TO Japan Electronics Show Association

Our company/organization will comply with all exhibition rules and regulations stipulated by both the Organizing Committee and Japan Electronics Show Association. In accordance with this agreement, we herewith submit the Inter BEE 2018 Exhibition Application.

Broadmedia & Entertainment

Inter BEE 2018

Inter BEE 2018 Exhibition Application Form

Primary application deadline	**Thursday, May 31st, 2018**
Secondary application deadline	**Friday, June 29th, 2018**
Date received	

■ **For official use only**

Confirmation①	Recipient No.	Entry Date	Booth fee	Orientation	Confirmation②	Booth No.

■ **Our company is a**

- ☐ Previous Inter BEE exhibitor
- ☐ First-time exhibitor (Please submit company profile and product catalogs.)

- ☐ Member of the Japan Electronics Show Association (JESA)
- ☐ Member of the International Association of Broadcasting Manufactures(IABM)   ☐ Non-Member

■ **Number of Booths applied for**

Please select the booth configuration and number of booths desired as well as exhibition fee.

Booth Configuration	Number applied for	Exhibition fee(including consumption tax)	
☐ 1 row (1,2,3,4,5,6)	booth(s)	@¥291,600 (standard fee) @¥259,200 (Member fee)	= ¥
☐ 2 rows (4,6,8,10)			
☐ 3 rows (9,12,15,18)			
☐ 4 rows (16)			
☐ Block format (20,25,30,35,40,45,50,55,60,65,70,75,80,85,90,95,100)			
☐ Small package booth	booth(s)	@¥167,400	= ¥

■ **Package Display Kit**

Check the box of price when you would like to order of convenient "Package Display Kit". (including consumption tax)

Type	One booth	Two booths
Basic Style	☐ ¥86,400	☐ ¥129,600
Meeting Style	☐ ¥118,800	☐ ¥291,600
Premium Style	☐ ¥226,800	☐ ¥453,600

■ **Booth location**

Check a box of the Category in which you would like your booth to be located, and circle the appropriate product code(s) that you would like to exhibit.

Categories	Overhead Lighting	Codes of products to be exhibited (please refer the chart on the reverse side)
☐ Professional Audio Equipment	Full ceiling lighting	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44
☐ Video Expression / Professional Lighting Equipment	Lights off	45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105
☐ Video Production / Broadcast Equipment	☐ Full ceiling lighting ☐ Lights off	106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224
☐ ICT / Cross-Media	Full ceiling lighting	225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298

Note: If any of your products can be categorized outside of the requested exhibit category location, please circle those products as well.

■ **Collaboration / Neighboring / Cooperative Exhibitions**

☐ Collaboration exhibitions	If an application is made by one firm, but wishes to exhibit under the names of multiple companies	Name of company:
☐ Neighboring exhibitions	If multiple firms join together booths and use them as a one space	Name of company:
☐ Cooperative exhibitions	When multiple companies wish to exhibit in close proximity across a passageway	Name of company:

■ **Exhibitor Information (Please print using uppercase and lowercase letters, as appropriate.)**

This information will appear in printed materials and on the official Inter BEE website exactly as written, so please be careful to provide accurate information.

Company Name (One letter per box, leave box empty for space)								
Head Office Address								

Exhibition Supervisor	Address			Name	
	Title/Division				
	TEL			FAX	
	E-mail				

Website URL	English	
	Japanese	

Personal information provided in the above section may be shared with third-party subcontractors subject to privacy policy to protect personal information, whenever necessary for providing services.

☐ I agree to the above (check box if you agree)

On behalf of my company, I hereby acknowledge that I have read, understood and will comply with the Inter BEE 2018 Exhibition Regulations including following cancellation fees and herewith apply to exhibit.

Person in charge of our exhibit

Company name:

Name (please print):

Job title:

Signature:

If an exhibitor cancels or reduces the number of booth spaces applied for, regardless of the reason, some or all of the following cancellation fees will apply. Consumption tax (8%) will be added to all fees.

July 1 to July 31, 2018	60% of exhibition booth fee
August 1 to August 31, 2018	80% of exhibition booth fee
On or after September 1, 2018	100% of exhibition booth fee

Inter BEE 2018 Product to be Exhibited

◆Professional Audio Equipment

◆ Audio Equipment
1. Microphones
2. Recorders
3. Digital Audio Workstation
4. Consoles, Mixers
5. Professional Electronic Musical Instruments
6. Players
7. Headphones, Headset, Intercoms
8. Speakers
9. Audiometer
10. Other Audio Equipment

◆ MA and Studio Systems
11. Mastering Equipment and Systems
12. Audio-compression/Transmission Technology
13. Converters
14. Effectors
15. Amplifiers, Processor, Equalizer
16. Interface
17. Loudness-related Equipment
18. Acoustic Design and Control
19. Audio Equipment for Theaters and Facilities
20. Intercoms
21. Transmission Cables
22. Accessories
23. Power Supply
24. Racks/Cases/Bags
25. MA Software
26. Music Library
27. Other MA and Studio Systems

◆ PA and Live Systems
28. PA system
29. Live Sound Systems
30. Computer Sound Systems
31. Speakers for Live Music
32. Sound Systems for Clubs
33. Transmitter
34. Other PA and Live Systems

◆ Radiobroadcast Systems
35. Radiobroadcast Systems
36. Audio Editing Software
37. Other Radio Broadcasting Systems

◆ High-End Consumer Equipment
38. Related Hi-res
39. High-End Audio Speakers
40. High-End Speaker System
41. Headphones
42. Audio Accessories
43. High Quality Car Audio Systems
44. Other High-end Consumer Equipment

◆Video Expression / Professional Lighting Equipment

◆ Large Video Equipment
45. Large LED Displays
46. LCD/OLED Displays
47. Outdoor Displays
48. 4K/8K Projectors
49. Public Viewing
50. Digital Signage Displays
51. Other Large Video Equipment

◆ Video Expression Technologies
52. Virtual Realities (VR)
53. Augmented Reality (AR)
54. Interactive Systems
55. 360-degree Videos
56. 3D Scenography
57. Holographic Images
58. Panoramic Images
59. Immersive Digital Environments
60. Ultra-Realistic Images
61. Projection Mapping
62. Laser Projection
63. Drones
64. Robotics
65. Artificial Intelligence
66. Motion Sensor Systems
67. Media Art
68. Other Video Expression Technologies

◆ Digital Contents
69. Live-Action Contents
70. Animations
71. Computer Graphics
72. Audio System Archive
73. Video Rental
74. Other Digital Content

◆ Digital Signage
75. Digital Signage Editing/Control Systems
76. Digital Signage Delivery Systems and Services
77. Advertising Media Services
78. Other Digital Signage

◆ Live Viewing
79. Live Viewing Systems
80. Live Relay Systems
81. Live Delivery Systems
82. Real-time Live Performances
83. Other Live Viewing

◆ Live Entertainment
84. Live Performance Video Systems
85. Live Performance Lighting Systems
86. Specialized Live Performance Equipment
87. Spatial Performance
88. Other Live Entertainment

◆ Stage and Outdoor Lighting Equipment
89. Stage Lighting Equipment
90. Wireless Remote Control Devices
91. Searchlight
92. Large-Scale Effect Lighting
93. Other Stage and Outdoor Lighting Equipment

◆ Studio Lighting Equipment
94. Studio Lighting Equipment
95. TV Studio Lighting Equipment
96. Film and Video Lighting Equipment
97. Lighting System for Photography Studios
98. Lighting Control Systems
99. Lighting Control Board, Console, Dimmer
100. Special Effects Equipment
101. LED
102. Strobe Lights
103. Elevating Unit for TV Studio Lighting Battens
104. Wiring Device, Cables
105. Other Studio Lighting Equipment

◆Video Production / Broadcast Equipment

◆ Broadcasting Equipment Total System
106. Video Server Systems
107. Workflow on File Base
108. Digital Archives
109. Storage
110. Ultra High-Definition Program Production Systems
111. Large-Scale Routing Switcher
112. Production Switcher
113. Loudness Meter
114. Multi Viewers
115. MAM Solution
116. Content distribution platform
117. Automatic Program Output Systems (TV Radio)
118. Automatic CM Output Systems (TV Radio)
119. IT Solutions
120. Graphic Libraries System
121. Film and Telecine
122. Other Broadcasting Equipment Total Systems

◆ Enterprise System/Program Production Systems
123. Enterprise Systems
124. Business Broadcast Systems
125. Commercial Message Archive
126. Data Management Systems
127. Master Output Systems
128. Editing System for News Report
129. Graphic Systems
130. External Information Response Systems
131. Other Business-critical/Program Production Systems

◆ Relay Systems / Transmission Systems
132. Base Station Facilities
133. FPUs
134. IP Transmission
135. Optical Line
136. Satellite Transmission
137. OB Van
138. Vehicle-mounted Systems and Peripheral Equipment
139. Communications Radios
140. Emergency News Systems
141. Modulators
142. Demodulators
143. Amplifiers
144. Antennas
145. Terrestrial Television Broadcasting Systems
146. Multimedia Broadcast
147. Radio Broadcasting
148. Satellite Broadcasting
149. Cable Television
150. Data Broadcasting Systems
151. Video Delivery Networks
152. Transmission Cables
153. Wireless Systems
154. Fiber Optics
155. Other Relay Systems / Broadcasting Systems

◆ Various Broadcasting-related Equipment and Services
156. Electric Power Units
157. Measuring Equipment and Converters
158. Design, Development and Manufacturing for Broadcast Equipment
159. Semiconductors, Components
160. StudioSystem Design, Construction, Maintenance
161. Dispatched Engineers
162. Other Broadcasting-related Equipment and Services

◆ Production
163. HDTV Systems
164. Studio Cameras
165. Video Camera Recorder with VTR
166. Camcorder
167. Ultra HD Cameras
168. Digital Cinema Cameras
169. 3D Cameras
170. Crane Cameras
171. Lenses
172. Video Servers
173. File Server Systems
174. Memory Cards, Memory Devices
175. Optical Disks
176. LTO Tape
177. Video Tape
178. Various Monitors
179. Multiple Monitor Displays
180. Prompters
181. Other Production-related Equipment

◆ Stand-by and Peripheral Products
182. Drones
183. Gimbal
184. Stabilizer
185. Pedestals
186. Camera Tripods
187. Camera Platforms
188. Cranes
189. Jib
190. Dolly
191. Steadycams
192. Cabinets
193. Racks
194. Furniture
195. Camera Carrying Cases
196. Other Specialized Equipment and Peripheral Products

◆ Post-production
197. Editing Devices
198. Switchers
199. Routing Switchers
200. Non-linear Editing Systems
201. Visual Effects
202. Color Correction
203. Painting Systems
204. Subtitler
205. Title Production Systems
206. Character Generators
207. Composite Systems and Software
208. Media Converter
209. Encoders
210. CG Production Systems
211. Animation Production Systems
212. Virtual Studio Systems
213. Motion Capture Systems
214. Software and Systems
215. Content Management Systems
216. System Integration Technologies
217. Database Technologies
218. Storage Equipment
219. Archive Systems
220. Other Postproduction-related Equipment

◆ Publications/Publicities
221. Related Books
222. Music Libraries
223. Related Software/Service
224. Consulting Services

◆ICT / Cross Media

◆ Cloud
225. Cloud Services
226. Archive Systems
227. Application Development Tool
228. Web Content Development API
229. OS Middleware
230. Data Manager
231. Other Cloud

◆ Video Delivery
232. Video Delivery Systems
233. Server, HDD, Large Scale Storage
234. Video Delivery Services
235. OTT
236. Internet Broadcasting Systems
237. IPTV
238. IPDC
239. Video-on-demand Systems
240. CDN
241. H.264 Decoder/Encoders, HEVC Decoder/Encoder
242. Transcoders
243. Billing and Settlement Services
244. Related Video Ads Services
245. MCN
246. Other Video Delivery

◆ Mobile network
247. Second Screen
248. Smartphone
249. Tablet PC
250. 4G/5G
251. Wireless Systems
252. Video Editing, Delivery Systems for Mobile
253. Application
254. Other Mobile Networks

◆ Broadcasting Services
255. 4K/8K Broadcasting
256. Terrestrial Television Broadcasting
257. Satellite Broadcasting
258. Cable Television
259. Multimedia Broadcast
260. Hybrid Cast
261. Data Broadcasting
262. Radio Broadcasting
263. Other Broadcasting Services

◆ Digital Cinema
264. Digital Cinema Filming Systems
265. Digital Cinema Editing Systems
266. Digital Cinema Delivery Systems
267. Digital Cinema Servers
268. Projection Systems
269. On-demand Services and Contents
270. Other Digital Cinema

◆ Advertising and Marketing
271. Ad Technology
272. Digital Marketing
273. Social Media Marketing
274. Other Advertising and Marketing

◆ Viewing Devices
275. High definition TV (4K/8K Display)
276. STB
277. Game Machines
278. BD/DVD/HDD Recorders
279. Computer Sticks
280. PC
281. Smartphone
282. Tablet PC
283. Mobile Projectors
284. Home Theater Systems
285. Other Viewing Devices

◆ Movie Production
286. Digital Cameras
287. Smartphone
288. Tablet PC
289. Action Cameras
290. Wearable Cameras
291. Interchangeable Lens
292. Video recording Accessories/Modules
293. Image Sharing Sites
294. Other Movie Production

◆ 4K/8K Technologies for Other Industries
295. 4K/8K Security Systems
296. 4K/8K Medical Systems
297. 4K/8K Education and Academic Systems
298. Other 4K/8K Technologies