Inter BEE \mid Exhibition Manual 2014

INDEX-1

rom the	01-1 Exhibition Regulation	01-1-1	Exhibition Outline
anagement Office		01-1-2	Exhibition Regulations
	01-2 Safety Measures	01-2-1	Basic Policy and Organizational Framework concerning Disaster Prevention and Safety Measures
		01-2-2	Requests to Exhibitors Concerning Disaster Prevention and Safety Measures
UI		01-2-3	Exhibitors' Response to an Emergency
		01-2-4	Disaster Evacuation Route
		01-2-5	Emergency Drill
	01-3 Emergency Conservation Measures	01-3-1	Requests to Help Save Energy
	01-4 Personal Information Protection Low 01-5 Inquiries List	01-4-1	Personal Information Protection Law (Important)
		01-4-2	Use of Personal Information by Exhibitors
		01-5-1	Payment of Charges
		01-5-2	.,
Promotion Tool	02-1 Providing Information	02-1-1	Inter BEE Official Web Site
	Point 1	02-1-2	News Center
	02-2 Correspondence With Media	02-2-1	Press Releases (Please cooperate)
UΖ	Point 2	02-2-2	International Visitor Service
	02-3 VIP	02-3-1	Participant Prior Registration for Reception Party
	Point 3	02-3-2	VIP Registration
		02-3-3	
	02-4 Customer Relations	02-4-1	Invitation Leaflet
	Point 4		Visitor Data Scanning System
		02-4-3	Business Meeting Room
		02-4-4	Visitor's Badges Identification
	02-5 Sales Promotion	02-5-1	Customers' Room
	Point 5	02-5-2	Presentation Room
	T OILL S	02-5-3	Meeting Room
		02-5-4	Suite Room
	02-6 Advertising Media	02-6-1	
	Point 6		Web Site Banner Advertisement
			E-mail Magazine Text Banner Ads
		02-6-4	Strap Advertising
		02-6-5	Guide Map Advertisement
		02-6-6	On-site Signboard Ads
Exhibition Venue	03-1 Exhibition Site	03-1-1	Exhibition Site Layout / Visitor Passage
gulations		03-1-2	Transportation Guide
03		03-1-3	Management Office Facilities
		03-1-4	Smoking Please cooperate
	03-2 On-site Management	03-2-1	Work Schedule
		03-2-2	Exhibitors / Workers Badge
		03-2-2	On-site Photography (Please cooperate)
	03-3 Load-In & Load-Out	03-2-3	Vehicle Stickers
		03-3-2	Load-In (Important
		03-3-3	Load-Out (Important)
		03-3-4	Vehicles During Show Period / Courier Service
		03-4-1	Environmental Measures
	03-4 Waste Disposal		

INDEX-2

Booth Regulations	04-1 Booth Standards	04-1-1	Booth Standards
			Exceeds Height Regulation
		04-1-2	Standard Booth Facilities
		04-1-3	Important Points for booth Design
			Prohibition of usage of space beyond booth boundaries /
			Visibility of neighboring booths / In-booth stages / Speakers /
			Prohibition of using space other than within the booth
		04-1-4	Ceiling Structure
		04-1-5	Universal Design
	04-2 Booth Display Regulations	04-2-1	Display Contractor Registration
		04-2-2	Product Liability (PL) Law
		04-2-3	Floor Work
		04-2-4	Fireproofing Regulations
		04-2-5	Electric Power
			Power Supply (mportant)
			Electrical Work
			Power Activation
		04-2-6	Green Power Certification System
	04-3 Product Exhibit Regulations	04-3-1	Bonded Goods
		04-3-2	Products for Exhibit
		04-3-3	Display-Area lighting
	04-4 In-Booth Demo Regulations	04-4-1	Prohibition (Important)
			Prohibition on Sales / Prohibition of Usage of Space beyond Booth Boundaries /
			Restriction on Smoke Effects
		04-4-2	Sound Emissions and In-booth Demonstrations (Important)
		04-4-3	In-booth Wireless LANs (Please cooperate)
	04-5 Booth Management Regulations	04-5-1	Hazardous Item Handling
		04-5-2	Exhibitors' Utility Booths (Storage)
		04-5-3	
		04-5-5	Exhibition Hall Management and Insurance /
			Cancellation and Change of Exhibition Duration under Unavoidable Circumstances
	05-1 Transport Service	05-1-1	Transport, Load-in and Load-out Services
es Related th Operation		05-2-1	
05	05-2 Rental Fixtures	05-2-1	Package Booth Service & Rental Fixtures PC Rental
		05-2-2	
	05.2 Infrastructure	05-2-3	Catering Service for Booths
	05-3 Infrastructure Services		Internet Connection
		05-3-2	Temporary Telephone Line Service
	05-4 Booth Management Services	05-3-3	Antenna Installation
		05-4-1	Hotel Reservations
		05-4-2	Food / Beverage Tickets
		05-4-3	Lunch Box Delivery Service
		05-4-4	Receptionist / Interpreter
		05-4-5	Booth Photography
		05-4-6	Booth Cleaning

INDEX-3

Deadline

Applications **06**

				Deadline
All exhibitors are	01-2-2	Registration of Booth Manager and Booth Staff	online	10.31
required to submit	02-4-1	Application for Invitation Leaflet	online	8.29
(Pink sheet)	03-2-2	Application for Exhibitor / Worker Badges	online	9.26
	04-2-1	Display Contractor Registration	online	10.16
	04-2-5	Application for Power Supply	online	9.26
	04-2-5	Electrical Power Work Installation Diagram		10.17
	04-3-2	Notification Form for Exhibited Products	online	10.24
Documents for	04-1-1	Application for Over-Regulated Heights		10.17
special requirements	04-1-4	Application for Ceiling Construction		10.17
(Yellow sheet)	04-2-3	Application for Floor Work		10.17
	04-3-1	Foreign-Made Product Exhibition Plan	online	8.8
	04-4-3	Application for In-booth Wireless LAN	online	10.31
	04-5-1	Application for Flammable or Hazardous Items	online	10.17
Documents for	02-1-2	News Center Information Distribution Application	online	10.31
optional requirements	02-3-1	Reception Invitees Pre-registration		11.17
(Green sheet)	02-3-2	VIP Registration	online	11.7
	02-3-3	Application for VIP Room		*11.7
	02-4-2	Application for Visitor Data Scanning System	online	11.7
	02-5-1	Application for Customer's Room		※8.30
	02-5-2	Application for Presentation Room		*10.11
	02-5-3	Application for Meeting Room		*10.11
	02-5-4	Application for Suite Room		※8.29
	02-6-2	Application for Web Site Banner Advertisement		%8.22
	02-6-3	Application for E-mail Magazine Text Banner Ads		%8.22
	02-6-4	Strap Advertising		%8.22
	02-6-5	Application for Guide Map Advertisement		*10.17
	02-6-6	Application for On-site Signboard Ads		*10.17
	04-2-5	Application for Optional Power Transmission	online	10.31
	04-2-6	Application for Green Power Certification	online	10.17
	04-5-2	Application for Exhibitors' Utility Booths (Storage)	online	9.12
	05-1-1	Application for Transport	online	10.17
	05-1-1	Application for Load-in / Load-out Services	online	10.17
	05-2-1	Application for Booth Display & Rental Fixtures		10.17
	05-2-2	Application for PC Rental	online	10.31
	05-2-3	Application for Catering Service for Booths	online	11.12
	05-3-1	Application for Internet Connection		10.17
	05-3-2	Application for Telephone Line		9.26
	05-3-3	Application for Antenna Installation		9.26
	05-4-1	Applications for Hotel Reservations	online	10.24
	05-4-2	Application for Food / Beverage Tickets		10.24
	05-4-3	Application for Lunch box Delivery Service	online	11.15
	05-4-4	Application for Receptionist / Interpreter	online	11.7
	05-4-5	Application for Booth Photography	online	11.7
	05-4-6	Application for Booth Cleaning	online	11.7
1	1			

* Applications, marked " \gg " will be accepted on a first-come and first-served basis.