

INTER BEE EXPERIENCE

X-Speaker

► Venue: Event Hall Feel Quality Sound!

Free Trial for High Quality Audio Equipment

The nation's largest SR speaker demo will be held once again this year. We will bring together 15 famous brands with 18 products, making it the largest world-class listening experience that Inter BEE has held. This event has been gathering attention not only in Japan but also from countries overseas. There are three categories: point source, compact line array, medium and large scale line array. Please use the program below according to your interest.

X-Microphone X-Headphone

▶ Venue: Exhibition Hall I

Global Scale! Largest ever in Inter BEE History, 18 Products from 15 Brands!

X-Headphone and X-Microphone was created so people could openly experience professional grade audio equipment. We will be holding this popular event with well-known brands showcasing their high quality devices. Come and experience high quality audio.

INTER BEE IPPAVILION

▶ Venue: Exhibition Hall 3

IP Live connection Demonstration and Cases of IP Introduction.

IP live transmission technology and products that have been introduced in Japan will be in operation! Mobile production vehicles will be invited and relay seminars will be held to introduce technical standards from various perspectives. By combining ST 2110 HD devices and ST 2022-6 with ST 2110 4K/ NMOS/PTP systems through a converter, the exhibition will be similar to an actual operation system that is made up of ST 2022-6 and SMPTE ST 2110.

INTER BEE IGNITION

▶ Venue: Exhibition Hall 6

Media is no longer limited to just video!

In an era where anyone can become a platformer and content creator, media has expanded beyond its pre-existed boundaries. We will discuss the possibilities of the future generation of Media, through its use in education, community, nightlife and cities in our keynote session "Activists in the Era in Which Everything Outside of Film is Made into Media."

INTER BEE CONNECTED

▶ Venue: Exhibition Hall 7

Proposing a Fusion of Broadcasting and Communications with Exhibits and Presentation

The ICT and media environment is expanding and changing on a daily basis. Against this background, media communication (including television broadcasting) is welcoming an era of unprecedented transformation. How will broadcasting change? What kind of possibilities will ICT bring about in media communication? We will explore and showcase the new business models on the frontline of broadcasting and communication.

INTER BEE SPORT

▶ Venue: Exhibition Hall 7

SPORT × TECHNOLOGY × ENTERTAINMENT

Watching sports takes on a new dimension as sports content expands the frames of expression. Sports content is rapidly evolving as an entertainment endorsed by many as the limits of live shows, broadcast, distribution, and watching sports expands. Technology, software, tools, and services that expand the framework of expression and transform sports content will be gathered and exhibited to create new businesses.

INTER BEE CREATIVE

▶ Venue: Exhibition Hall 8

Front Line of 4K, 8K and HDR Video Production Gathering of Creators Active on the Front-line

Methods and techniques of expression to stir up your creativity will be presented here. This will make your ideas even more beautiful and realistic while retaining their feeling. We will create new excitement in content and realistic





