

Application Deadline Friday, June 28th Application Received

Exhibition Application

To Japan Electronics Show Association FAX: +81-3-6212-5225 Email: contact2019@inter-bee.com

Our company/organization will comply with all exhibition rules and regulations stipulated by both the Organizing Committee and Japan Electronics Show Association. In accordance with this agreement, we herewith submit the Inter BEE CONNECTED.

Please write description of major business and products to be exhibited

Participation fee and Presentation

Check the box of the type of exhibition unit counter	Do you offer a presentation (15 minutes)?
Exhibition Unit Counter: A Type 231,000 yen (incl. tax)	YES or NO
Exhibition Unit Counter: B Type 319,000 yen (incl. tax)	TES OF NO

Exhibitor Information (Please print using uppercase and lowercase letters, as appropriate.) This information will appear in printed materials and on the official Inter BEE website exactly as written, so please be careful to provide accurate information.

Company Nam (One letter per	box,								
leave box emp									
Head Office	Address								
	Address								
Exhibition Supervisor	Title/Division				Na	me			
	TEL				F/	ΑX			
	E-mail								
Website URL	English						 		
	Japanese								

On behalf of my company, I hereby acknowledge that I have read, understood and will comply with the Inter BEE 2019 Exhibition Regulations including following cancellation fees and herewith apply to exhibit.

Person in charge of our exhibit

Company name:

Name (please print):

Job title:

If an exhibitor cancels or reduces the number of booth spaces applied for, regardless of the reason, some or all of the following cancellation fees will apply. Consumption tax (10%) will be added to all fees.

July 1 to July 31, 2019	60% of exhibition booth fee
August 1 to August 31, 2019	80% of exhibition booth fee
On or after September 1, 2019	100% of exhibition booth fee

WHAT WILLYOU DO NEXT?

Conveying the possibilities of new media to the world.

INTER BEE CONNECTED





Signature:

Broadmedia & Entertainment-Inter BEE 2019 11.13 wei >>>15 Fin Makuhari Messe

Exhibition Guide

Media that CONNECTs Expanding communication and business BEE

INTER BEE ONLINE





Marketing, branding and business model created by fusion of broadcasting and communications

Constantly innovating media communication through the fusion of broadcasting and communication. What kind of marketing, branding and new business possibilities will develop from the front-line of broadcasting and communication, such as advancing digital technology and 5G?

INTER BEE CONNECTED provides a platform for exhibits and presentations that CONNECT to the next digital business.

2018 Actual

 \diamond Exhibitors: **13** companies \diamond Exhibitor's presentation: **11**

◇Planned Sessions: 13 ◇Number of audience: 2,544 people

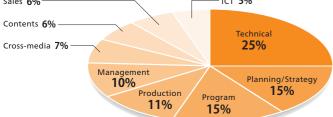
Type of Business

Comparison of participants for CONNECTED with Inter BEE over all

Type of Business	CONNECTED	Overall	Type of Business	CONNECTED	Overall	
Commercial TV Broadcaster	34.6%	9.0%	Telecommunications Carrier	3.1%	3.3%	
Public Broadcast Station	6.0%	3.4%	Post Production	3.0%	6.7%	
Equipment Manufacture	5.6%	12.0%	Production	2.8%	3.9%	
Other User	5.3%	9.4%	Radio Station	2.4%	0.7%	
Related CATV	4.9%	2.1%	Student	1.8%	7.8%	
Related Internet Business	4.9%	3.3%	Trading Company	0.9%	5.7%	
Content Delivery Network	4.8%	1.3%	Related Staging, Art and Lighting	0.4%	2.7%	
Film and Video Production Company	4.4%	5.9%	Related PA Equipment	0.3%	3.9%	
Other Guest	4.0%	8.7%	Facilities and Stores	0.3%	1.5%	
Related Content Creation	3.7%	4.0%	Video Software Production Company	0.2%	0.7%	
Ad Agency	3.5%	1.3%	Recording Company	0.1%	0.5%	
Government Office, Organization	3.2%	2.0%	No Answer	0.0%	0.1%	

Details of participants of TV Broadcasters

Sampled data from type of occupation in TV broadcasters only Sales 6% ICT 5%

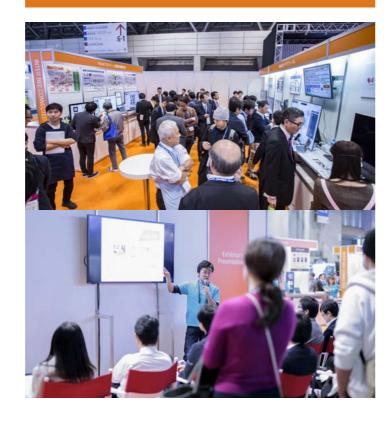


Intended Exhibitors

Digital content production companies

App production companies

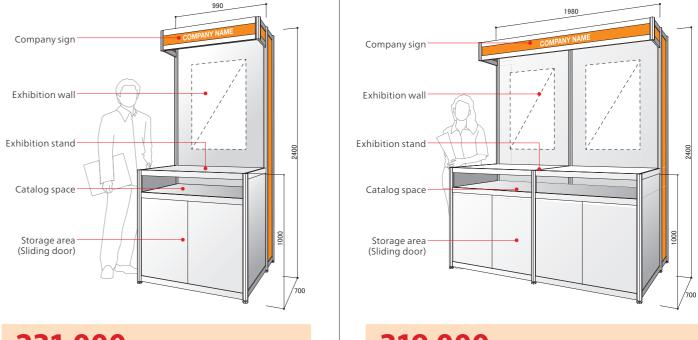
- Digital marketing tool development companies
- Digital ad technology development-related companies
- Content production and app development support technology - related companies
- Digital content distribution operators
- Online platform related operators
- Online advertising companies
- Cloud related operators
- Communication related operators
- Other companies and organizations involved in video and ICT



Participation fee

Exhibition Unit Counter: Type A

990mm (Frontage) × 2,400mm (Height) × 700mm (Depth)



231,000 yen (incl. consumption tax)

Inclusions in the Exhibition Participation Fees

- ♦ Exhibition unit counter: Basic exhibition stand, exhibition back wall, company sign, electrical work (capacity: 1kw / 2 outlets) and Internet access
- *Exhibition Unit Type B is including 1kW electric-supply only.
- *If you need more than 1kW electric-supply, we charge 9,900 yen per 1kW for additional electric work. *The Internet access is a shared line. There will be a separate fee if you wish to use an exclusive line.
- ◇Presentation slot: 15 minutes per a day.
- ♦ Listing of exhibitor name and exhibition information on our official website. ♦ We will provide invitation leaflets
- ◇In addition, we will treat your exhibit in accordance with that of regular exhibitors. Please refer to the information on the Inter BEE 2019 exhibition.

Outline

Name:	INTER BEE CONNECTED				
Period:	November 13 (Wed.) to 15 (Fri.), 2019				
Time:	10:00 to 17:30 on Nov. 13 and 14				
	10:00 to 17:00 on Nov. 15				
Venue: Exhibition Hall, Makuhari Messe					
Admission: Free (Registration required)					

Application Deadline: Friday, June 28, 2019

◇Please transfer a payment to our designated bank account by Friday, August 30. \bigcirc If an exhibitor cancels or reduces the number of booth spaces applied or, regardless of the reason, some or all of the following cancellation fees will apply. Consumption tax will be added to all fees.

July 1st to July 31st, 2019	Þ	60% of exhibition booth fee
August 1st to August 31st, 2019	Þ	80% of exhibition booth fee
On or after September 1st, 2019	•	100% of exhibition booth fee

Exhibition Unit Counter: Type B

1,980mm (Frontage) × 2,400mm (Height) × 700mm (Depth)

319,000 yen (incl. consumption tax)

*For consumption tax, the rate of tax as of November 2019, when this exhibition is held, will be applied



How to apply/Inquiry

To apply for participation, please fill in the information required on the application form and submit the form to the Show Management Secretariat as below.

Japan Electronics Show Association

TEL: +81-3-6212-5231

E-mail: contact2019@inter-bee.com

Address: 5F Ote Center Bldg., 1-1-3 Otemachi,

Chiyoda-ku, Tokyo, 100-0004