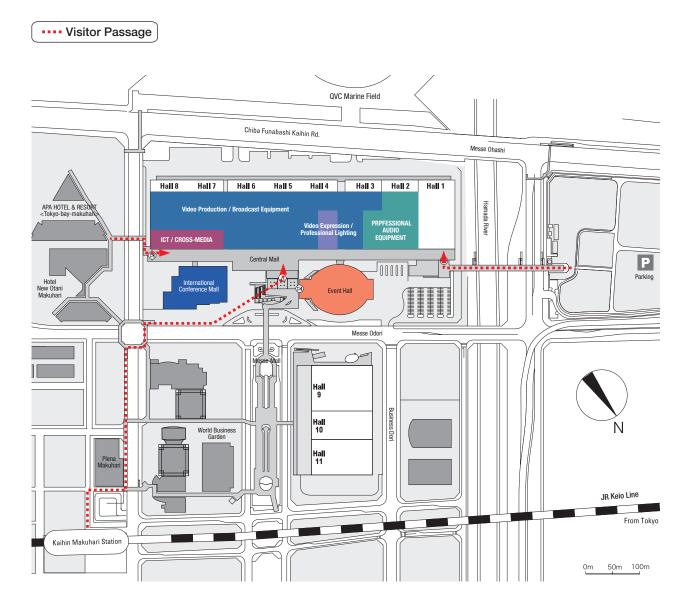
$Inter\, \mathrm{BEE} \mid$ Exhibition Manual 2016

Exhibition Venue Regulations

03-1	Exhibiti	_	
	03-1-1	Exhibition Site Layout / Visitor Passage	Important
	03-1-2	Transportation Guide	
	03-1-3	Management Office Facilities	Important
	03-1-4	Please cooperate	
03-2	On-site	Management	
	03-2-1	Work Schedule	Important
	03-2-2	Important	
	03-2-3	Please cooperate	
03-3	Load-In	& Load-Out	
	03-3-1	Vehicle Stickers	Important
	03-3-2	Load-In	Important
	03-3-3	Load-Out	Important
	03-3-4	Vehicles During Show Period / Courier Service	Important
03-4	Waste I	Disposal	
	03-4-1	Environmental Measures	Please cooperate
	03-4-2	Waste Material Separation	



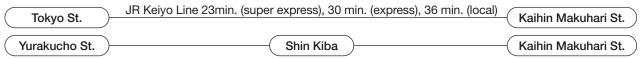
Exhibition Site Layout / Visitor Passage



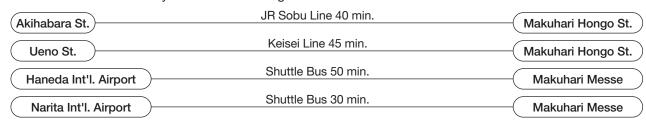
Transportation Guide

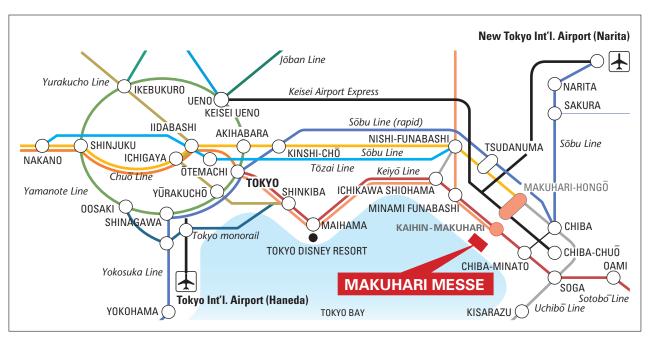
(1) By Train or Bus

- Nearest stations to Makuhari Messe
 JR Keiyo Line, Kaihin Makuhari Stn. (7 min. on foot)
 - JR Sobu Line, Makuhari Hongo Stn., Keisei Line, Makuhari Hongo Stn. (15 min. by bus)
- From central Tokyo to Kaihin Makuhari Station

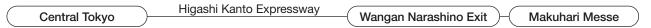


● From the center of Tokyo to Makuhari Hongo Station





(2) By Car



Approx. 40 minutes from downtown Tokyo or Tokyo International Airport(Haneda) to Makuhari Messe via the Higashi Kanto Expressway(exit at the Makuhari Interchange). 5 minutes to Makuhari Messe from either exit. XPaid parking lot: Standard car: ¥1000 per day (8:00 a.m. to 11:00 p.m.) (No entry after 9:00 p.m.)

Marita Aireant	Higashi Kanto Expressway	Wangan Chiha Evit Makuhari Masas
Narita Airport		Wangan Chiba Exit Makuhari Messe

Approx. 30 minutes from Narita International Airport via the Higashi Kanto Expressway. 5 minutes to Makuhari Messe from the Wangan-Chiba Interchange exit.

Management Office Facilities

On-site Inter BEE Secretariat Office Locations

The Secretariat Office in charge of hall management and handling exhibitor inquiries is located in Hall 2, Hall 5 and Hall 7.

Exhibitor Service Facilities (Free)

(1) Business Meeting Room

Business Meeting Room will be set up in exhibition halls for exhibitors to hold business meetings.

(2) Exhibitors' Resting Room

Resting Rooms will be set up in exhibition halls for private use by exhibitors.

Please put on an "Exhibitor Badge" when using the rooms.

No smoking. Smoking is permitted only in the designated areas.

(3) Ladies' Dressing Room

Ladies' Dressing Room can be used for female attendants for clothes changing.

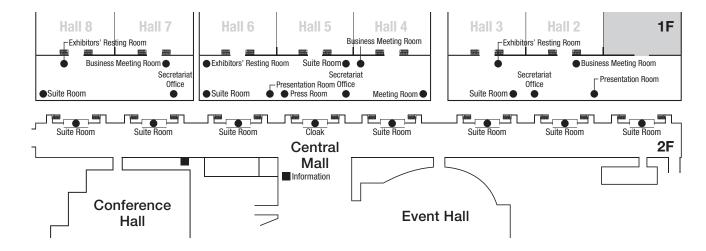
Exhibitor Service Facilities (Charged)

The following facilities are available at an additional cost.

- (1) Presentation Room: We offer rooms in which exhibitors can give seminars and presentations. Refer to (02-5-1)
- (2) Meeting Room: We offer rooms which exhibitors can use for conferences and meetings. Refer to (02-5-2)
- (3) Suite Room: We offer suite rooms in which exhibitors can give demonstrations and seminars through the period of the exhibition.

Visitor Service Facilities

- (1) Information: We will respond to in-venue facility guidance, booth guidance and visitor inquiries.
- (2) Press Room: We will set up a press room that can be used by members of the press in the second floor lounge (Hall 5).
- (3) Courier Service Center: You can use this for shipping from within the exhibition venue.
- (4) Cloakroom: We will set up a service facility in which you can check your baggage inside the venue.



We ask for your cooperation for the duration of Inter BEE with respect to the following regulations on smoking to be observed at Makuhari Messe.

(1) Exhibition Hall (during Load-in / out period, during exhibition period)

Smoking is strictly prohibited in the exhibition hall, with the exception of designated smoking rooms.

(2) Yasuragi Mall

Smoking is permitted only in smoking rooms designated by the Show Management Secretariat.

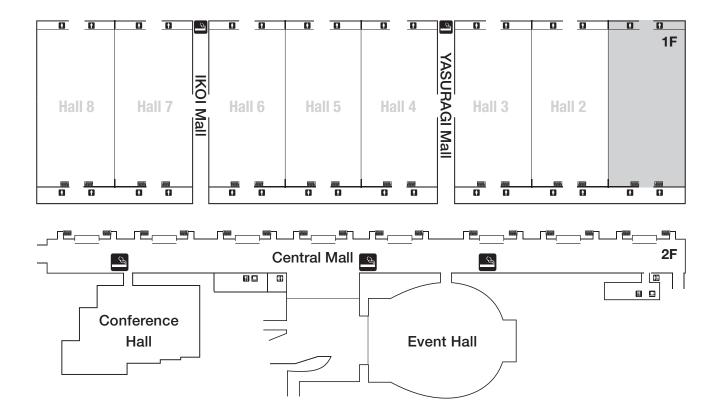
(3) International Exhibition Hall, 2nd Floor

Smoking is strictly prohibited, with the exception of designated smoking rooms.

(4) International Conference Hall

Smoking is strictly prohibited.

Smoking Room (during Exhibition period)



Work Schedule

■ Work Schedule

	7:00 8:00	8:30 9:00 10:	00 11:00 12:00	13:00 14:00	15:00	16:00	17:00	18:00	19:00	20:00	21:00	22:00	23:00	24:00
13th (Sun.)			Exhibitors with 12 or more booths All Exhibitors											
14th (Mon.)			All Exhibitors											
15th (Tue.)			All Exhibitors											
16th (Wed.)		Prep. 9:00 Emergency Drill)	EVAINITION DATION											
17th (Thur.)		Prep.	Exhibition Period											
18th (Fri.)		Prep.	Exh	ibition Per	iod			(exh		d-out sman	tling)			

%Load-in schedule (exhibit set-up)

12 booths and more: 8:00 a.m., Sunday, November 1310 booths and less: 1:00 p.m., Sunday, November 13

Regular working hours

8:30 a.m. - 6:00 p.m.

Free overtime hours

Exhibitors needing to work on-site during this period are required to submit the Application for Overtime Work to the Show Management Secretariat by 5:00 p.m. on the day in question. Application forms are available at the office in each exhibition hall.

Charged overtime hours

Exhibitors needing to work on-site during this period are required to submit the Application for Overtime Work to the Show Management Secretariat by 5:00 p.m. on the day in question. Overtime fees of \forall 10,800 / hour (tax included) will be charged for work during these hours to cover expenses such as security and utilities. Upon completion of overtime work, exhibitors must file a report with the Management Office before leaving the exhibition site. Extra fees for overtime till 8:30 a.m. of the following day will be levied if this report is not turned in.

Exhibitor / Workers Badges will be provided free of charge for each booth you apply for up to the limit specified below. You also have to apply for Exhibitor / Workers Badges which are provided for free. Please specify the number of badges you need on the "Application for Exhibitor/Worker Badges" and submit it to the Japan Electronics Show Association by Friday, August 26.

These badges will also be sold at the exhibition site during the show.

■ Number of badges Allotted at Free of Charge

Exhibitor badge	10 badges per booth		
Worker badge	5 badges per booth		

Badges will be mailed out to all exhibitors begining of October.

Additional Exhibitor / Worker Badges (with fee)

Should additional Exhibitor / Worker Badges be required, please submit "Application for Additional Exhibitor / Worker Badges" to Japan Electronics Show Association by Friday, August 26. Fees (including tax)

Exhibitor badge	¥1,000		
Worker badge	¥500		

■ Exhibitor / Worker Badge

All exhibitors must wear Exhibitor / Worker Badges provided by the Management Office. These badges are must be shown to personnel at entrances / exits when entering or leaving the site.

Valid period

	Load-in period Nov. 13-15	Exhibition period Nov. 16-18	Load-out period Nov. 18 (from 5:00 p.m.)		
Exhibitor badge	0	0	0		
Worker badge	0	×	0		

On-site Photography

Photos and Videos Taken by Journalists

Press Badges will be issued to journalists and should be worn at all times on-site. Exhibitors are requested to cooperate with media representatives visiting booths to gather news and/or conduct interviews.

Reporting and Taking of Photos by Management Office Reporters

During the exhibition, Management Office staff wearing Management Staff badges will be reporting and taking photos at the exhibition venues. The information they collect will be used for news updates put up on the exhibition website and for future promotional purposes. We ask for your kind cooperation.

Photos and Videos of Other Booths Taken by Exhibitors

You may not take photos or videos of another company's products without the permission of that company.

Photos and Videos of Own Booths

Although there are no regulations governing the photographing and videoing of company's own booths, we ask that when doing so you take care not to disturb visitors and other exhibitors.

■ Photos and Videos Taken by Visitors

We do not regulate filming by visitors. We do expect you to comply with exhibitors' wishes if they are exhibiting a product that is prohibited from filming or if filming interferes with their demonstration. However, we may prohibit filming or request visitors to confirm the purpose and details of their filming if visitors' film in filming-prohibited areas, or film someone without permission and infringe upon that person's portrait rights as a part of their rights to privacy.

On-site Management

On-site Management

Load-In & Load-Out



Vehicle Stickers

■ Vehicle Sticker

A vehicle sticker(s) issued by the Management Secretariat Office is required when loading or unloading products and materials from vehicles as well as for participants coming to the exhibition by car. A set number of stickers will be issued and delivered from the office around end of October 2015.

■ Load-In Vehicle Sticker

Valid period: Sunday, Nov. 13 to Tuesday, Nov. 15, 2016.

Number of stickers to be provided:

Exhibitors with 1 to 20 booths: 3 per booth Exhibitors with over 25 booths: 2 per booth

Show Period Vehicle Sticker

Valid period: Wednesday, Nov. 16 and Thursday, Nov. 17, 2016. Number of stickers to be provided: 1 per exhibitor (company).

Note: Use the Move-Out Vehicle Sticker on the last day of the event (Friday, Nov. 18).

■ Priority Load-Out Vehicle Sticker

Valid period: Friday Nov. 18, 2016.

Number of stickers to be provided: 1 per exhibitor (company).

Vehicles with this sticker will be allowed to enter Makuhari Messe directly.

■ Equipment Move-Out Vehicle Sticker

Valid period: Friday Nov. 18, 2016.

Number of stickers to be provided: 1 per exhibitor (company).

This vehicle sticker does not allow vehicles to enter Makuhari Messe directly. Park in the waiting area and follow directions of the crew to enter the exhibition.

Sticker type	1.2 booths	3∼5 booths	6∼9 booths	10~18 booths	20.25 booths	30~40 booths	45~70 booths
Equipment Move-Out	1 sticker	2 stickers	3 stickers	4 stickers	5 stickers	6 stickers	8 stickers

Decoration Move-Out Vehicle Sticker

Valid period: Friday Nov. 18, 2016.

Number of stickers to be provided: see the section below.

This vehicle sticker does not allow vehicles to enter Makuhari Messe directly.

Park in the waiting area and follow directions of the crew to enter the exhibition.

Vehicle sticker information

- 1. Additional stickers are not available and stickers will not be reissued if lost or misplaced.
- 2. Refer to sections 03-3-2 and 03-3-3 for further details on shipping & receiving.
- 3. An exhibitor badge or worker badge is required to enter the exhibition (see section 03-2-2).

Sticker type	1 · 2 booths	3∼5 booths	6∼9 booths	10~18 booths	20 · 25 booths	30~40 booths	45~70 booths
Decoration Move-Out	2 stickers	4 stickers	6 stickers	8 stickers	10 stickers	12 stickers	16 stickers

Vehicle sticker information

- 1. Additional stickers are not available and stickers will not be reissued if lost or misplaced.
- 2. Refer to sections 03-3-2 and 03-3-3 for further details on shipping & receiving.
- 3. An exhibitor badge or worker badge is required to enter the exhibition (see section 03-2-2).

■ Load-In

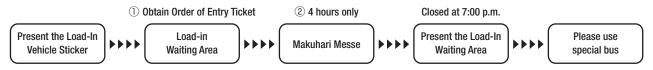
- 1. All on-site exhibitors / workers involved in setting up and dismantling booths must wear Exhibitor / Worker Badges during the load-in / load-out period. Those without badges will not be permitted to enter the exhibition halls.
- 2. All motor vehicles entering the exhibition premises must have a Vehicle Sticker. Vehicles with sticker should obtain Order of Load-in / Load-out Tickets Exchange at the Load-in / Load-out Waiting Area.
- 3. Please follow the management staff's instructions when entering into the exhibition hall.
- 4. Person in charge of the construction of each booth should check the main cable in the booth beforehand.

■ Waste Disposal

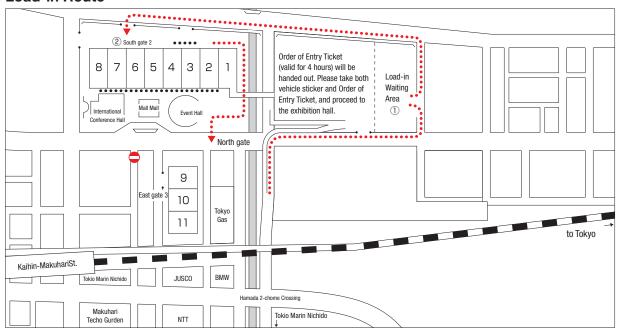
- 1. During the load-in / load-out period, removing certain types of waste, such as bulky-waste materials, carpeting and production sheets is the responsibility of each exhibitor.
- 2. Exhibitors will be invoiced separately for the removal of any such materials left on the premises. Exhibitors are encouraged to use recyclable materials.
- 3. A recyclable materials disposal area will be prepared on the exhibition premises.

■ Load-In Vehicles

Load-in vehicles should wait in the Load-In Waiting Area (shown on the reverse side of vehicle sticker). Exhibitors must present Exhibitor Badges and Worker Badges in addition to Load-In Vehicle Stickers to receive Order of Entry Tickets at the Load-In Waiting Area. The Order of Entry Ticket is valid for 4 hours, and parking time is also limited to 4 hours. Shuttle bus service between the exhibition premises and the Load-in Waiting Area is available during the load-in period. The Order of Entry Ticket is valid only one time. A new ticket must be obtained at the Load-In Waiting Area every time a load-in vehicle enters the exhibition premises.



Load-in Route



Load Out

■ Load-Out

- One Priority Load-Out Vehicle Sticker will be distributed per exhibitor. Load-out vehicles with this sticker
 may enter the exhibition premises without going through the Load-Out Waiting Area on November 18.
 Because only 1 sticker will be distributed per exhibitor, this ticket should be assigned to each exhibitor's
 priority load-out vehicle.
- 2. "Equipment Move-Out Vehicle Sticker" and "Decoration Move-out Vehicle Sticker" are required to wait at the Load-Out Area. Please follow staff's directions.
- 3. The show Management Secretariat will not be responsible for damages or loss to exhibits left on the exhibition site after 8:00 p.m. on November 18. If load-out is not completed by this time, the exhibitor will be charged an overtime space rental fee.

■ Waste Disposal

- 1. During the load-in / load-out period, removing certain types of waste, such as bulky-waste materials, carpeting and production sheets is the responsibility of each exhibitor.
- 2. Exhibitors will be invoiced separately for the removal of any such materials left on the premises. Exhibitors are encouraged to use recyclable materials.
- 3. A recyclable materials disposal area will be prepared on the exhibition premises.

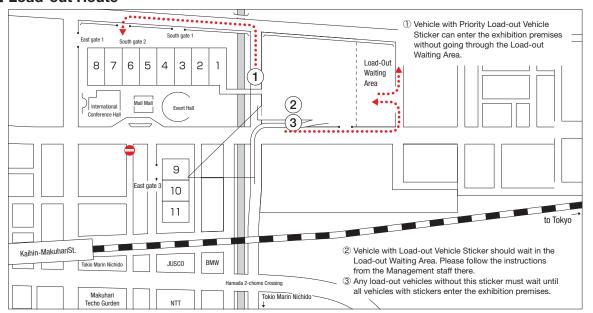
■ Load-Out Vehicles

- One Priority Load-Out Vehicle Sticker will be distributed per exhibitor. Load-out vehicles with this sticker
 may enter the exhibition premises without going through the Load-Out Waiting Area.

 Because only 1 sticker will be distributed per exhibitor, this ticket should be assigned to each exhibitor's
 priority load-out vehicle.
- 2. Equipment Move-Out Vehicle Stickers and Decoration Move-Out Vehicle Stickers will be distributed. Any load-out vehicles without this sticker must wait until all vehicles with stickers enter the exhibition premises. All load-out vehicles (excluding those that have Priority Load-Out Vehicle Stickers) are required to wait at the Load-Out Waiting Area (Order of Load-out Tickets Exchange), where Load-Out Vehicle Stickers will be exchanged for Order of Load-out Tickets. These tickets permit entry to the exhibition premises according to the number on the ticket.
- 3. Vehicles without a ticket will not be permitted to enter the exhibition premises, even if they have a Load-Out Vehicle Sticker.



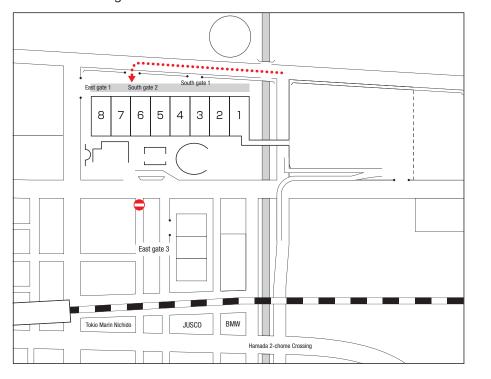
■ Load-out Route



Vehicles During Show Period / Courier Service

■ Exhibitor Vehicles during the Exhibition Period

- 1. The Show Duration Vehicle Sticker for passenger cars will be distributed and remain valid from 8:00 a.m. to 6:00 p.m. from November 16 to November 17. This sticker permits to access to the specified on-site parking lot.Only 1 sticker will be issued per exhibitor, and no additional stickers will be issued. All vehicles in the specified parking lot must have a sticker.
- 2. This sticker is not valid for load-out purposes on November 18.
- 3. Should additional load-in vehicle (parking is not allowed) required during the exhibition period, they will be issued at the gate.



Courier Service

1. Shipping to the site (Exhibition Hall)

Exhibitors who plan to send goods such as products and printed materials by courier are required to specify the delivery receipt date and time, and to state the following information on an invoice: Exhibition name, Booth number and Name of exhibitor. Exhibitors are not required to provide a Load-In Vehicle Sticker for goods delivered by courier.

2-1, Nakase, Mihama-ku, Chiba-shi, 261-8550, Chiba Prefecture

Makuhari Messe, Inter BEE 2016 XX Hall

Booth number : XXXX Exhibitor name : XXXXXXX

Contact : XXXXX

Contact person's mobile phone number: XXXXX

2. Shipping from the site (Exhibition Hall)

The exhibition center has a courier center and courier companies will always be stationed there during the show. However, this courier center is for domestic only. If you would like to send goods to your country, please make an appointment with international courier company.

Environmental Measures

Measures Adopted at Inter BEE

In accordance with the environmental policy formulated by the Japan Association for the World Exposition, Inter BEE asks that all exhibitors, visitors and sponsors think about the contribution that they can make to create a recycling-oriented society. Inter BEE promote the "3Rs" (reduce, reuse and recycle) concept and try to reduce the generation of waste at Inter BEE exhibitions.

■ Cooperation Requested to Exhibitors

(1) Control the generation of waste (reduce)

Please consider what you can do to reduce the generation of waste. Keeping in mind the need to reduce industrial waste starting at the design stage for booth display, please avoid the need to carry out construction work at the exhibition site wherever possible by bringing pre-assembled or completed booth facilities to the site.

(2) Actively reuse recycled products (reuse)

Please actively use materials that can be recycled or materials that have already been recycled.

(3) Step up recycling of waste (recycle)

Please separate waste materials, as outlined below, as a means of increasing the percentage of recycled waste. Please deposit recyclable items in the special recycling bins that have been placed at the load-in gate at each hall of the exhibition venue. We ask for your cooperation especially with regard to the bringing in and taking out of large quantities of waste.

- Waste paper (cardboard, paper, pamphlets)
- Empty cans (empty aluminum and steel cans; this does not apply to empty spray cans or gas containers, which are nonburnable)
- Plastic bottles (please dispose after emptying contents)
- Burnables (food scraps, wood and paper scraps)
- Nonburnables (plastic waste, glass and metal scraps)

"Thorough separation of waste" is a practical step you can take to help recycle.

On-site Management

Waste Material Separation

■ Measures Adopted at Inter BEE

We ask exhibitors to remove waste generated from setting up and dismantling their respective booths, or to take responsibility for the disposal of such waste, including costs incurred. If an exhibitor should leave waste inside the exhibition venue, the exhibitor will be billed later for the cost of disposal.

Please separate waste materials as outlined below, to increase the percentage of recycled waste. Please deposit recyclable items in the special recycling bins placed at the receiving bays of each exhibition venue. We ask for your cooperation, especially with regard to bringing in and taking out large quantities of waste. We ask exhibitors to devise measures for reducing waste at booths and to make arrangements so that, if at all possible, cardboard, exhibition materials and other items do not require disposal when setting up and dismantling booths. You may contact the following office for further details on waste treatment within Chiba Prefecture.

Chiba-Prefecture Bldg. Maintenance Corporation

Makuhari Messe Office Tel: +81-43-296-0534

Contact: Sato

■ Waste Recycling Flowchart

