

Broadmedia & Entertainment

Inter BEE 2023

Online Advertisement Menu



www.inter-bee.com



Support sales promotions and information transmission and make the most of Inter BEE's information transmission functions.

Option 1: Inter BEE Magazine Article Ad

- Visitors: **584,897**
- Newsletter: **96,756**

- Facebook Follower: **5,711**
- Twitter Follower: **3,791**

PR articles on exhibited products through interviews will be prepared and posted on the official Inter BEE website. The articles will also be distributed to the Inter BEE visitor database via HTML e-mail to disseminate information widely.

< Articles with images and text > INTER BEE MAGAZINE Article Advertisement

Fee : JPY **275,000** (Tax Incl.)

※A reporter will interview you in an online conference or by phone and write an article.

- ◇ **Details:**
- **Dates:** October 2 (Monday) to November 10(Friday)
- **Publication Period:** 1 Week
(Please select your desired period on the application form.)

■ **Number of newsletter distributed:** Once

■ **Application deadline:** **9/29(Fri)**

※Please apply at least three weeks prior to the desired publication period, as interviews and article preparation will be required.



HTML Newsletter sent to Inter BEE Visitor Database

Increase exposure, maximize exhibit effectiveness, and access your own exhibitor details page in the shortest possible time.

Option 2: Top Page Logo Banner Ad

Fee : JPY **1,100,000** (Tax Incl.)

◇ Details:

- Image size (PC / Smartphone):
width 600px, height 300px
- ※ PC display size: 371px (width), 186px (height)
- ※The image will be scaled up or down to maintain the aspect ratio for responsive display.
- ※When using a smartphone, the images will be lined up vertically one by one.
- ※In the case of a large number of applications, they will be rotated.
- ※It will be released on November 6.
- Application Deadline : **9/29 (Fri)**



Increase exposure and maximize the effectiveness of your exhibit and increase traffic to your exhibitor details page.

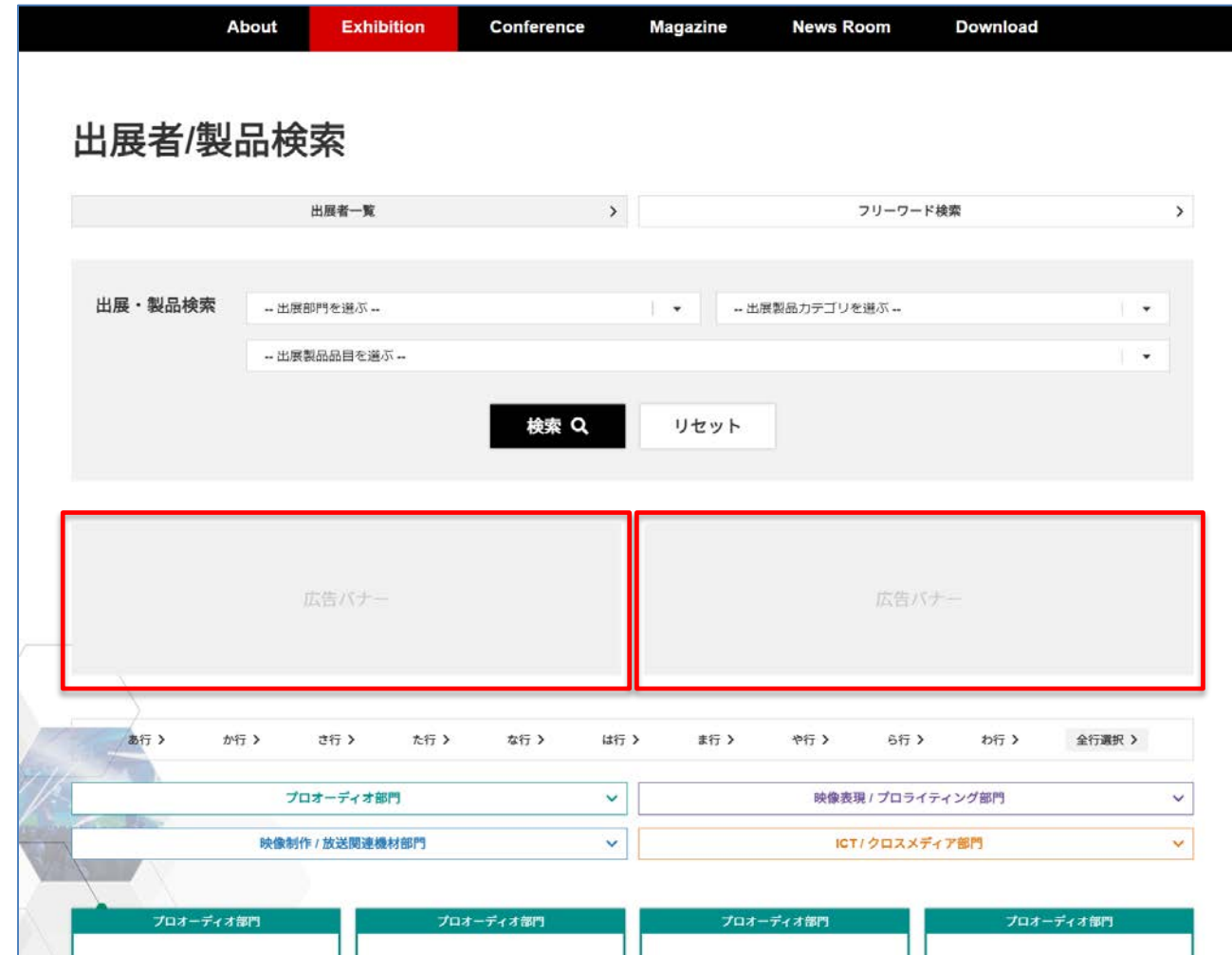
Option 3: Exhibitor List Banner Ad

Fee : JPY **550,000** (Tax Incl.)

◇Detail:

- Image size (PC / Smartphone):
width 855px, height 255px
- ※ PC display size: 458px (width), 137px (height)
- ※ The image will be scaled up or down to maintain the aspect ratio for responsive display.
- ※ When using a smartphone, the images will be lined up vertically one by one.
- ※ In the case of a large number of applications, they will be rotated.
- ※ It will be released on November 6.

■ Application Deadline : **9/29 (Fri)**



Online Advertisement Application

Submit to . . . Japan Electronics Show Association (JESA)

. . . E-mail: exhibitor@inter-bee.com

Application deadline: **September 29, 2023 (Fri)**

■ Option 1: Inter BEE Magazine Advertisement

■ Please the box below if you wish to apply for the Magazine Advertisement.

Please indicate the number of applications..

<input type="checkbox"/> INTER BEE MAGAZINE Article	JPY 275,000 (Tax Incl.) × <input type="text"/>
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※ A maximum of two applications per exhibitor is allowed.

■ Please select the appropriate box for your desired period

※ Please contact the Japan Electronics Show Association for more information on availability.

Article Period	Slot	Article Period	Slot
1 st Week of Oct. - First	<input type="checkbox"/> M-1	4 th Week of Oct. - First	<input type="checkbox"/> M-7
1 st Week of Oct. - Second	<input type="checkbox"/> M-2	4 th Week of Oct. - Second	<input type="checkbox"/> M-8
2 nd Week of Oct. - First	<input type="checkbox"/> M-3	5 th Week of Oct. - First	<input type="checkbox"/> M-9
2 nd Week of Oct. - Second	<input type="checkbox"/> M-4	5 th Week of Oct. - Second	<input type="checkbox"/> M-10
3 rd Week of Oct. - First	<input type="checkbox"/> M-5	2 nd Week of Nov. - First	<input type="checkbox"/> M-11
3 rd Week of Oct. - Second	<input type="checkbox"/> M-6	2 nd Week of Nov. - Second	<input type="checkbox"/> M-12

■ Option 2: Top Page Logo Banner Ad

<input type="checkbox"/> Top Page Logo Banner Ad	JPY 1,100,000 (Tax Incl.)
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■ Please the box below if you wish to apply for the Top page Banner Ad

■ Option 3: Exhibitor List Banner Ad

■ Please the box below if you wish to apply for the Top page Banner Ad

<input type="checkbox"/> Exhibitor List Banner Ad	JPY 550,000 (Tax Incl.)
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■ Exhibitor

Exhibitor Name	<input type="text"/>
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■ Representative / Billing Address

Company Name	<input type="text"/>		
Address	<input type="text"/>		
Department	<input type="text"/>	Rep. Name	<input type="text"/>
Tel	<input type="text"/>	E-mail	<input type="text"/>