

Primary application deadline	Friday, May 28, 2010
Secondary deadline	Friday, Jun 25, 2010
Date received	

■ **For official use only**

Recipient No.	Booth fee	Entry Date	Invoice	Booth No.

Japan Electronics Show Association (JESA)

Our company/group (exhibitor) will strictly observe exhibition regulations individually defined by the Organizing Committee that is operating this exhibition and the Japan Electronics Show Association, and we offer this Inter BEE 2010 Pavilion Exhibit Application with full knowledge and understanding of those regulations.

Inter BEE 2010

International Broadcast Equipment Exhibition
Pavilion Exhibit Application Form / Contract

■ **Check the box of the Pavilion, and circle the appropriate product codes(s).**

Pavilion	<input type="checkbox"/> IPTV <input type="checkbox"/> Mobile TV <input type="checkbox"/> Digital Cinema <input type="checkbox"/> Digital Signage <input type="checkbox"/> 3D Image
Codes of products to be exhibited (please refer the chart on the reverse side)	123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157

■ **Choose the booth type and fill in the blanks.**

Booth type	Number applied for	Exhibition fee (including consumption tax)	
Platinum Booth	booth(s)	1,575,000 YEN	= YEN <small>Regular exhibitors (those who apply for Standard Booths) will receive one Silver Booth free of charge. If you desire another kind of booth, we ask that you pay the difference.</small>
Gold Booth	booth(s)	525,000 YEN	
Silver Booth	booth(s)	315,000 YEN	

■ **Exhibitor Information (Please print using uppercase and lowercase letters, as appropriate.)**

This information will appear in printed materials and on the official Inter BEE website exactly as written, so please be careful to provide accurate information.

Company Name (One letter per box, leave box empty for space)																				
Head Office Information	Address																			
	CEO'S Official Title											CEO'S Name								
Exhibition Supervisor	Address																			
	Title/Division											Name								
	TEL											FAX								
	E-mail																			
	URL																			

On behalf of my company, I hereby acknowledge that I have read, understood and will comply with the Inter BEE 2010 Exhibition Regulations and herewith apply to exhibit.

Person in charge of our exhibit

Company name:

Job title:

Name (please print):

Signature:

Inter BEE

International Broadcast Equipment Exhibition

Cross-media Zone Exhibition Application Form

■ How to apply

Please read through the "Exhibition Regulations in Exhibition Guide" attached to this application and fill out all required information on this application form and sign it. Then, cut the application form off along the dotted line and mail it to the address below.

■ Send to:

Japan Electronics Show Association (JESA)

12F Ote Center Bldg., 1-1-3 Otemachi,

Chiyoda-ku, Tokyo 100-0004

TEL: +81-3-6212-5231 FAX: +81-3-6212-5225

E-mail: contact@inter-bee.com

■ Codes of products to be exhibited

Please refer the chart on the reverse side

● IPTV

- 123. Video compression techniques
- 124. Video editing / control systems
- 125. Video delivery systems / services
- 126. Data broadcasting systems,
- 127. Video-on-demand systems
- 128. Software
- 129. Other related techniques/products/services

● Mobile TV

- 130. Video editing systems for mobile terminals
- 131. Video delivery systems for mobile
- 132. Mobile contents / applications
- 133. Mobile terminal equipment
- 134. Wireless systems
- 135. Wi-Fi / WiMAX
- 136. LTE
- 137. Other related techniques / products / services

● Digital Cinema

- 138. Digital cinema filming systems
- 139. Digital cinema editing systems
- 140. Digital cinema delivery systems
- 141. Digital cinema servers
- 142. Projection systems
- 143. Contents
- 144. Other related techniques / products / services

● Digital Signage

- 145. Digital signage editing / control systems
- 146. Image receiving systems
- 147. Video content delivery systems
- 148. Communication network services
- 149. Advertising media services
- 150. Contents
- 151. Other related techniques / products / services

● 3D Image

- 152. 3D image output systems
- 153. 3D image editing systems
- 154. 3D image receivers / terminals / systems
- 155. 3D screening systems
- 156. 3D contents
- 157. Other related techniques / products / services