Online Advertisement Menu
Support sales promotions and information transmission and make the most of Inter BEE's information transmission functions.

Option 1: Inter BEE Magazine Article Ad

PR articles on exhibited products through interviews will be prepared and posted on the official Inter BEE website. The articles will also be distributed to the Inter BEE visitor database via HTML e-mail to disseminate information widely.

< Articles with images and text >
INTER BEE MAGAZINE Article Advertisement

Fee : JPY 275,000 (Tax Incl.)
※A reporter will interview you in an online conference or by phone and write an article.

◦ Details:
  ■ Dates: October 2 (Monday) to November 10(Friday)
  ■ Publication Period: 1 Week
    (Please select your desired period on the application form.)
  ■ Number of newsletter distributed: Once
  ■ Application deadline: 9/29(Fri)

※Please apply at least three weeks prior to the desired publication period, as interviews and article preparation will be required.
Increase exposure, maximize exhibit effectiveness, and access your own exhibitor details page in the shortest possible time.

**Option 2: Top Page Logo Banner Ad**

Fee: JPY **1,100,000** (Tax Incl.)

◇ Details:

- **Image size (PC / Smartphone):**
  width 600px, height 300px
  ※ PC display size: 371px (width), 186px (height)
  ※ The image will be scaled up or down to maintain the aspect ratio for responsive display.
  ※ When using a smartphone, the images will be lined up vertically one by one.
  ※ In the case of a large number of applications, they will be rotated.
  ※ It will be released on November 6.
- **Application Deadline:** 9/29 (Fri)
Increase exposure and maximize the effectiveness of your exhibit and increase traffic to your exhibitor details page.

Option 3: Exhibitor List Banner Ad

Fee: JPY **550,000** (Tax Incl.)

◇ Detail:
- **Image size (PC / Smartphone):**
  - width 855px, height 255px
- ※ PC display size: 458px (width), 137px (height)
- ※ The image will be scaled up or down to maintain the aspect ratio for responsive display.
- ※ When using a smartphone, the images will be lined up vertically one by one.
- ※ In the case of a large number of applications, they will be rotated.
- ※ It will be released on November 6.

- **Application Deadline:** **9/29 (Fri)**
Online Advertisement Application

Application deadline: September 29, 2023 (Fri)

Option 1: Inter BEE Magazine Advertisement

Please ☑ the box below if you wish to apply for the Magazine Advertisement. Please indicate the number of applications.

☐ INTER BEE MAGAZINE Article

JPY 275,000 (Tax Incl.) ×

A maximum of two applications per exhibitor is allowed.

Please select ☑ the appropriate box for your desired period

Please contact the Japan Electronics Show Association for more information on availability.

Option 2: Top Page Logo Banner Ad

☐ Top Page Logo Banner Ad

JPY 1,100,000 (Tax Incl.)

Please ☑ the box below if you wish to apply for the Top page Banner Ad

Option 3: Exhibitor List Banner Ad

☐ Exhibitor List Banner Ad

JPY 550,000 (Tax Incl.)

Please ☑ the box below if you wish to apply for the Exhibitor List Banner Ad

Exhibitor

Exhibitor Name

Representative / Billing Address

Company Name

Address

Department

Rep. Name

Tel

E-mail

E-mail: exhibitor@inter-bee.com