

WHAT WILL YOU DO NEXT?

Conveying the possibilities of new media to the world.

Broadmedia & Entertainment

Inter BEE 2018

November 14-16 | Makuhari Messe, Tokyo

To Japan Electronics Show Association

FAX: +81-3-6212-5225 Email: contact2018@inter-bee.com

Our company/organization will comply with all exhibition rules and regulations stipulated by both the Organizing Committee and Japan Electronics Show Association. In accordance with this agreement, we herewith submit the INTER BEE EXPERIENCE: X-Headphone/ X-Microphone.

Please enter the name of the product and brand you plan to demo.

Please check the type of exhibit unit you would like and then enter the number of units you are applying for and the exhibit fee.

Participating Product	Exhibit Unit		Will You Exhibit at Inter BEE?	One Unit Participation Fee	Number of Units	Total Exhibit Fee
Headphone	<input type="checkbox"/>	Type A	Yes / No	With Inter BEE exhibit: 172,800 yen Without Inter BEE exhibit: 226,800 yen		= yen
	<input type="checkbox"/>	Type B	(Yes only)	64,800 yen		
Microphone	<input type="checkbox"/>	Type A	Yes / No	With Inter BEE exhibit: 172,800 yen Without Inter BEE exhibit: 226,800 yen		= yen
	<input type="checkbox"/>	Type B	(Yes only)	64,800 yen		

Exhibitor Information (Please print using uppercase and lowercase letters, as appropriate.)
This information will appear in printed materials and on the official Inter BEE website exactly as written, so please be careful to provide accurate information.

Company Name (One letter per box, leave box empty for space)																								
Head Office Address																								
Exhibition Supervisor	Address																							
	Title/Division									Name														
	TEL									FAX														
	E-mail																							
Website URL	English																							
	Japanese																							

On behalf of my company, I hereby acknowledge that I have read, understood and will comply with the Inter BEE 2018 Exhibition Regulations including following cancellation fees and herewith apply to exhibit.

Person in charge of our exhibit

Company name:

Name (please print):

Job title:

Signature:

If an exhibitor cancels or reduces the number of booth spaces applied for, regardless of the reason, some or all of the following cancellation fees will apply. Consumption tax (8%) will be added to all fees.

July 1 to July 31, 2018	60% of exhibition booth fee
August 1 to August 31, 2018	80% of exhibition booth fee
On or after September 1, 2018	100% of exhibition booth fee

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INTER BEE EXPERIENCE

X-Headphone

X-Microphone

Demo Space for High-quality Audio Equipment

Chosen by Professionals!

Exhibition Guide

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#interbee2018

INTER BEE ONLINE

www.inter-bee.com



Headphones and microphones are essential in high-quality sound creation and audio experiences. This is a trial listening experience for headphones and microphones. We received many requests for this experience from a diverse range of Inter BEE visitors, including studio/live show audio stakeholders and video production stakeholders. We second held this event last year and 4,500 visitors took part in this experience over three days. We will be offering a trial listening experience exhibition that brings together headphone and microphone products from various companies under one roof from classic products to high-end products. You will be able to show off the technologies/individualities of your products and introduce the possibilities of sound creation/audio experiences to professional users.

■Applicable Products / How to Participate

X-Headphone

- ◆Monitoring headphones and earphones
- ◆Listening headphones and earphones
- ◆High-resolution compatible headphones and earphones
- ◆Headphone amplifiers and earphone-related products

- ◆We will be holding a demo exhibition to allow visitors to try out the sound played through headphones and earphones.
- ◆We have exhibit units with common specifications available. You can participate with a minimum of two or three products.
- ◆In addition to headphones and earphones, we will provide the necessary equipment (e.g. playback headphone amplifiers) and sound sources to participating companies when holding the demo exhibition. You can borrow equipment (e.g. amps) from the Management Office for free if you wish. In addition, we also have shared sound sources available.
- ◆In addition to the (optional) sound sources provided to participating companies, please make sure to prepare for the smartphone and audio music player output devices that will be brought by visitors as the environment in which visitors will try out your products.

X-Microphone

- ◆Vocal microphones
- ◆Microphone mixers / Other related products

- ◆We will be holding a demo exhibition in which visitors will actually speak to try out vocal microphones with headphones.
- ◆We have exhibit units with common specifications available. You can participate with a minimum of two products.
- ◆We will provide participating companies with microphone holders, trial listening headphones, headphone amplifiers and other necessary equipment in addition to vocal microphones when holding the demo. You can borrow equipment (e.g. amps) from the Management Office for free if you wish. In addition, we also have shared sound sources available.

■2017 Actual

- ◇Exhibitors Headphone: 8 companies / 10 brands
- Microphone: 10 companies / 11 brands
- ◇Number of visitors: 4,545 people

■Type of Business

Type of Business	X-Headphone X-Microphone	Overall	Type of Business	X-Headphone X-Microphone	Overall
Related PA Equipment	12.0%	4.0%	Related Internet Business	1.8%	2.9%
Other User	8.8%	9.4%	Telecommunications Carrier	1.7%	3.6%
Equipment Manufacture	7.9%	12.9%	Government office, Organization	1.7%	1.8%
Post production	7.5%	7.1%	Facilities and Stores	1.7%	1.5%
Other Guest	7.0%	8.6%	Radio Station	1.5%	0.7%
Film and Video Production Company	4.7%	6.1%	Related CATV	1.3%	2.1%
Commercial TV Broadcaster	4.3%	9.6%	Content Delivery Network	0.8%	1.3%
Production	3.1%	4.2%	Related Contents Publishers	0.7%	3.4%
Trading Company	2.9%	5.9%	Video Software Production Company	0.7%	0.9%
Sate-run Broadcasting Station	2.2%	3.4%	Ad Agency	0.3%	1.1%
Related Staging, Art and Lighting	2.2%	2.4%	Overseas TV Broadcaster	0.1%	—
Recording Company	1.9%	0.5%	Student	20.7%	6.5%



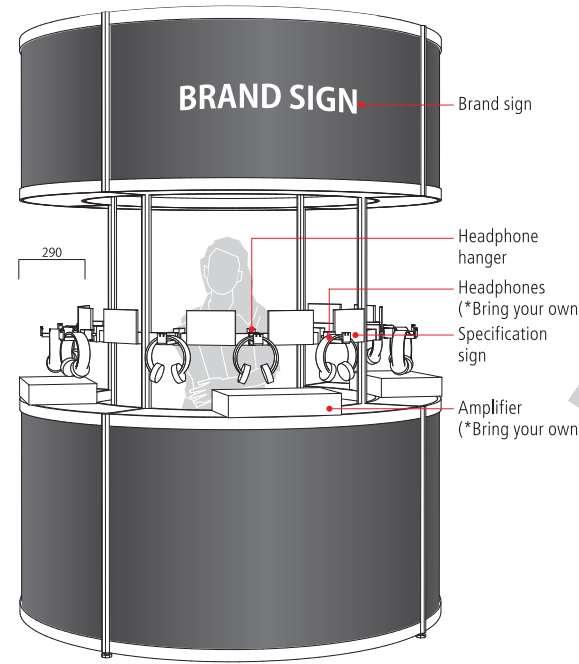
■Demo Exhibit Standards / Participation Fees (Common)

Exhibit Unit: Type A

(1,980mmφ × H2,700mm)

- *You can put on a demo of up to six products in one unit.
- *You can also participate with multiple exhibit units.

X-Headphone Image



1unit: 172,800 yen (Including consumption tax)

*This is the fee if you have an exhibition booth at Inter BEE 2018.

1unit: 226,800 yen (Including consumption tax)

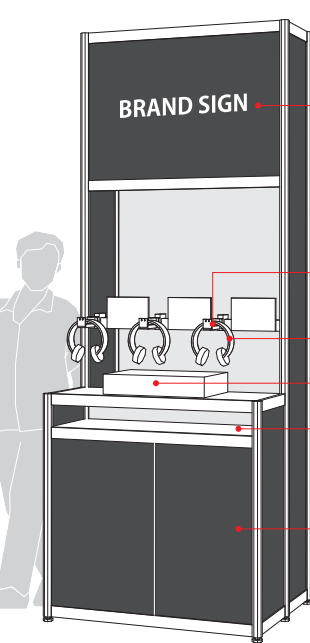
*This is the fee if you don't have an exhibition booth at Inter BEE 2018.

Exhibit Unit: Type B

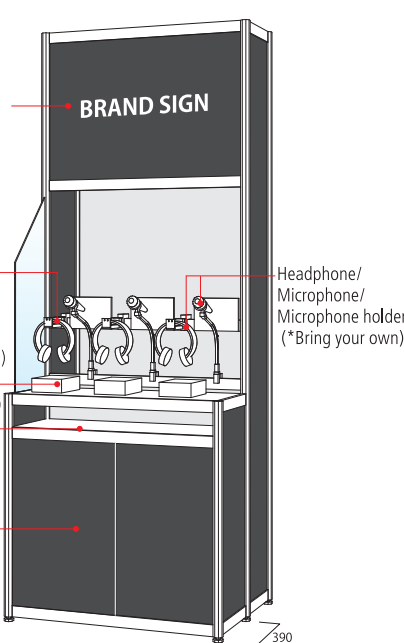
(W990mm×H2,700mm)

- *You can put on a demo of up to two products in one unit.
- *You can also participate with multiple exhibit units.

X-Headphone Image



X-Microphone Image



1unit: 64,800 yen (Including consumption tax)

*It is a condition of participation to have an exhibition booth at Inter BEE 2018.

■Inclusions in the Exhibition Participation Fees

- ◇Exhibit unit: Basic exhibit system, brand sign and electrical work
- ◇Listing of exhibitor name and exhibition information on our official website.
- ◇We will provide you with a fixed number of invitations (150 per unit)
- ◇In addition, you will be treated in conformance with regular exhibitors. Please refer Inter BEE 2018 regulation.

■Outline

Name: INTER BEE EXPERIENCE
Period: November 14 (Wed.) to 16 (Fri.), 2018
Time: 10:00 to 17:30 on Nov. 14 and 15
10:00 to 17:00 on Nov. 16
Venue: Exhibition Hall, Makuhari Messe
Admission: Free (Registration required)

■Application Deadline: Friday, June 29, 2018

- ◇Please transfer a payment to our designated bank account by Friday, August 31.
- ◇If an exhibitor cancels or reduces the number of booth spaces applied or, regardless of the reason, some or all of the following cancellation fees will apply. Consumption tax will be added to all fees.

July 1st to July 31st, 2018	▶ 60% of exhibition booth fee
August 1st to August 31st, 2018	▶ 80% of exhibition booth fee
On or after September 1st, 2018	▶ 100% of exhibition booth fee

■Operation schedule

Late August	▶ Exhibitor Orientation
Fri., August 31	▶ Deadline for the payment of the exhibition fees
Late September	▶ Distribution of Inter BEE 2018 invitation tickets
	▶ Distribution of exhibitor badges and loading/unloading vehicle stickers
Tue., November 13	▶ Setting Up

■How to apply/Inquiry

To apply for participation, please fill in the information required on the application form and submit the form to the Show Management Secretariat as below.

Japan Electronics Show Association

TEL: +81-3-6212-5231
E-mail: contact2018@inter-bee.com
Address: 5F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo, 100-0004