new products/services

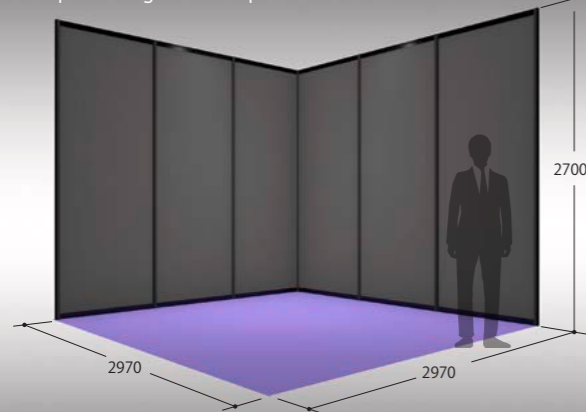
79.2%

Choose the style of exhibit that best suits your content and exhibit!

Type of exhibition

Standard Booth

Ideal for promoting exhibited products with free decoration.



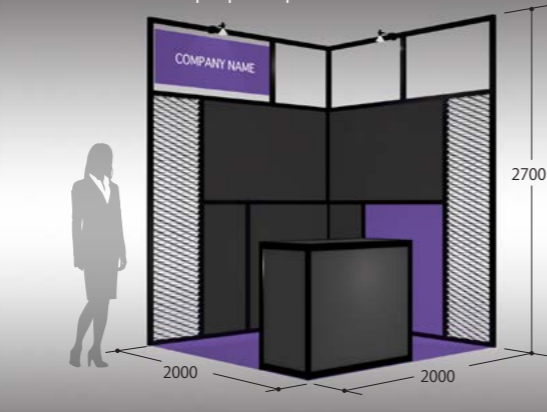
Exhibition Fee

Multiple booths are also available.

1 booth : **¥297,000** (tax incl.)

Compact Unit Booth

Reasonable and simple participation



Company sign, spotlight, basic exhibition stand, electrical work (capacity: 1kw / 2 outlets)

Exhibition Fee

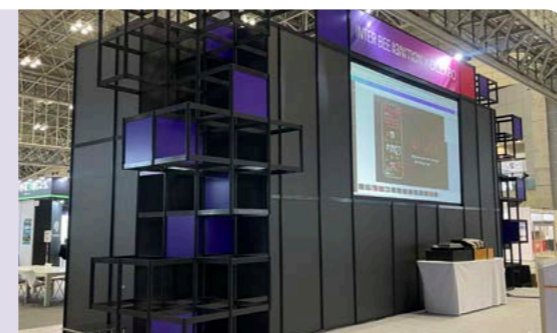
Multiple booths are also available.

1 booth : **¥199,100** (tax incl.)

Exhibitor Presentation Stage

Target: Exhibitors in INTER BEE IGNITION × DCEXPO Exhibitor

The stage in the INTER BEE IGNITION × DCEXPO area will provide an opportunity to introduce your booth and explain the contents of your exhibition. We hope you will make use of this opportunity. Details will be announced at a later date.



Startup & University

Provide new encounters! This event provides a place for professional users seeking to utilize innovative innovations. Please propose new forms of entertainment and user experiences through AI and advanced content technologies.



Eligible Exhibitors

Startup companies or universities that aim to grow through new technology and innovation in the media, video and entertainment industries.

- Startup companies established less than 9 years ago (Established after November 2015)
- Universities and educational institutions aiming at social implementation of research results

Exhibition Fee

2 Days (11/13,14): **¥72,600** (tax incl.)

3 Days (11/13-15): **¥89,100** (tax incl.)

Startup Booth



Company name display, Spotlight, Display counter, 2 Plug sockets, Primary electricity supply installation costs, Electricity charge(1kw/1 booth)

Numerous in-area events are planned!

*The further Information will be informed later.

Pitch Presentation Stage

Pitch presentations and planning sessions by startup exhibitors, which were very popular last year, will be held. Please feel free to use the space for product demonstrations, product presentations, etc. to promote your company.



Networking Event

We will hold a networking event where you can interact with a wide range of visitors involved in the media and entertainment industry, including broadcasters. Please join us to build new business partnerships.



Items included in the exhibition fee

- ◇ Online Exhibitor Page: Exhibited product information, downloadable materials, and product videos can be posted. Includes a business meeting appointment function.
- ◇ Exhibition Invitation (Must request) ◇ Exhibitor badge ◇ Visitor data acquisition ◇ Exhibitor presentation stage
- ◇ Exhibitor will be treated in the same manner as general exhibitors. *Please refer to the Inter BEE 2024 Exhibition Guide

Overview

Name: INTER BEE IGNITION×DCEXPO
Organizer: Japan Electronics and Information Technology Industries Association
Period: November 13-15, 2024
Venue: Makuhari Messe
Admission: Free(pre-registration required)

To apply, please use the online application form.

Application Deadline: **Fri., June 28, 2024**

- ◇ Please pay the exhibition fee by Thursday, August 31.
- ◇ If the exhibitor cancels or reduces the number of units applied for after application, a cancellation fee will be charged. Consumption tax will be added to the cancellation fee. Consumption tax will be added to the cancellation fee.

July 1st to July 31st	▶ 60% of exhibition booth fee
August 1st to August 31st	▶ 80% of exhibition booth fee
After September 1st	▶ 100% of exhibition booth fee

Operation schedule

Late August	▶ Exhibitor orientation
August 30(Fri)	▶ Deadline for payment of booth fee
Early October	▶ Distribution of invitation letters for Inter BEE 2024
	▶ Distribution of exhibitor badges and vehicle tickets
November 12(Tue)	▶ Load-in and preparation

How to apply/Inquiry

Japan Electronics Show Association

TEL: +81-3-6212-5231
E-mail: contact2024@inter-bee.com
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