

### INTER BEE EXPERIENCE

### X-Speaker 1

## Global scale! Bringing together 15 famous brands from Japan and overseas

#### ▶ Venue: Event Hall

The SR speaker demo will now be held for the fifth time. We will bring together 15 famous brands to this event that attracts a lot of attention from Japan and overseas this year. This will realize a world class trial listening experience space. Please make sure to use this program according to your purpose of introduction with three categories – point source, small line array and med-sized/large line array.

# X-Microphone X-Headphone Feel sound quality! Freely experience high-quality sound

#### ▶ Venue; Exhibition Hall I

The headphone/microphone trial listening experience exhibition allows you to freely feel products for professional use. We will once again this year bring together many brands to this event that has become firmly established. This will give the opportunity to provide trial listening exhibits that allow you to experience the strengths of various high-quality products. Please make sure to visit this event together with the booths of the various headphone/microphone exhibitors.

### INTER BEE IGNITION

## Post digital native: Chase the front line of transforming media spaces!

#### ▶ Venue; Exhibition Hall 6

The expressive world of media and entertainment is where evolution is accelerating without stop. New video, audio and live entertainment expression technologies are being born from decentralizing and diversifying media. We will showcase the possibilities and challenges of expression toward the next generation to suit the present day when media spaces are changing.

### INTER BEE CONVECTED

#### Proposing a Fusion of Broadcasting and Communications with Exhibits and Presentations.

#### ▶ Venue; Exhibition Hall 7

The ICT and media environment is expanding and changing on a daily basis. Against this background, media communication (including television broadcasting) is welcoming an era of unprecedented transformation. How will broadcasting change? What kind of possibilities will ICT bring about in media communication? We will explore and showcase the new business models on the frontline of broadcasting and communication.

### INTER BEE CREATIVE

# Front Line of 4K, 8K and HDR Video Production Gathering of Creators Active on the Front-line

#### ▶ Venue; Exhibition Hall 8

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