TO Japan Electronics Show Association

Our company/organization will comply with all exhibition rules and regulations stipulated by both the Organizing Committee and Japan Electronics Show Association. In accordance with this agreement, we herewith submit the Inter BEE 2022 Exhibition Application.

Broadmedia & Entertainment
Inter BEE 2022
Exhibition Application Form

Booth Exhibition First Deadline	**May 31, 2022 (Tue)**
Booth Exhibition Second Deadline	**June 30, 2022 (Thu)**
Online-only Exhibition Deadline	**August 31, 2022 (Wed)**
Submitted Date	

■ **For official use only**

Confirmation①	Recipient No.	Entry Date	Booth fee	Orientation	Confirmation②	Booth No.

■ **Our company is a**

☐ Previous Inter BEE exhibitor　　☐ First-time exhibitor　　※Please fill out the total fee when inputting data in "Booth Exhibition."

☐ Member of Japan Electronics Information and Technology Industries Association (JEITA)　　☐ Member of the Japan Electronics Show Association (JESA)
☐ Member of the International Association of Broadcasting Manufacturers (IABM)　　☐ Non-Member

■ **Number of Booths applied for**
Please select the booth configuration and number of booths desired as well as exhibition fee.

☐ Makuhari Messe (Booth Exhibition)

Booth Configuration	Number applied for	Exhibition fee (including consumption tax)	
☐ 1 row (1,2,3,4,5,6)			
☐ 2 rows (4,6,8,10)		@¥297,000 (Standard fee)	
☐ 3 rows (9,12,15,18)	booth(s)	@¥264,000 (Member fee)	=¥
☐ 4 rows (16)			
☐ Block format (20,25,30,35,40,45,50,55,60,65,70,75,80,85,90,95,100)			
☐ Small package booth	booth(s)	@¥170,500	=¥

☐ Online-only Exhibition

☐ Online-only Exhibition (Exhibitor Detail Page)		¥880,000 (Tax incl.)
☐ Package Plan (Online-only Exhibition + Exhibitor Seminar 1 slot)		¥1,100,000 (Tax incl.)
☐ Additional Exhibitor Seminar (1 slot)	slot	@¥440,000 = (Tax incl.)

■ **Package Display Kit**
Check the box of the price if you would like to order the convenient "Package Display Kit".
(including consumption tax)

Type	One booth	Two booths	Three booths	Four booths
Basic Plan	☐ ¥88,000	☐ ¥132,000	☐ ¥214,500	☐ ¥330,000
Value Plan	☐ ¥148,500	☐ ¥297,000	☐ ¥462,000	☐ ¥660,000
LED Signage Plan	☐ ¥242,000	☐ ¥374,000	☐ ¥660,000	☐ ¥968,000
Premium Plan	☐ ¥231,000	☐ ¥462,000	☐ ¥709,500	☐ ¥880,000

■ **Booth location**
Check a box of the Category in which you would like your booth to be located, and circle the appropriate product code(s) that you would like to exhibit.

Categories	Overhead Lighting	Codes of products to be exhibited (please refer the chart on the reverse side)
☐ Professional Audio Equipment	Full ceiling lighting	1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51
☐ Video Expression / Professional Lighting Equipment	Lights off	52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104. 105. 106. 107. 108. 109. 110. 111. 112
☐ Video Production / Broadcast Equipment	☐ Full ceiling lighting ☐ Lights off	113. 114. 115. 116. 117. 118. 119. 120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 220. 221. 222. 223. 224. 225. 226. 227. 228. 229. 230. 231. 232. 233. 234. 235.
☐ ICT / Cross-Media	Full ceilling lighting	236. 237. 238. 239. 240. 241. 242. 243. 244. 245. 246. 247. 248. 249. 250. 251. 252. 253. 254. 255. 256. 257. 258. 259. 260. 261. 262. 263. 264. 265. 266. 267. 268. 269. 270. 271. 272. 273. 274. 275. 276. 277. 278. 279. 280. 281. 282. 283. 284. 285. 286. 287. 288. 289. 290. 291. 292. 293. 294. 295. 296. 297. 298. 299. 300. 301. 302. 303. 304. 305. 306. 307. 308. 309. 310

Note: If any of your products can be categorized outside of the requested exhibit category location, please circle those products as well.

■ **Collaboration / Neighboring / Cooperative Exhibitions**

☐ Collaboration exhibitions	If an application is made by one firm, but wishes to exhibit under the names of multiple companies	Name of company:
☐ Neighboring exhibitions	If multiple firms join together booths and use them as one space	Name of company:
☐ Cooperative exhibitions	When multiple companies wish to exhibit in close proximity across a passageway	Name of company:

■ **Exhibitor Information (Please print using uppercase and lowercase letters, as appropriate.)**
This information will appear in printed materials and on the official Inter BEE website exactly as written, so please be careful to provide accurate information.

Company Name (One letter per box, leave box empty for space)		
Head Office Address		
Exhibition Supervisor	Address	
	Title/Division	Name
	TEL	FAX
	E-mail	
Website URL	English	
	Japanese	

Personal information provided in the above section may be shared with third-party subcontractors subject to privacy policy to protect personal information, whenever necessary for providing services.　☐ I agree to the above (check box if you agree)

On behalf of my company, I hereby acknowledge that I have read, understood and will comply with the Inter BEE 2022 Exhibition Regulations including following cancellation fees and herewith apply to exhibit.

Person in charge of our exhibit

Company name:

Name (please print):

Job title:

Signature:

If an exhibitor cancels or reduces the number of booth spaces applied for, regardless of the reason, some or all of the following cancellation fees will apply. Consumption tax (10%) will be added to all fees.

July 1st to July 31st, 2022	60% of exhibition booth fee
August 1st to August 31st, 2022	80% of exhibition booth fee
On or after September 1st, 2022	100% of exhibition booth fee

Inter BEE 2022 Product to be Exhibited

◆ Professional Audio Equipment

◆ Audio Equipment
1. Microphones
2. Wireless Stage Monitor Systems (MIC, IEM)
3. Mixing boards, Portable Mixer
4. Digital Audio Workstation
5. IP audio equipment
6. Recorders
7. Players
8. Headphones, Intercoms
9. Monitor Speakers
10. Amp, Processor, Equalizer
11. Audiometer
12. Effects Processor (External, Plug-ins)
13. Immersive / 3D Sounds Related Equipment and Software
14. Intercom
15. Converter / Interface
16. Transmission Device
17. Fiber Optic Transmission System
18. Music Production Software
19. Cable Related
20. Rack, Case, Bag, etc.
21. Accessories
22. Power Source
23. Other Audio Equipment and Software

◆ MA and Studio Systems
24. Mastering Equipment and Systems
25. Acoustic Design and Control
26. Audio Equipment for Theaters and Facilities
27. MA Software
28. Music Library / Archives
29. Sound Systems for Delivery
30. Other MA and Studio Systems

◆ PA and Live Systems
31. PA System
32. Live Sound Systems
33. Speakers for Live Music
34. Stage Monitor System
35. Amp / Processor for Live Music
36. Front of House Mixing console
37. Audio Networking equipment and software
38. Sound Systems for Clubs
39. Other PA and Live Systems

◆ Radiobroadcast Systems
40. Radiobroadcast Systems
41. Radio over IP Equipment
42. Audio Editing Software
43. Intelligent Virtual Assistant
44. Other Radio Broadcasting Systems

◆ High-End Consumer Equipment
45. Related Hi-Res
46. High-End Audio Speakers
47. High-End Speaker System
48. High-End Headphones
49. High-End Audio Accessories
50. High Quality Car Audio Systems
51. Other High-end Consumer Equipment

◆ Video Expression / Professional Lighting Equipment

◆ Large Video Equipment
52. Large LED Displays
53. 3D LED System
54. LCD / OLED Displays
55. Outdoor Displays
56. 4K/8K Projectors
57. Public Viewing
58. Other Large Video Equipment

◆ Video Expression Technologies
59. XR (VR、AR/MR)
60. Virtual Space
61. VR Headset
62. Interactive Systems
63. 360-degree Videos
64. 3D Scenography
65. Holographic Images
66. Panoramic Images
67. Ultra-Realistic Images
68. Ultra-Realistic Sounds
69. Immersive Sounds
70. Projection Mapping
71. Laser Projector
72. Artificial Intelligence
73. Motion Sensor Systems
74. Media Art
75. Free Viewpoint Video System
76. Other Video Expression Technologies

◆ Digital Contents
77. Animations
78. Computer Graphics
79. Virtual Avatar
80. Audio System Archive
81. Video/ Image Rental
82. Other Digital Content

◆ Digital Signage
83. Digital Signage Displays
84. Digital Signage Editing / Control / Delivery Systems
85. Advertising Media Services
86. Other Digital Signage

◆ Live Viewing
87. Live Viewing Systems
88. Live Relay Systems
89. Live Delivery Systems
90. Real-time Live Performances
91. Other Live Viewing

◆ Live Entertainment
92. Live Performance Video Systems
93. Live Performance Lighting Systems
94. Specialized Live Performance Equipment
95. Spatial Performance
96. Other Live Entertainment

◆ Stage and Outdoor Lighting Equipment
97. Stage Lighting Equipment
98. Wireless Remote Control Devices
99. Outdoor Lighting Equipment
100. Large-Scale Effect Lighting
101. Other Stage and Outdoor Lighting Equipment

◆ Studio Lighting Equipment
102. Studio Lighting Equipment
103. TV Studio Lighting Equipment
104. Film and Video Lighting Equipment
105. Lighting System for Photography Studios
106. Lighting Control Systems
107. Lighting Control Board, Console, Dimmer
108. Special Effects Equipment
109. LED
110. Strobe Lights
111. Wiring Device, Cables
112. Other Studio Lighting Equipment

◆ Video Production / Broadcast Equipment

◆ Broadcasting Equipment Total System
113. Video Server Systems
114. Workflow on File Base
115. Digital Archives
116. Storage
117. Ultra High-Definition Program Production Systems
118. Large-Scale Routing Switcher
119. Production Switcher
120. Loudness Meter
121. Multi-Viewers
122. MAM Solution
123. Content Distribution Platform
124. Automatic Program Output Systems (TV Radio)
125. Automatic CM Output Systems (TV Radio)
126. IT Solutions
127. Graphic Libraries System
128. Film and Telecine
129. Other Broadcasting Equipment Total Systems

◆ Enterprise System / Program Production Systems
130. Enterprise Systems
131. Business Broadcast Systems
132. Commercial Message Archive
133. Data Management Systems
134. Master Output Systems
135. Editing System for News Report
136. Graphic Systems
137. External Information Response Systems
138. Other Business-critical / Program Production Systems

◆ Relay Systems / Transmission Systems
139. Base Station Facilities
140. FPUs
141. IP Transmission
142. Satellite IP
143. Fiber-Optic Cable
144. Satellite Transmission
145. OB Van
146. Vehicle-mounted Systems and Peripheral Equipment
147. Communication Radios
148. Emergency News Systems
149. Modulators
150. Demodulators
151. Amplifiers
152. Antennas
153. Terrestrial Television Broadcasting Systems
154. Multimedia Broadcast
155. Radio Broadcasting
156. Satellite Broadcasting
157. Cable Television
158. Data Broadcasting Systems
159. Video Delivery Networks
160. Transmission Cables
161. Wireless Systems
162. Fiber Optics
163. 5G Live / Transmission
164. Other Relay Systems / Broadcasting Systems

◆ Various Broadcasting-related Equipment and Services
165. Electric Power Units
166. Measuring Equipment and Converters
167. Design, Development and Manufacturing for Broadcast Equipment
168. Semiconductors, Components
169. Studio System Design, Construction, Maintenance
170. Dispatched Engineers
171. Other Broadcasting-related Equipment and Services

◆ Production
172. HDTV Systems
173. Studio Cameras
174. Video Camera Recorder with VTR
175. Camcorder
176. Ultra HD Digital Cameras (8K/16K)
177. Digital Cameras (4K)
178. 3D Cameras
179. Crane Cameras
180. Pan-tilt-zoom Camera (PTZ)
181. Lenses
182. File Server Systems
183. Memory Cards, Memory Devices
184. Optical Disks
185. LTO Tape
186. Video Tape
187. Various Monitors
188. Multiple Monitor Displays
189. Prompters
190. Remote Production System
191. Virtual Production
192. Other Production-related Equipment

◆ Stand-by and Peripheral Products
193. Drones
194. Gimbal
195. Stabilizer
196. Pedestals
197. Camera Tripods
198. Camera Platforms
199. Cranes
200. Jib
201. Dolly
202. Steadicams
203. Cabinets / Racks
204. Furniture
205. Camera Carrying Cases
206. Other Specialized Equipment and Peripheral Products

◆ Post-production
207. Editing Devices
208. Switchers
209. Routing Switchers
210. Non-linear Editing Systems
211. Visual Effects
212. Color Correction
213. Painting Systems
214. Subtitle Production System
215. Automatic Subtitle Voice Recognition
216. Title Production Systems
217. Character Generators
218. Composite Systems and Software
219. Media Converter
220. Encoders
221. CG Production Systems
222. Animation Production Systems
223. Virtual Studio Systems
224. Motion Capture Systems
225. Software and Systems
226. Content Management Systems
227. System Integration Technologies
228. Database Technologies
229. Storage Equipment
230. Archive Systems
231. Other Post-production Related Equipment

◆ Publications / Publicities
232. Related Books
233. Related Software / Service
234. Consulting Services
235. Related Industry Groups

◆ ICT / Cross Media

◆ Cloud Services / AI
236. Cloud Services
237. Archive Systems
238. Application Development Tool
239. Video Content Analysis Systems
240. AI Video Editting Tool
241. Facial Recognition Systems
242. Archive Management System
243. Web Content Development API
244. OS Middleware
245. Data Manager
246. Video-conferencing
247. Other Cloud and AI related

◆ Video Delivery
248. Video Delivery Systems / Software
249. Server, HDD, Large Scale Storage
250. Video Delivery Platform
251. OTT
252. Internet Broadcasting Systems
253. IPTV
254. IPDC
255. Video On-demand Systems
256. CDN
257. H.264 Decoder / Encoders, HEVC Decoder / Encoder
258. Transcoders
259. Related Video Ads Services
260. eSports / eGaming
261. FPGA / ASIC
262. Other Video Delivery

◆ Mobile network
263. Second Screen
264. Smartphone / Tablet PC
265. 5G
266. Wireless Systems
267. Other Mobile Networks

◆ Broadcasting Services
268. 4K/8K Broadcasting
269. Terrestrial Television Broadcasting
270. Satellite Broadcasting
271. Cable Television
272. Multimedia Broadcast
273. Hybrid Cast
274. Radio Broadcasting
275. Other Broadcasting Services

◆ Digital Cinema
276. Digital Cinema Cameras
277. Digital Cinema Filming Systems
278. Digital Cinema Editing Systems
279. Digital Cinema Delivery Systems
280. Digital Cinema Servers
281. Projection Systems
282. On-demand Services and Contents
283. Related High Dynamic Range Equipment
284. Other Digital Cinema

◆ Advertising and Marketing
285. Ad Tech / MarTech
286. Digital Marketing
287. Social Media Marketing
288. Audience Measurement
289. Other Advertising and Marketing

◆ Viewing Devices
290. High Definition TV (4K/8K)
291. STB
292. Game Machines
293. PC
294. Smartphone/Tablet PC
295. Connected TV
296. Mobile Projectors
297. Home Theater Systems
298. Other Viewing Devices

◆ Movie Production
299. Digital Cameras
300. Smart Devices
301. Action Cameras / Wearable Cameras
302. Interchangeable Lens
303. Video Recording Accessories / Modules
304. Video Editing Software
305. Remote Camera
306. Other Movie Production

◆ 4K/8K Technologies for Other Industries
307. 4K/8K Security Systems
308. 4K/8K Medical Systems
309. 4K/8K Education and Academic Systems
310. Other 4K/8K Technologies