

To Japan Electronics Show Association

FAX: +81-3-6212-5225 Email: contact2018@inter-bee.com

Our company/organization will comply with all exhibition rules and regulations stipulated by both the Organizing Committee and Japan Electronics Show Association. In accordance with this agreement, we herewith submit the Inter BEE IGNITION.

Please enter your main business areas and the products you plan to exhibit.

Please check ☒ the number of days you wish to exhibit and then enter the number of units you are applying for and the exhibit fee.

Number of Units	Exhibit Fee (Including Consumption Tax)	Total Exhibit Fee
Unit	172,800 yen per unit	= yen

Exhibitor Information (Please print using uppercase and lowercase letters, as appropriate.)
This information will appear in printed materials and on the official Inter BEE website exactly as written, so please be careful to provide accurate information.

Company Name (One letter per box, leave box empty for space)																	
Head Office Address																	
Exhibition Supervisor	Address																
	Title/Division											Name					
	TEL											FAX					
	E-mail																
Website URL	English																
	Japanese																

On behalf of my company, I hereby acknowledge that I have read, understood and will comply with the Inter BEE 2018 Exhibition Regulations including following cancellation fees and herewith apply to exhibit.

Person in charge of our exhibit

Company name:

Name (please print):

Job title:

Signature:

If an exhibitor cancels or reduces the number of booth spaces applied for, regardless of the reason, some or all of the following cancellation fees will apply. Consumption tax (8%) will be added to all fees.

July 1 to July 31, 2018	60% of exhibition booth fee
August 1 to August 31, 2018	80% of exhibition booth fee
On or after September 1, 2018	100% of exhibition booth fee

INTER BEE IGNITION



The world of new image expressions will tell about the future!

Exhibition Guide

INTER BEE IGNITION

Bringing together advanced imaging technologies to explore the possibilities of new media



Virtual reality (VR), augmented reality (AR), Mixed Reality (MR), interactive systems, 360-degree images, 3D images, hologram images, panoramic images, immersive images, ultra-realistic images, projection mapping, drones, the Internet of Things (IoT), robotics, artificial intelligence (AI), motion sensor systems, media art and other image expression technologies



Live entertainment technology with a market that is expanding toward 2020



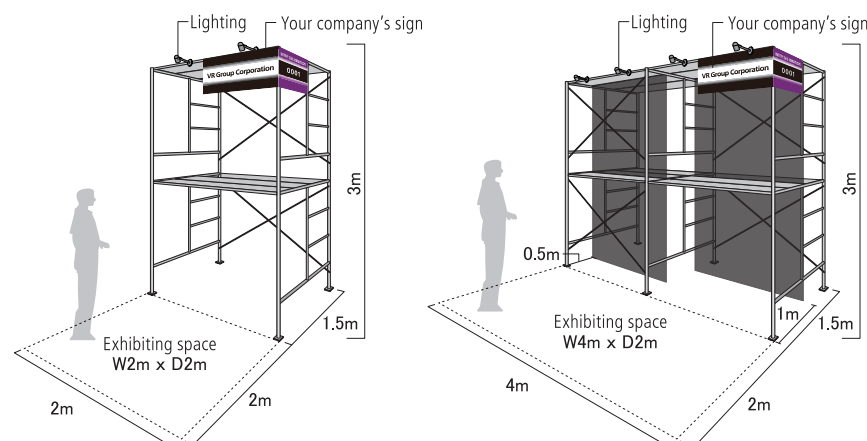
Large LED displays, outdoor displays, 4K/8K projectors, public viewing, digital signage displays, live viewing systems, live relay systems, live delivery systems, real-time live production, live production image systems, live production lighting systems, specialized equipment for live productions, space production and other live entertainment

Exhibit Fee / Exhibit Standards

1 unit: **172,800 yen** (incl. consumption tax)

1 unit:
Equivalent to 2m x 2m

2 unit:
Equivalent to 4m x 2m



Previous result:

- ◇The Number of Exhibitors: **10**
- ◇The Number of Sessions: **16**
- ◇The Number of Audiences: **1,492**

Inclusions in the Exhibition Participation Fees

- ◇Scaffold tower booth: Company signboard, 2 Spotlights and electrical work (1kW per Unit)
- ◇Listing of exhibitor name and exhibition information on our official website.
- ◇We will provide you with a fixed number of invitations (150 per unit)
- ◇In addition, you will be treated in conformance with regular exhibitors. Please refer Inter BEE 2018 regulation.

Outline

Name: INTER BEE IGNITION
 Period: November 14 (Wed.) to 16 (Fri.), 2018
 Time: 10:00 to 17:30 on Nov. 14 and 15
 10:00 to 17:00 on Nov. 16
 Venue: Exhibition Hall, Makuhari Messe
 Admission: Free (Registration required)

Application Deadline: Friday, June 29, 2018

- ◇Please transfer a payment to our designated bank account by Friday, August 31.
- ◇If an exhibitor cancels or reduces the number of booth spaces applied or, regardless of the reason, some or all of the following cancellation fees will apply. Consumption tax will be added to all fees.

July 1st to July 31st, 2018	▶ 60% of exhibition booth fee
August 1st to August 31st, 2018	▶ 80% of exhibition booth fee
On or after September 1st, 2018	▶ 100% of exhibition booth fee

Operation schedule

Late August	▶ Exhibitor Orientation
Fri., August 31	▶ Deadline for the payment of the exhibition fees
Late September	▶ Distribution of Inter BEE 2018 invitation tickets
	▶ Distribution of exhibitor badges and loading/unloading vehicle stickers
Tue., November 13	▶ Setting Up

How to apply/Inquiry

To apply for participation, please fill in the information required on the application form and submit the form to the Show Management Secretariat as below.

Japan Electronics Show Association

TEL: +81-3-6212-5231
 E-mail: contact2018@inter-bee.com
 Address: 5F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo, 100-0004